
KDD'24 Tutorial: Graph Intelligence with Large Language Models and Prompt Learning

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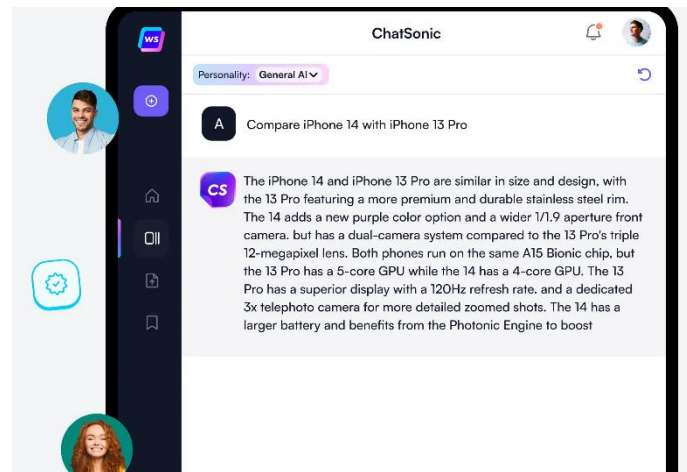
The Hong Kong University of Science and Technology (Guangzhou),
The Chinese University of Hong Kong

Outline

Time	Section	Presenter
10:00-10:15	Part A: Opening & Introduction	Hong Cheng
10:15-10:50	Part B: Uni-modal Pretraining	Zhixun Li
10:50-11:30	Part C: Multi-modal Pretraining	Yuhan Li
11:30-12:00	Coffee Break	-
12:00-12:45	Part D: Pretraining with Prompting	Xiangguo Sun
12:45-13:00	Q&A	-

Artificial General Intelligence (AGI)

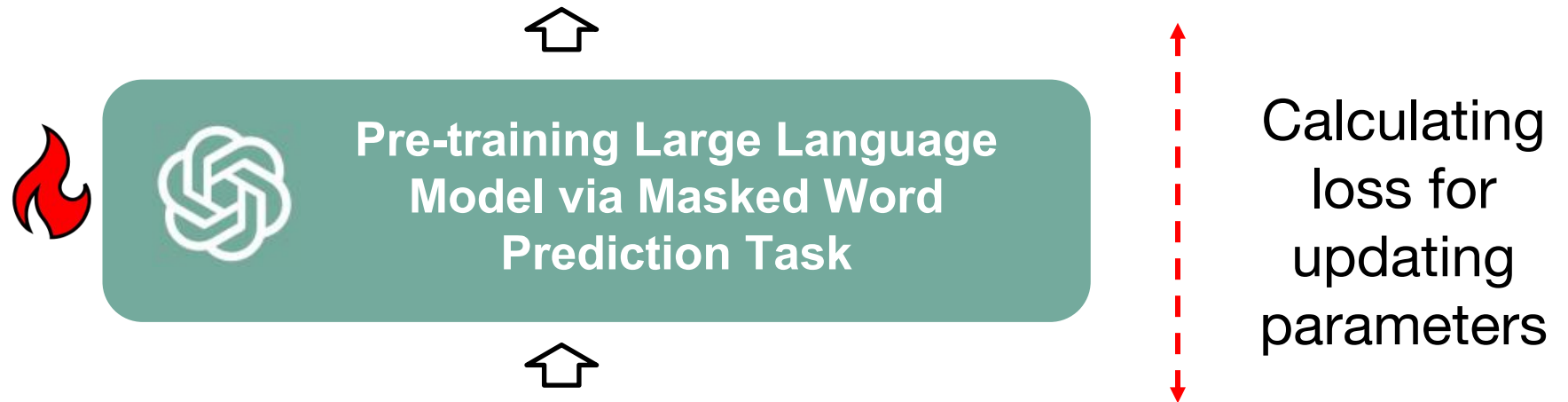
- **Artificial General Intelligence (AGI) has achieved huge success in NLP and CV areas.**
 - ❑ e.g. Copilot, ChatGPT, Midjourney, etc



A Basic Workflow of AGI

- **Step 1: Pre-train a very large language model (LLM) via specific strategies.**
 - e.g. masked word prediction

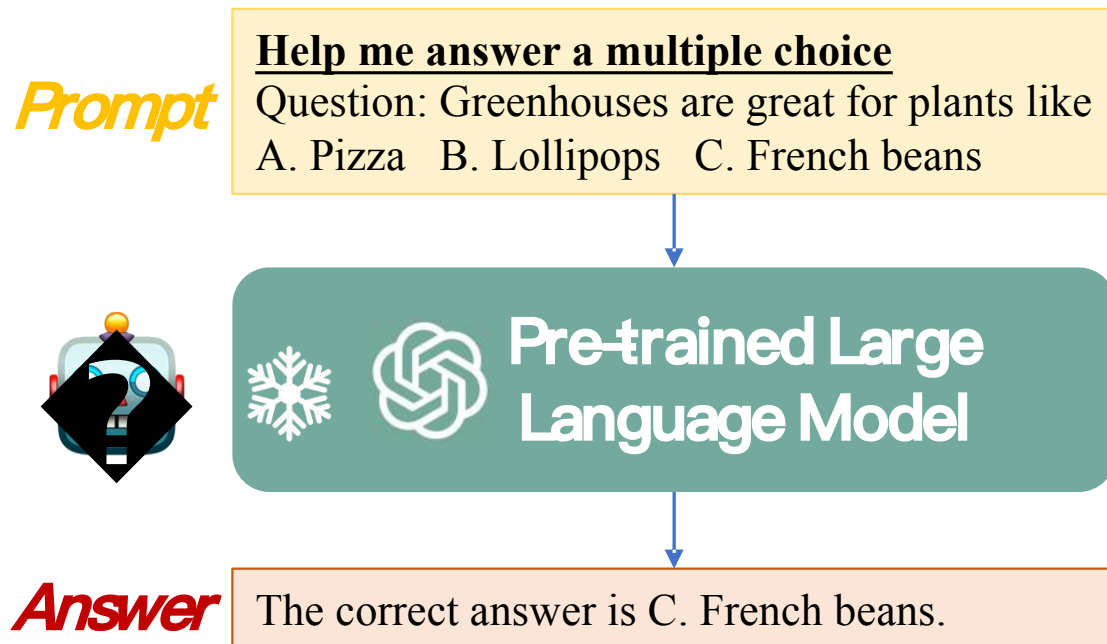
KDD24 will **witness** many high-quality **outcomes**.



KDD24 will **<Mask>** many high-quality **<Mask>**.

A Basic Workflow of AGI

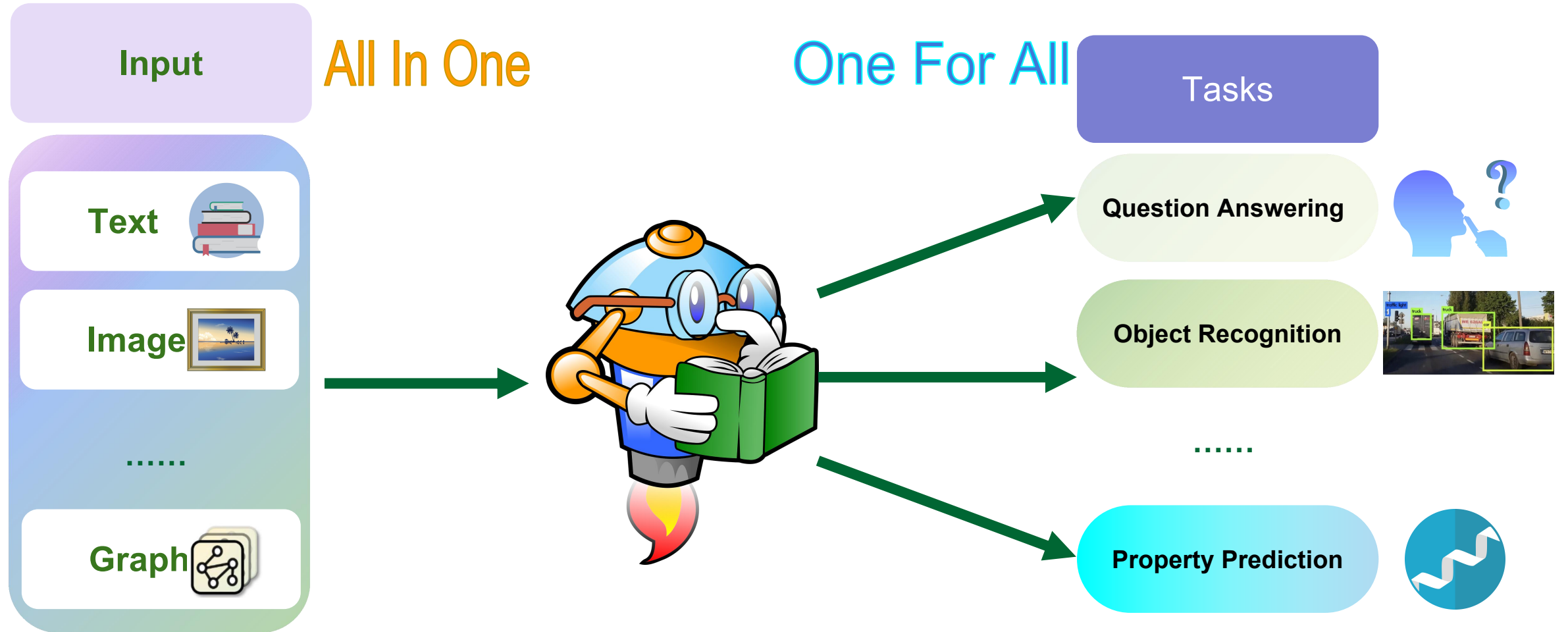
➤ Step 2: Prompting a pre-trained LLM



- A language prompt is a piece of text added to the beginning of an input text.
- The large language model can be pre-trained via next word prediction

Question-answer task is reformulated to word prediction task, which is consistent with the pre-training strategy, thus we do not need to tune LLM.

Graph AGI: All In One and One For All



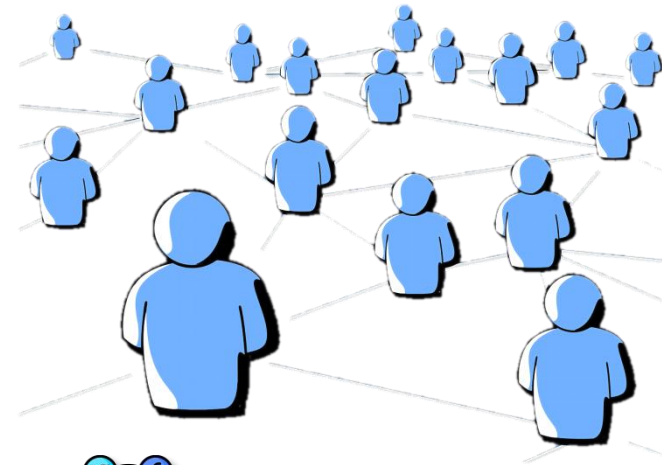
Three Foundation Problems on Graph AGI

- Do we have any graph foundation model?
- How to preserve graph knowledge?
- How to use the knowledge for general tasks (or even domains)?

Graph



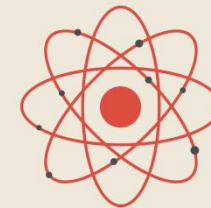
Citation Network



Social Network

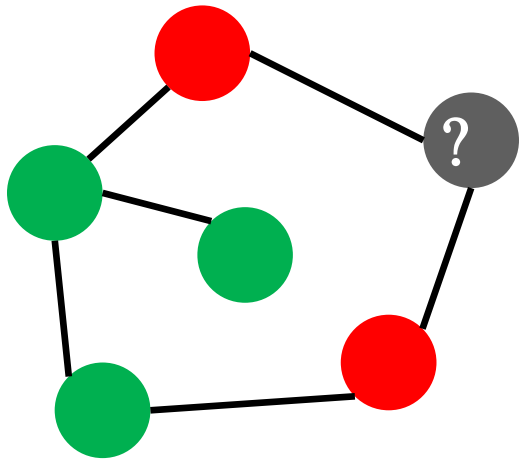


Web Link

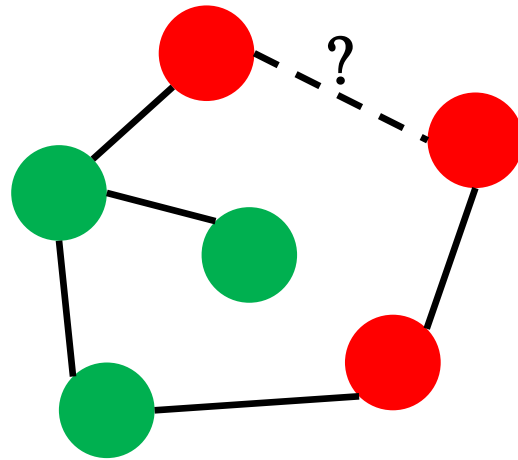


Molecular Graph

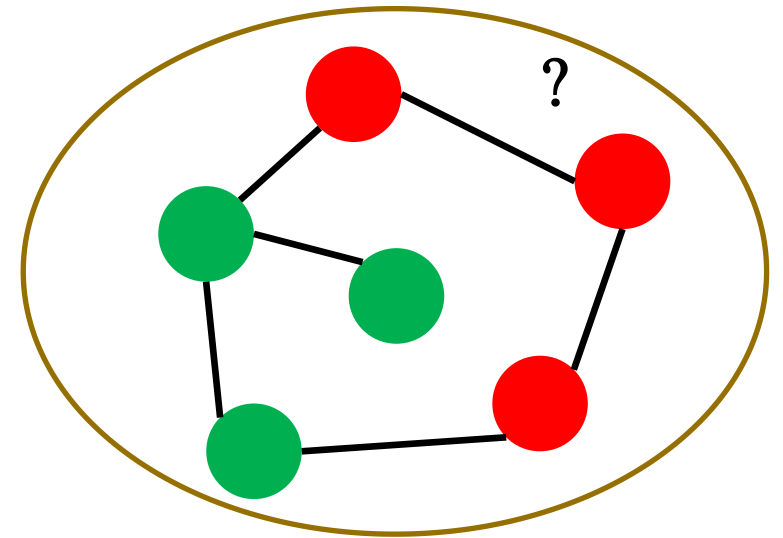
Basic Tasks in Graph



(a) Node Classification



(b) Link Prediction



(c) Graph Classification

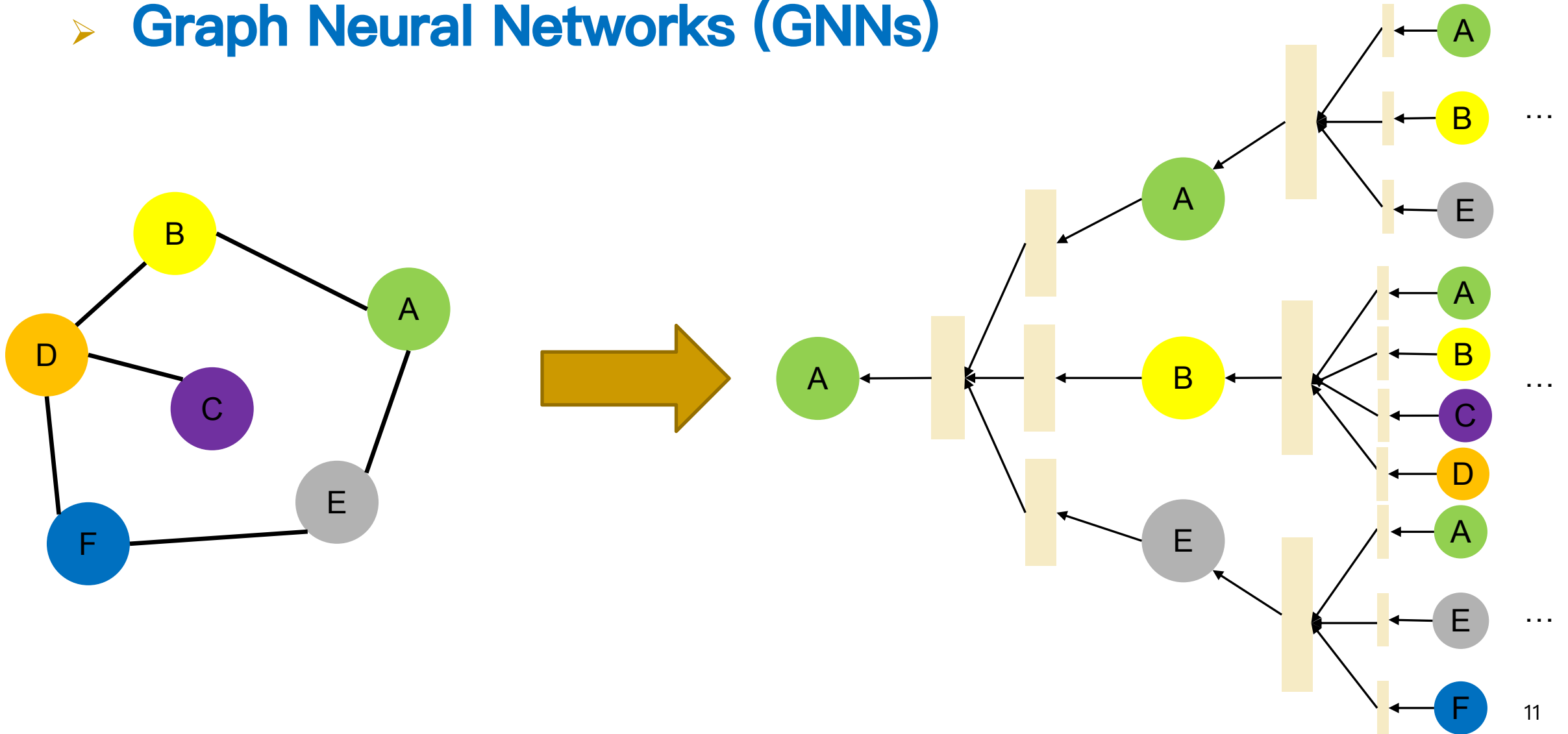
Current Graph Neural Networks

- **Message-passing: GCN, GAT, etc.**
- **Transformer: Graph Transformer.**
- **From pair-wise to more general relations**

We are still exploring more general graph model design

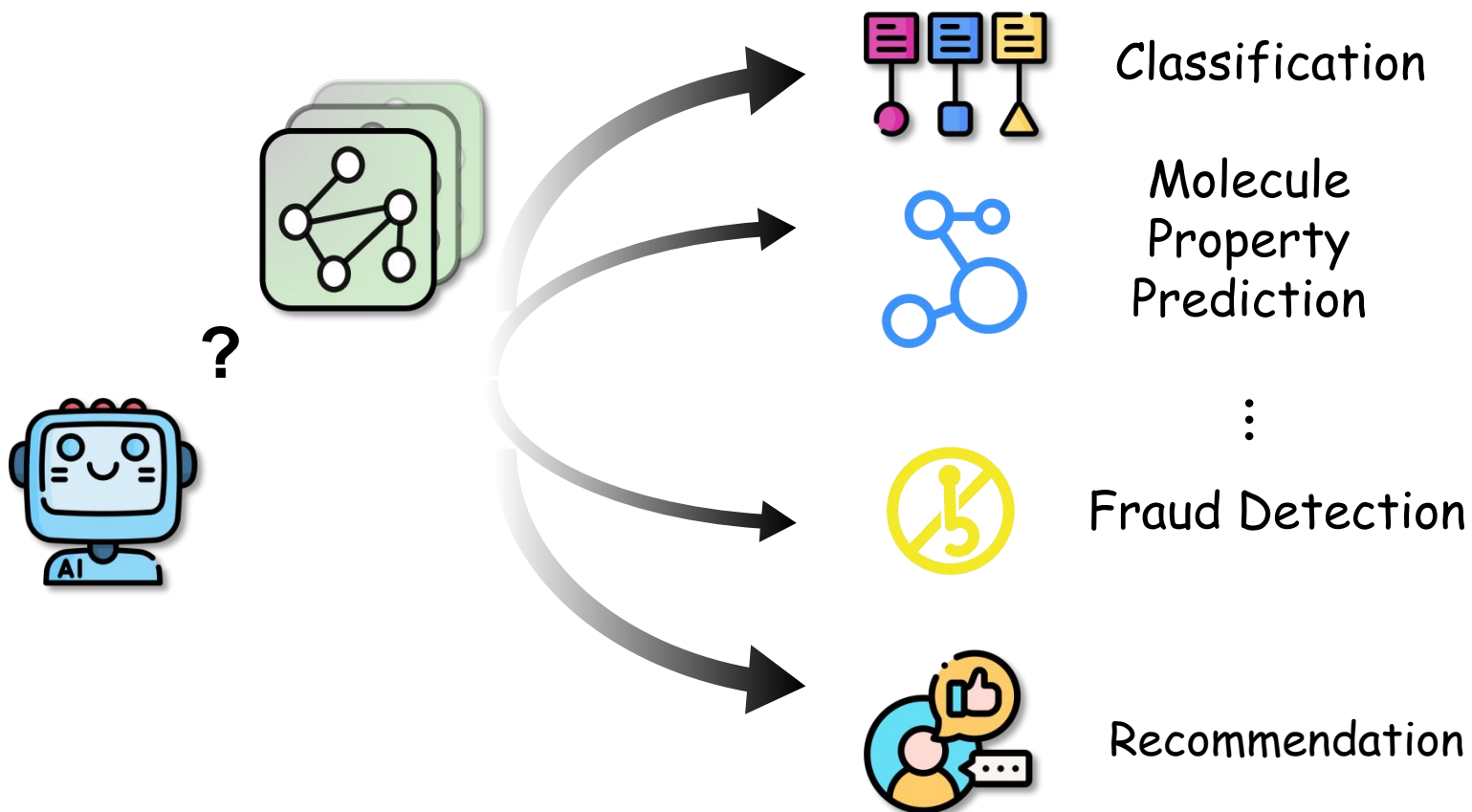
Most Popular Methods to Process Graph

➤ Graph Neural Networks (GNNs)



Graph

- How can graph learning benefit from *All In One and One For All* paradigm?

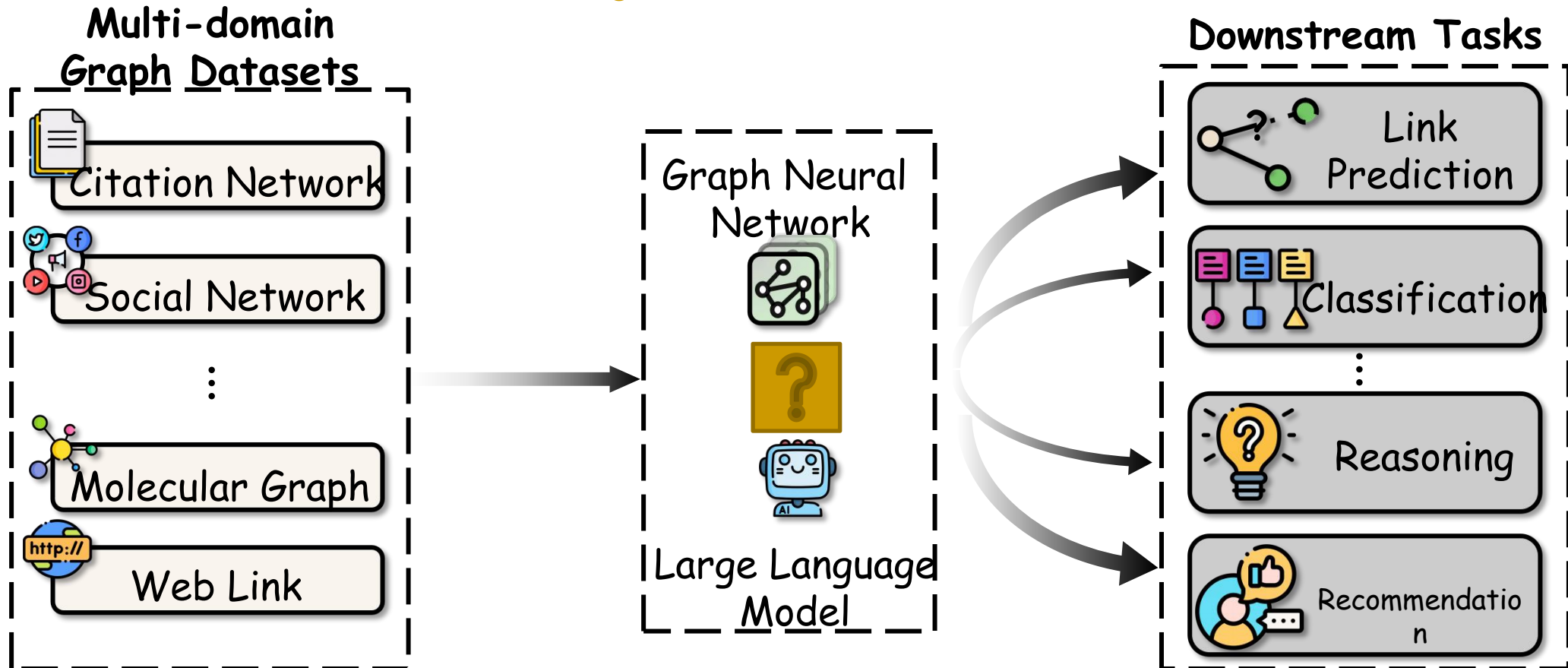


Graph

- How can graph learning benefit from pretrain–prompt/finetune paradigm?

Pretraining

Prompting/Finetune



Road Map

- **How to preserve graph knowledge?**
 - ❑ Uni-modal Pretraining
 - ❑ Multi-modal Pretraining
- **How to use the knowledge for general tasks (or even domains)?**
 - ❑ Pretraining with Prompting

Part B Uni-modal Graph Pre-training

Zhixun Li

Outline

➤ Motivation

➤ Categorization of graph pre-training methods

- ❑ Supervised graph pre-training
- ❑ Unsupervised graph pre-training
 - Predictive-based
 - Contrastive-based
 - Generative-based

➤ Limitations

- ❑ Advanced graph pre-training

Motivation

➤ **Scarce Labeled Data.**

- ❑ Many applications of machine learning require a model to make accurate predictions on test examples that are distributionally different from training ones, while task-specific labels are scarce during training.

➤ **Out-of-distribution Generalization.**

- ❑ Existing GNNs lack out-of-distribution generalization abilities so that their performance substantially degrades when there exist distribution shifts between training and testing graph data.

Categorization

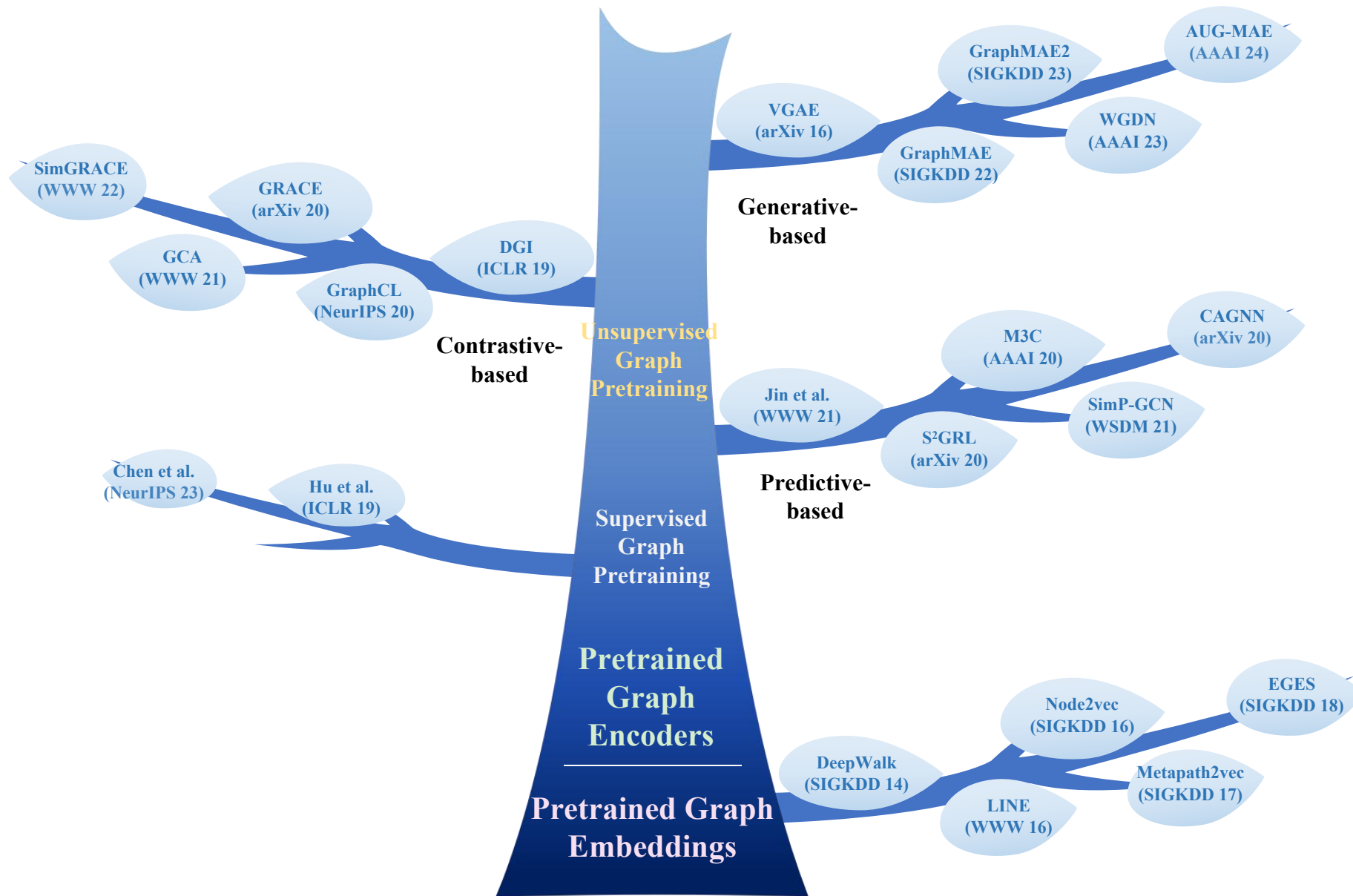
➤ **First Generation: Pre-trained Graph Embeddings.**

- ❑ Inspired by Skip-gram, the first generation pre-trained graph embedding methods aim to learn good graph embeddings for node clustering, link prediction and visualization.

➤ **Second Generation: Pre-trained Graph Encoders.**

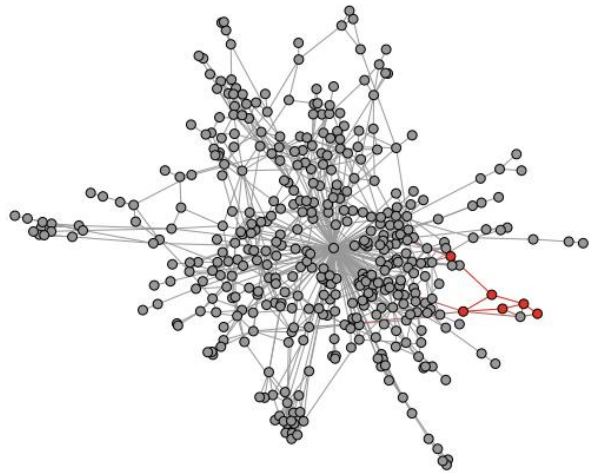
- ❑ With the emergence of expressive GNNs and Transformer, recent graph pre-training methods have embraced a transfer learning setting where the goal is to pre-train a generic encoder that can deal with different tasks.

Categorization

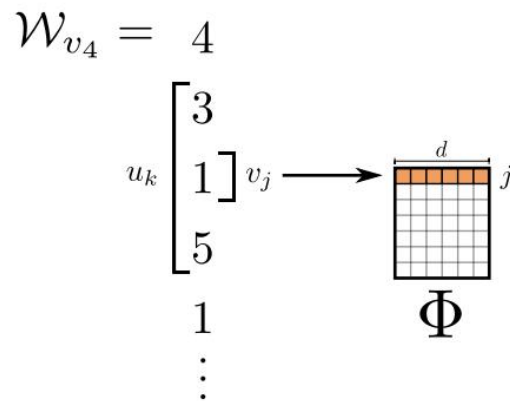


Pre-trained Graph Embeddings

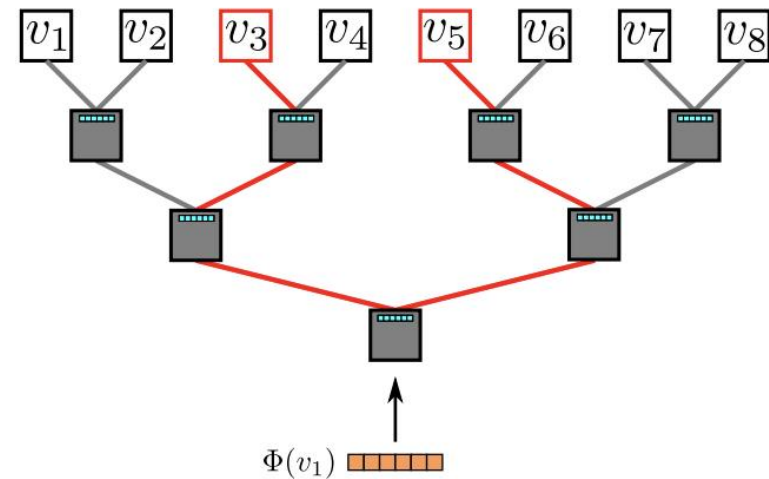
- **DeepWalk** considers the node paths traversed by random walks over graphs as the sentences and leveraging Skip-Gram for learning latent node representations.



(a) Random walk generation.



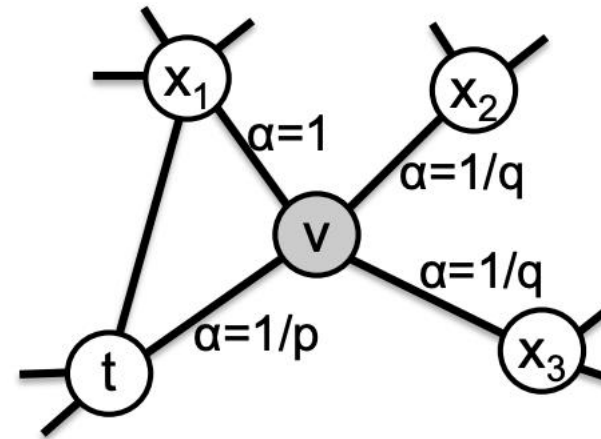
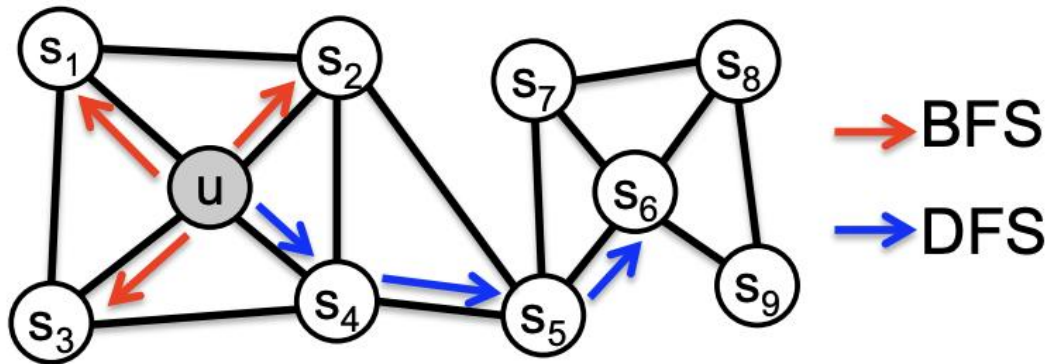
(b) Representation mapping.



(c) Hierarchical Softmax.

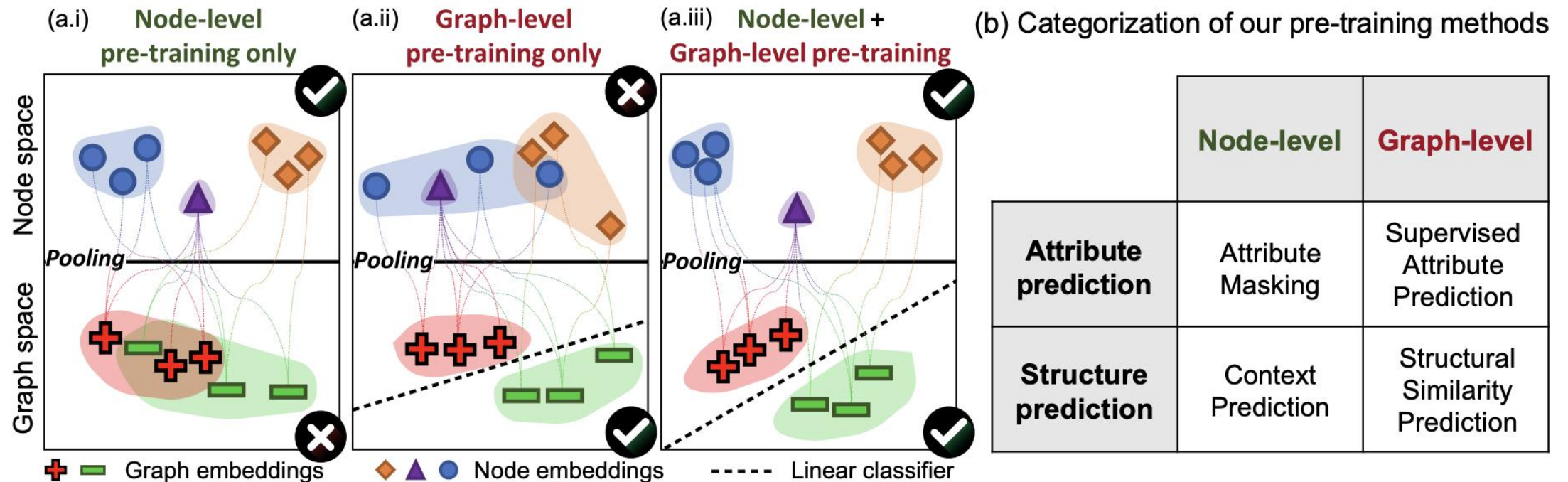
Pre-trained Graph Embeddings

- ***Node2vec*** learns a mapping of nodes to a low-dimensional space of features that maximizes the likelihood of preserving network neighborhoods of nodes.



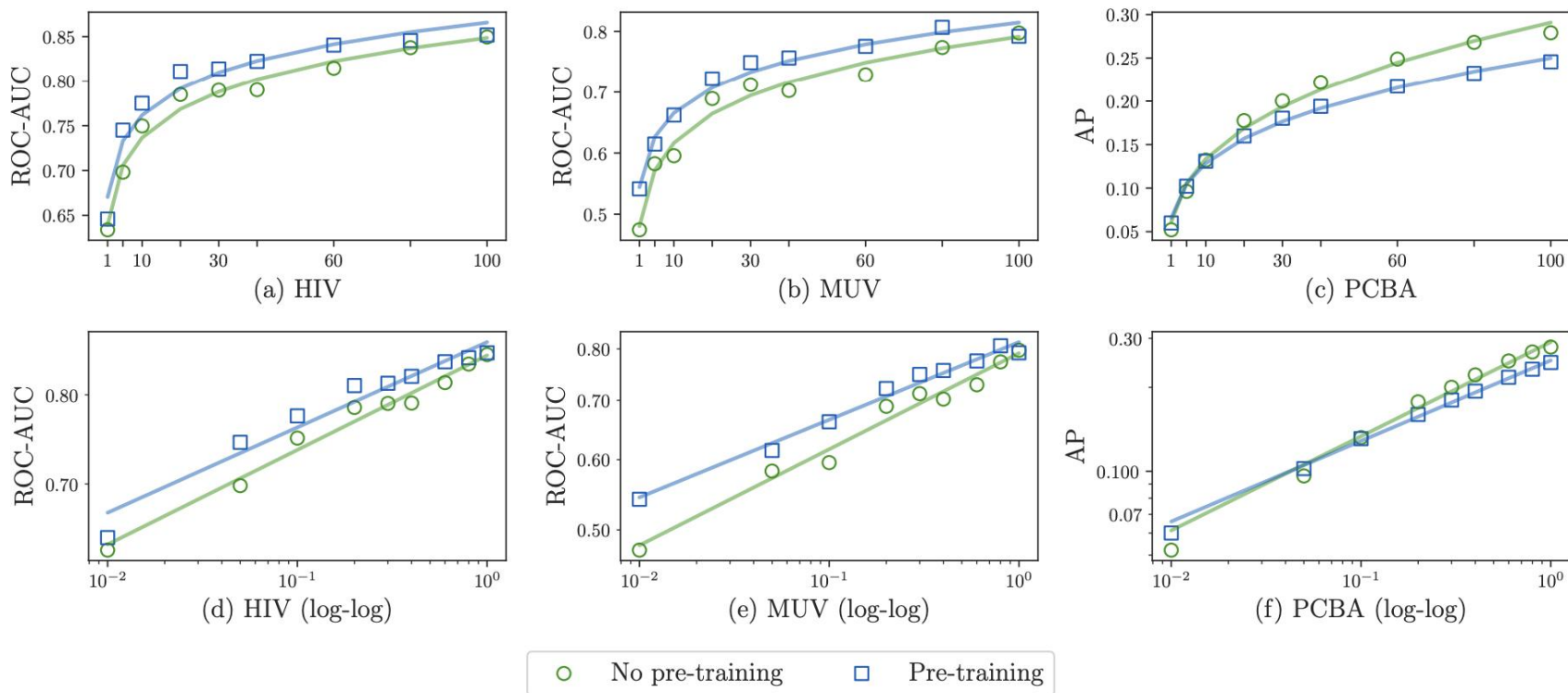
Supervised Graph Pre-training

- Hu et al. pretrain GNNs by graph-level multi-task supervised pre-training to jointly predict a diverse set of supervised labels of individual graphs.

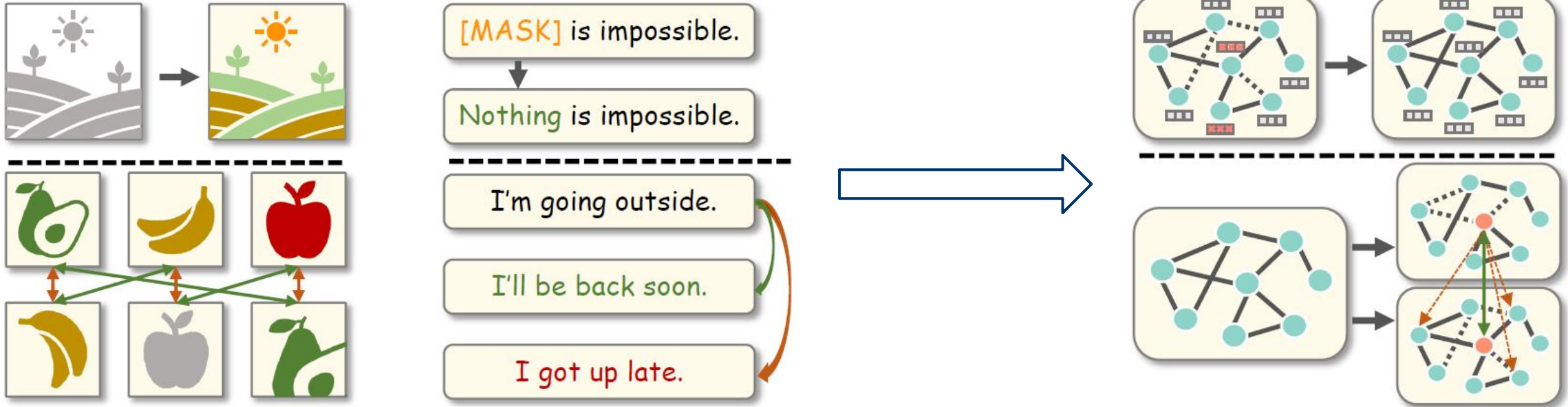


Supervised Graph Pre-training

➤ Influence of Pre-training on the Scaling Laws



Unsupervised Graph Pre-training

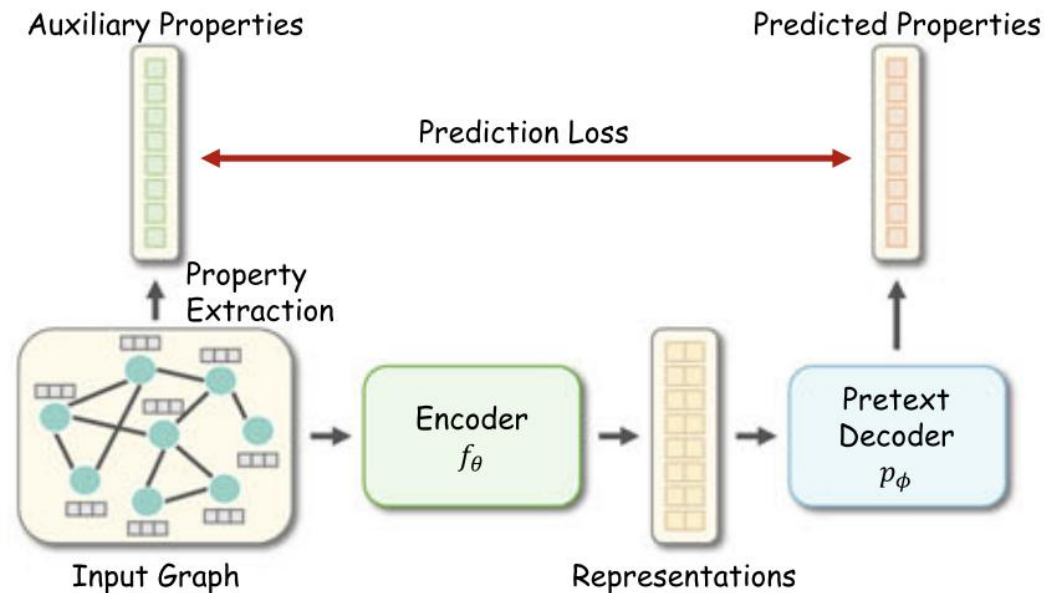


- Regular grid space
- Sample independency

- Non-Euclidean space
- Node dependency

Unsupervised Graph Pre-training

- Predictive-based methods acquire supervision signals from the node-, link- and graph-level properties which *can be obtained from the graph freely*.



Predictive-based

- Jin et al. first deepen understandings on *when*, *why*, and *which* strategies of self-supervised predictive-based work with GNNs by empirically studying numerous basic pretext tasks on graphs.

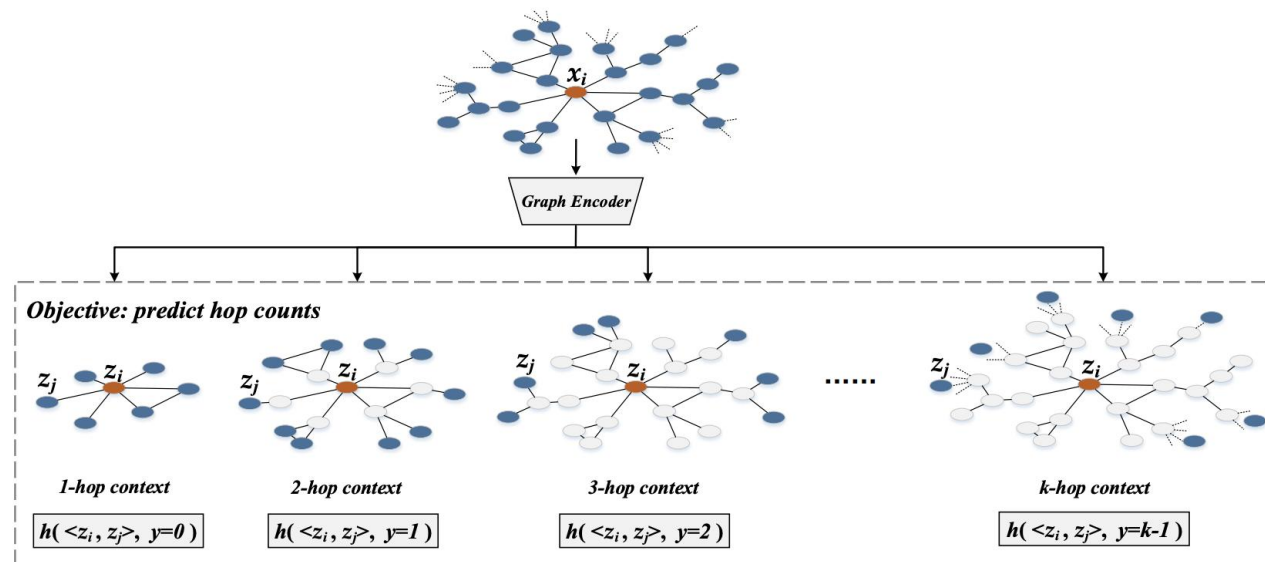
Table 3: Performance evaluation of using SSL for GNNs.

Model	Joint Training			Two-stage Training		
	Cora	Citeseer	Pubmed	Cora	Citeseer	Pubmed
GCN	81.32	71.53	79.28	81.32	71.53	79.28
GCN-DroppedGraph	81.03	71.29	79.28	81.03	71.29	79.26
GCN-PCA	81.74	70.38	78.83	81.74	70.38	78.83
NodeProperty	81.94	71.60	79.44	81.59	71.69	79.24
EdgeMask	81.69	71.51	78.90	81.44	71.57	79.33
PairwiseNodeDistance	83.11	71.90	80.05	82.39	72.02	79.57
Distance2Cluster	83.55	71.44	79.88	81.80	71.55	79.51
AttributeMask	81.47	70.57	78.88	81.31	70.40	78.72
PairwiseAttrSim	83.05	71.67	79.45	81.57	71.74	79.42

Predictive-based | S²GRL

➤ S²GRL

- ❑ Predicted property: **shortest path**.
- ❑ They randomly select pairs of nodes in a graph and train a well-designed neural network to predict the contextual position of one node relative to the other.



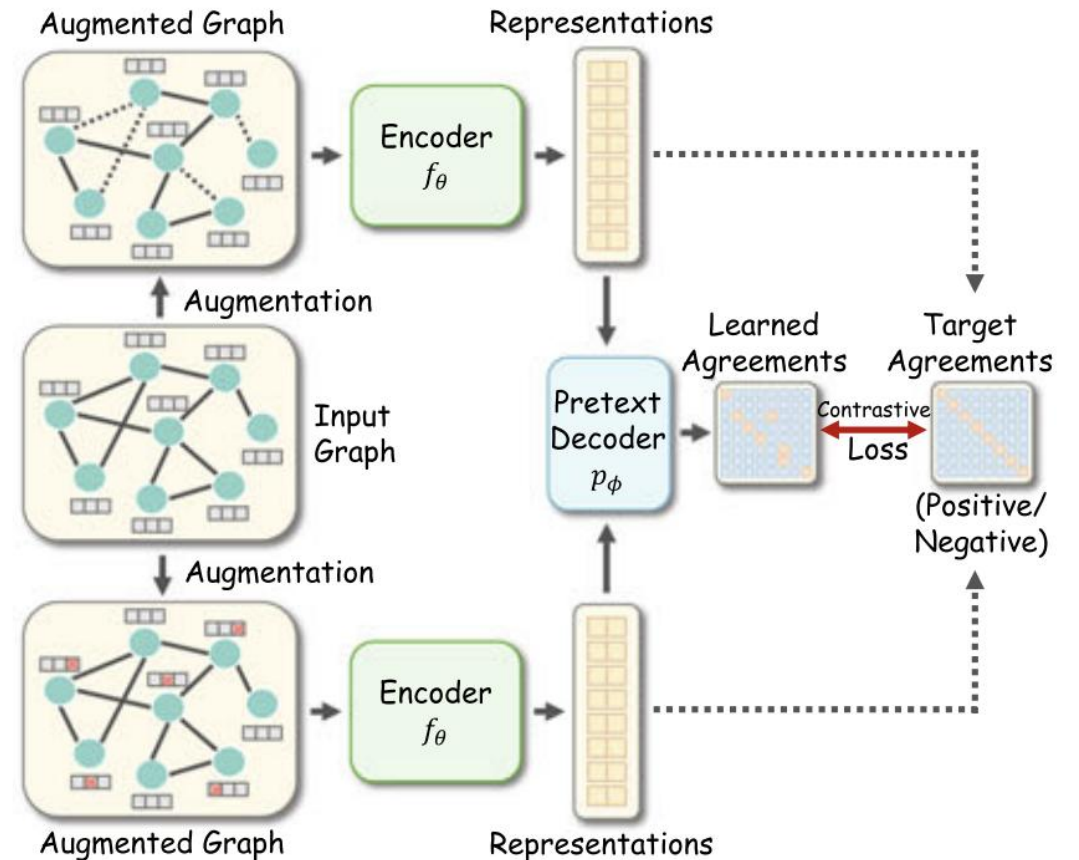
Contrastive-based

➤ Motivation

- ❑ Contrastive-based methods are built on the idea of mutual information (MI) maximization, which learns by predicting the agreement between two augmented instances.

➤ Components

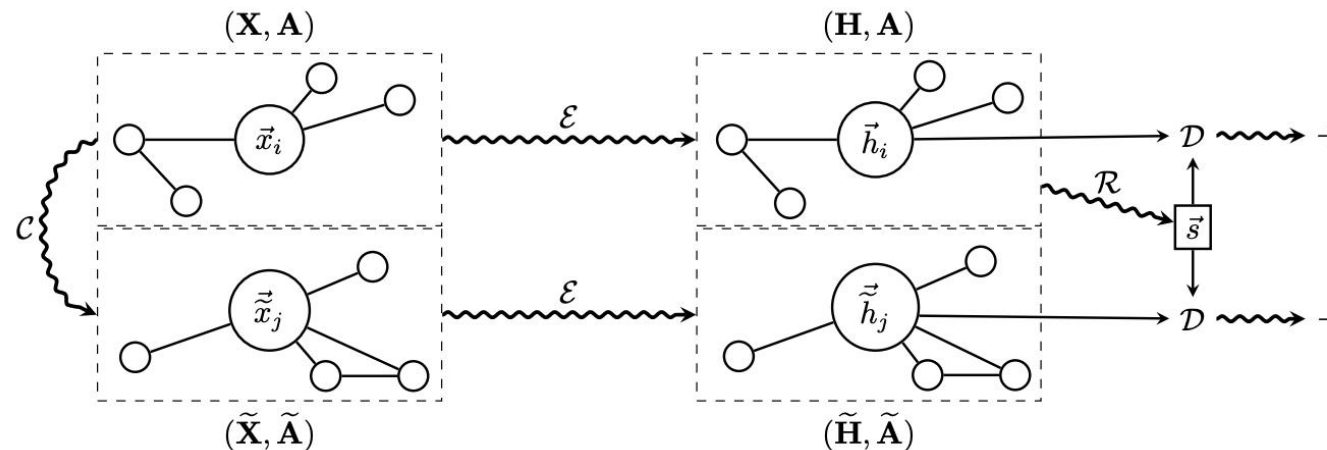
- ❑ Graph Augmentations
- ❑ Graph contrastive pretext tasks
- ❑ Mutual information estimation



Contrastive-based | DGI

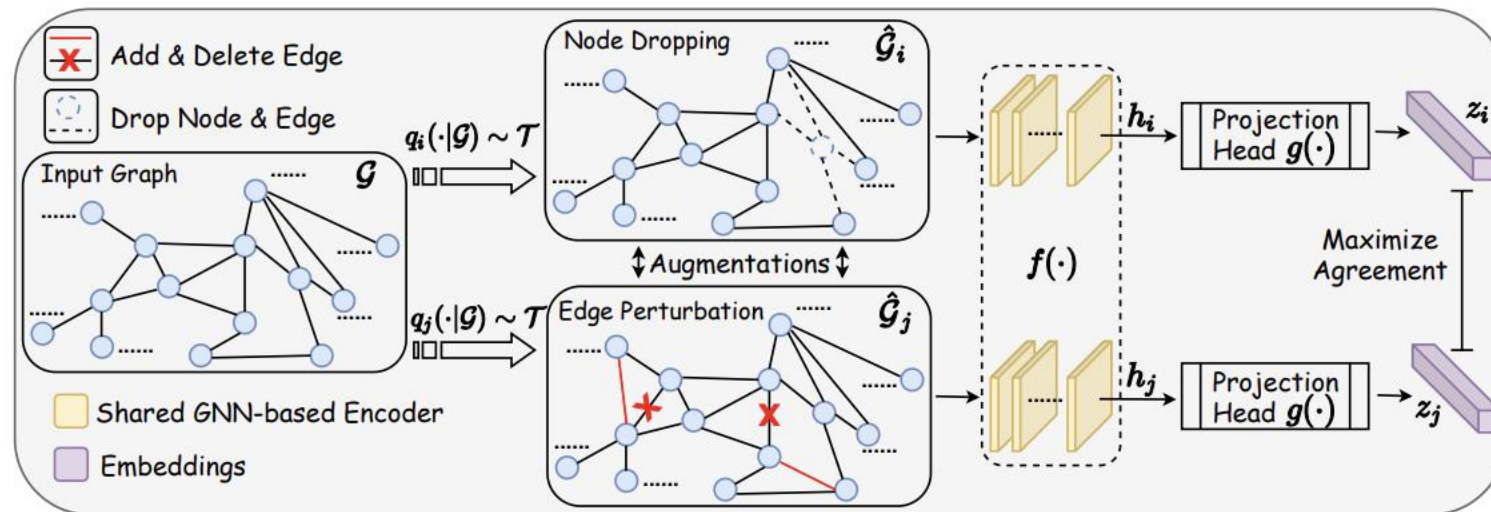
➤ Motivation of DGI

- DGI relies on maximizing mutual information between patch representations and corresponding high-level summaries of graphs.
- The learnt patch representations summarize subgraphs centered around nodes of interest, and can thus be reused for downstream node-wise learning tasks.



Contrastive-based | GraphCL

- You et al. first design four types of graph augmentations in graph contrastive learning. And they systematically study the impact of various combinations of graph augmentations on multiple datasets.



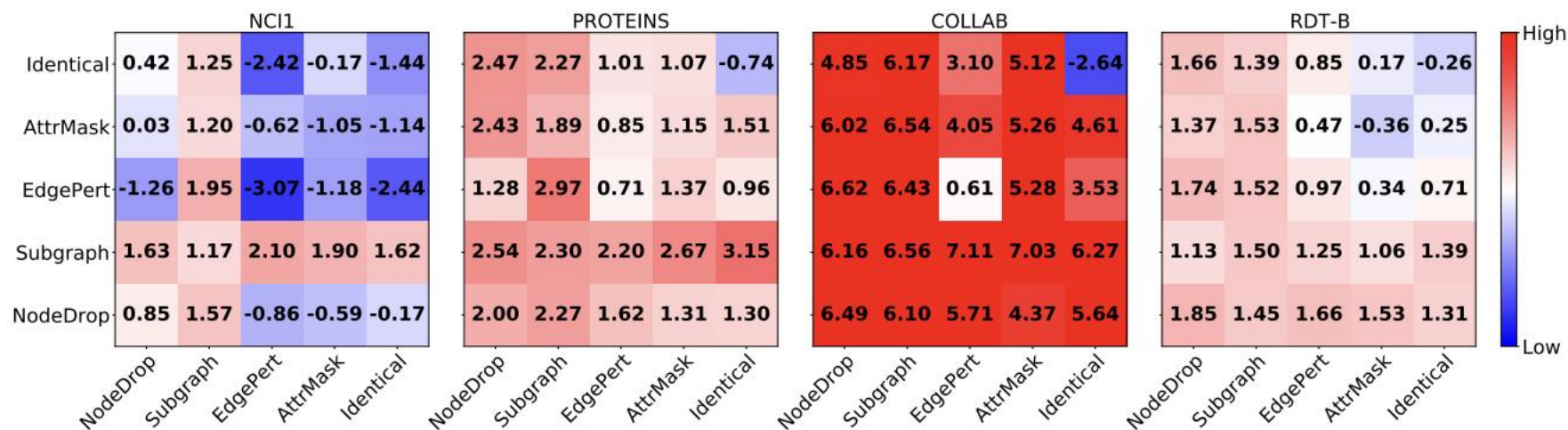
Contrastive-based | GraphCL

➤ Graph data augmentation:

- ❑ NodeDrop, Subgraph, EdgePert, AttrMask

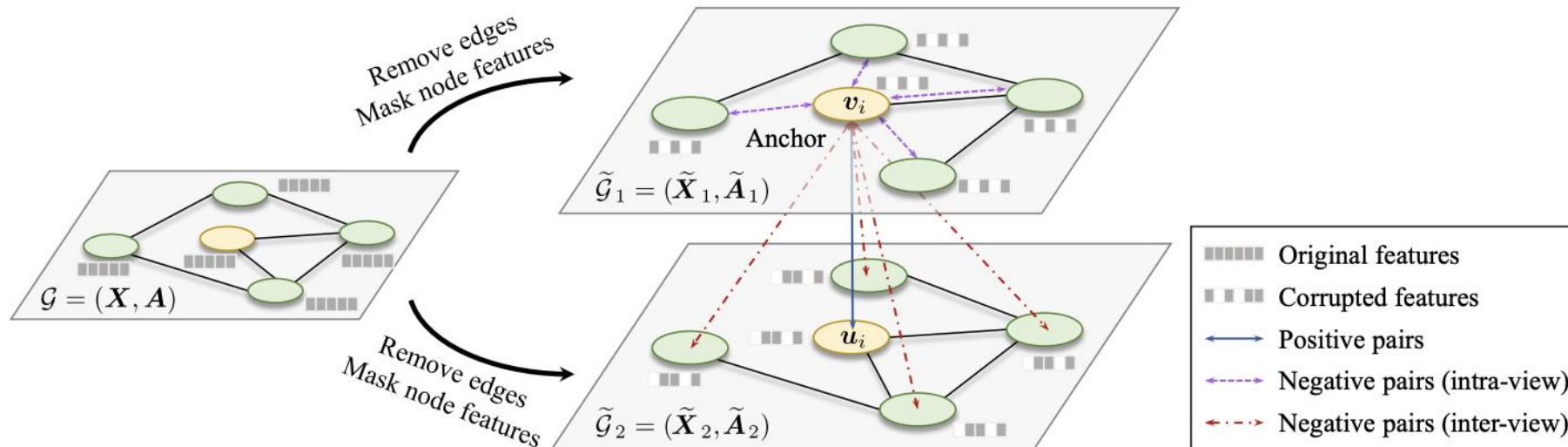
➤ Observations

- ❑ Data augmentations are crucial in graph contrastive learning.
- ❑ Composing different augmentations benefits more.
- ❑ Edge perturbation benefits social networks but hurts some biochemical molecules.
- ❑ Applying attribute masking achieves better performance in denser graphs.
- ❑ Node dropping and subgraph are generally beneficial across datasets.



Contrastive-based | GRACE

- Inspired by the success of self-supervised learning in CV, like SimCLR, Zhu et al. proposed GRACE for unsupervised graph representation learning by leveraging a contrastive objective at the node level.



Contrastive-based | GRACE

➤ Graph data augmentation

- GRACE firstly generates two graph views by randomly corrupting the original graph.

➤ Learning objective

- Then, GRACE employs contrastive objective that enforces the encoded embeddings of each node in the two different views agree with each other and can be distinguished from embeddings of other nodes.

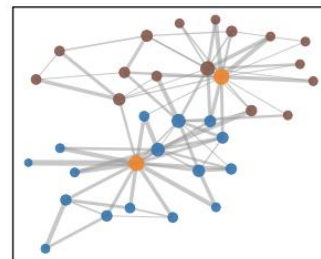
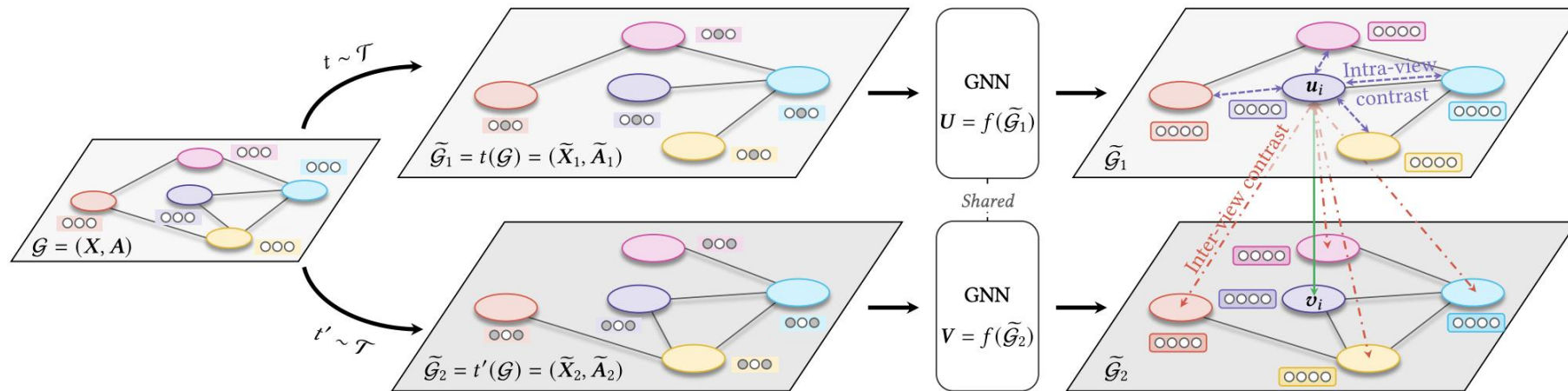
$$\ell(\mathbf{u}_i, \mathbf{v}_i) = \log \frac{e^{\theta(\mathbf{u}_i, \mathbf{v}_i)/\tau}}{\underbrace{e^{\theta(\mathbf{u}_i, \mathbf{v}_i)/\tau}}_{\text{the positive pair}} + \underbrace{\sum_{k=1}^N \mathbb{1}_{[k \neq i]} e^{\theta(\mathbf{u}_i, \mathbf{v}_k)/\tau}}_{\text{inter-view negative pairs}} + \underbrace{\sum_{k=1}^N \mathbb{1}_{[k \neq i]} e^{\theta(\mathbf{u}_i, \mathbf{u}_k)/\tau}}_{\text{intra-view negative pairs}}},$$

$$\mathcal{J} = \frac{1}{2N} \sum_{i=1}^N [\ell(\mathbf{u}_i, \mathbf{v}_i) + \ell(\mathbf{v}_i, \mathbf{u}_i)].$$

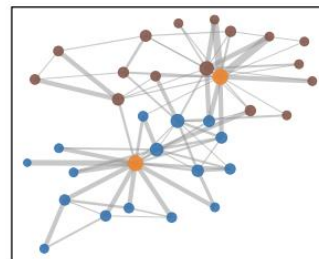
Contrastive-based | GCA

➤ Graph data augmentation

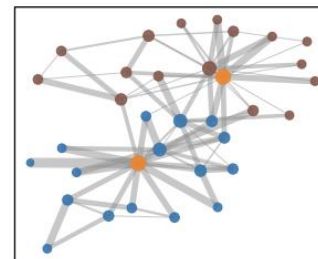
- ❑ Previous work ignores the discrepancy in the impact of nodes and edges when performing data augmentation.



(a) Degree



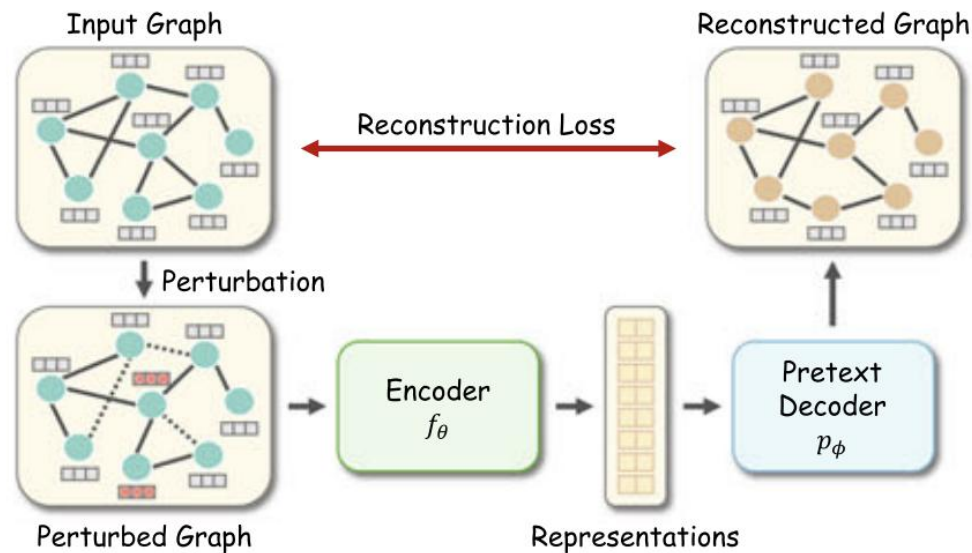
(b) Eigenvector



(c) PageRank

Generative-based

- **Generative-based methods inputs a perturbed graph. And in the pretext task, a generative decoder tries to recover the original graph from the representation, with a loss function aiming to minimize the difference between the reconstructed and original graph.**



Generative-based | VGAE

➤ Inference model

- VGAE tasks a simple inference model parameterized by a two-layer GCN

$$q(\mathbf{Z} | \mathbf{X}, \mathbf{A}) = \prod_{i=1}^N q(\mathbf{z}_i | \mathbf{X}, \mathbf{A}), \quad \text{with} \quad q(\mathbf{z}_i | \mathbf{X}, \mathbf{A}) = \mathcal{N}(\mathbf{z}_i | \boldsymbol{\mu}_i, \text{diag}(\boldsymbol{\sigma}_i^2)).$$

➤ Generative model

- The generative model of VGAE is given by an inner product between latent variables

$$p(\mathbf{A} | \mathbf{Z}) = \prod_{i=1}^N \prod_{j=1}^N p(A_{ij} | \mathbf{z}_i, \mathbf{z}_j), \quad \text{with} \quad p(A_{ij} = 1 | \mathbf{z}_i, \mathbf{z}_j) = \sigma(\mathbf{z}_i^\top \mathbf{z}_j),$$

➤ Learning

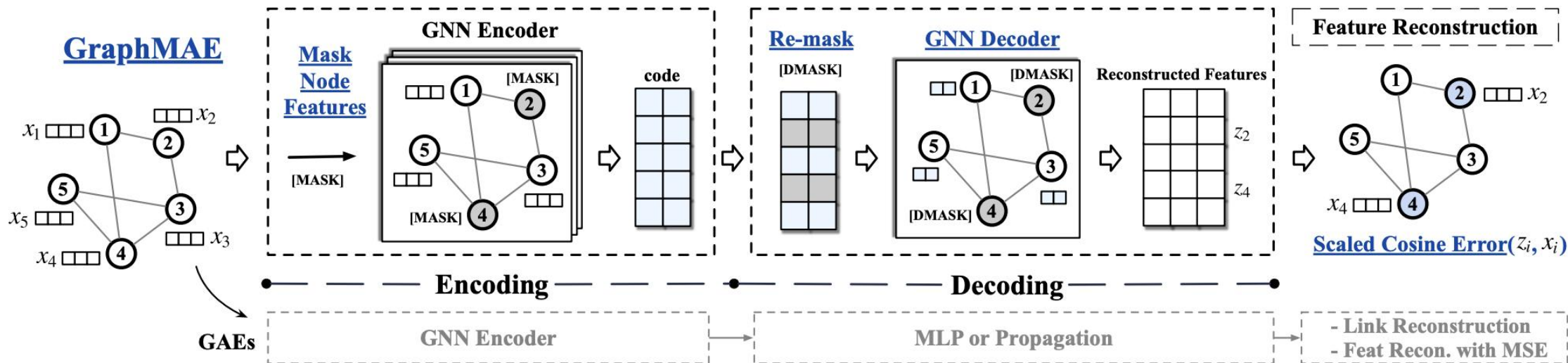
- Optimize the variational lower bound w.r.t. the variational parameters

$$\mathcal{L} = \mathbb{E}_{q(\mathbf{Z} | \mathbf{X}, \mathbf{A})} [\log p(\mathbf{A} | \mathbf{Z})] - \text{KL}[q(\mathbf{Z} | \mathbf{X}, \mathbf{A}) || p(\mathbf{Z})],$$

Generative-based | GraphMAE

➤ Inspired by CV and NLP

- While contrastive SSL methods have experienced an emergence in graph learning, generative SSL has been gaining steadily increasing significance thanks to several groundbreaking practices, such as BERT and GPT in NLP as well as MAE in CV.



Generative-based | GraphMAE

➤ Objective

- ❑ Instead of reconstructing both features and structure, which unfortunately does not empower GAEs to produce significant progree, GraphMAE aims to reconstruct node features.

➤ Weak Decoder

- ❑ Traditional GAEs employ either no neural decoders or a simple MLP for decoding with less expressiveness, causing the latent code to be nearly identical to input features. Therefore, GraphMAE utilizes re-mask decoding to process the latent code for decoding.

➤ New Loss Function

- ❑ MSE could suffer from the issues of sensitivity and low selectivity. Therefore, GraphMAE leverages the cosine error as the criterion to reconstruct original node features.

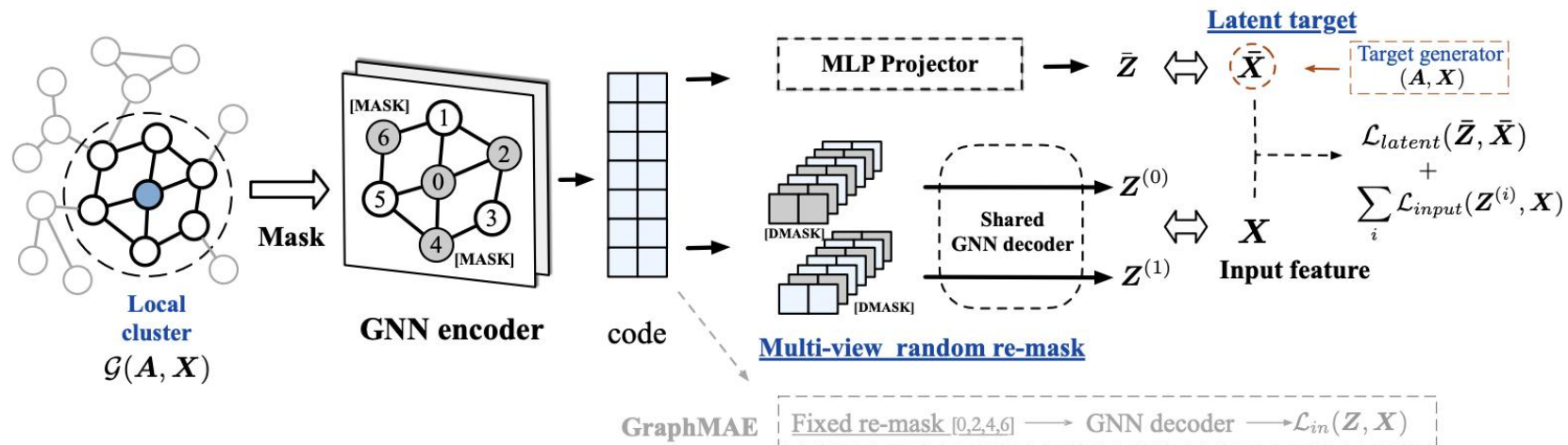
Generative-based | GraphMAE2

➤ Limitation of GraphMAE

- ❑ The reconstruction of masked features fundamentally relies on the discriminability of the input node features.

➤ Solution

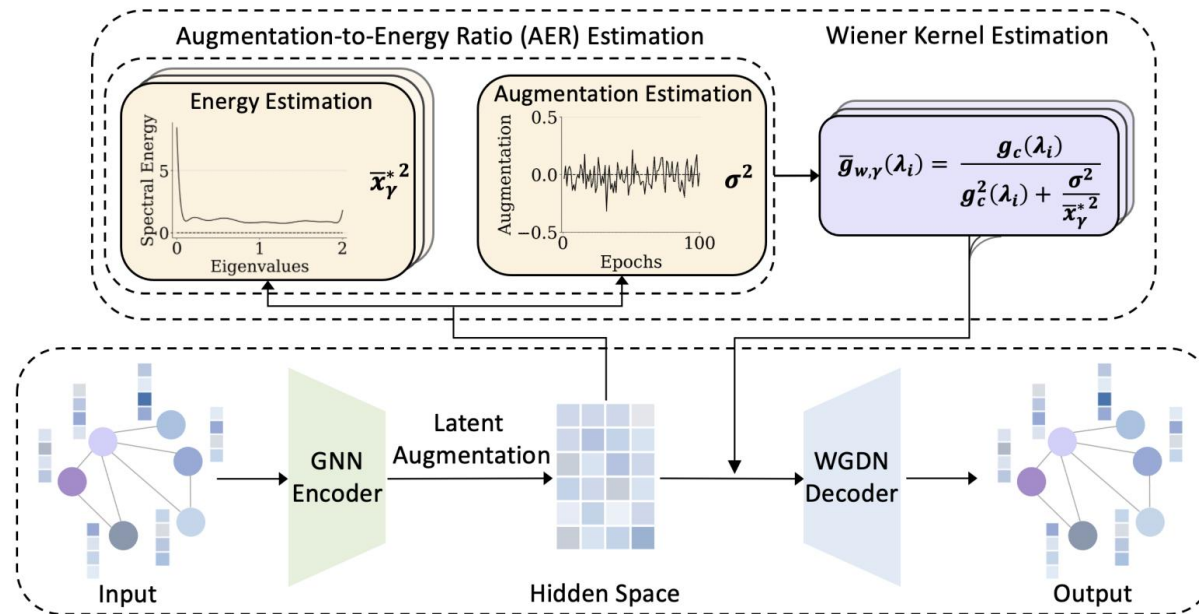
- ❑ Impose regularization on target reconstruction.



Generative-based | WGDN

➤ Motivations

- ❑ Generative models weaponed with powerful decoder could achieve comparable or even better representation power than contrastive models.
- ❑ A powerful decoder should at least remain effective against augmentations.



Limitations

➤ Hard to transfer

- ❑ Graph structure is extremely diverse. Graphs inherently exhibit diverse topologies and features, making it challenging to identify and leverage common patterns across different domains.
- ❑ Features in one graph might have no direct counterpart in another, making it incredibly challenging to align these features in a meaningful way.

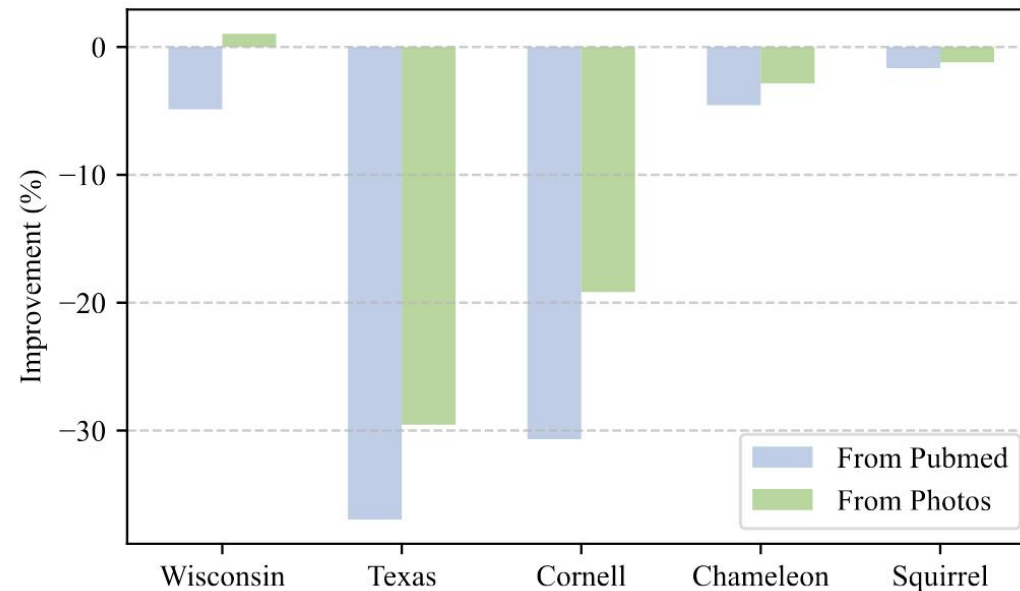
➤ Not versatile

- ❑ Graph Neural Networks is hard to conduct multiple downstream tasks simultaneously.

Advanced Pre-training | GCOPE

➤ Motivation

- ❑ Transferring from a single source dataset does indeed negatively affect the target task. In order to overcome this obstacle, it is necessary to expand the scope of the source dataset so that it can offer valuable insights for the downstream task.



Advanced Pre-training | GCOPE

➤ Aligning Graphs by Coordinators

- Feature Projection (singular value decomposition and attention mechanism).

$$\tilde{X}^{(i)} = \text{Proj}(X^{(i)}) \in \mathbb{R}^{|\mathcal{V}^{(i)}| \times d_p},$$

- Graph Coordinators

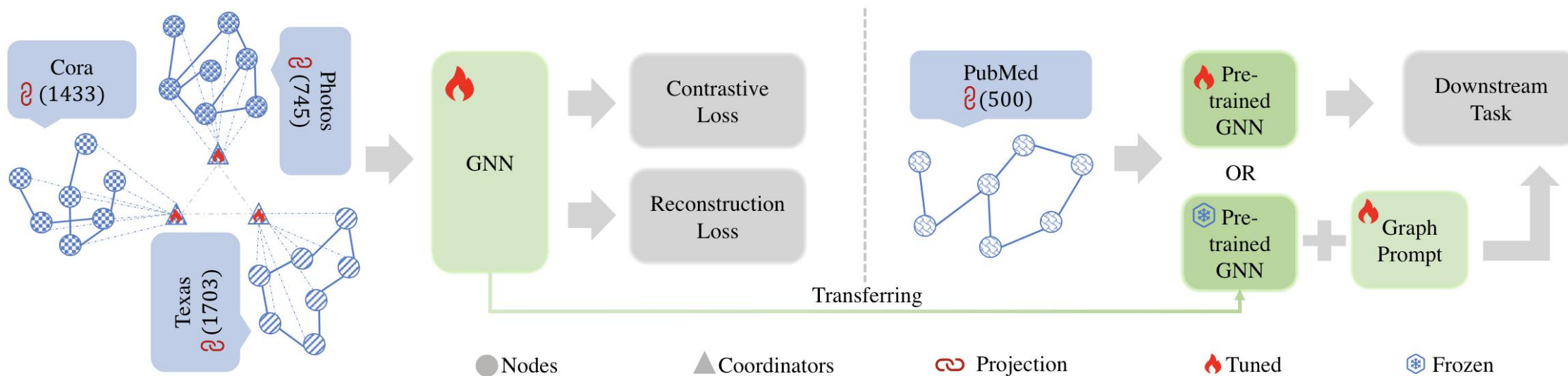
$$\tilde{A} = \begin{bmatrix} A_{\text{diag}} & R_A^T \\ R_A & R_R \end{bmatrix}, \quad R_A^{(i)}(j) = \begin{cases} 1 & \sum_1^i |\mathcal{V}^{(k)}| \leq j < \sum_1^{i+1} |\mathcal{V}^{(k)}| \\ 0 & \text{otherwise.} \end{cases}$$

- Learning Objective

$$\mathcal{L} = -\log \frac{\exp(\text{sim}(h(\text{PS}(\tilde{X}, \tilde{A}, a_i)), h(\text{PS}(\tilde{X}, \tilde{A}, a_j)))/\tau)}{\sum \exp(\text{sim}(h(\text{PS}(\tilde{X}, \tilde{A}, a_i)), h(\text{NS}(\tilde{X}, \tilde{A}, a_j)))/\tau)} + \|\tilde{X} - \hat{X}\|_2$$

Advanced Pre-training | GCOPE

➤ Overview of GCOPE



Advanced Pre-training | GCOPE

➤ Cross-domain transfer learning performance

Table 2: Cross-domain transfer learning performance (mean±std Acc/AUC/F1) on homophilic datasets (C-way-1-shot). IMP (%): the average improvement of GCOPE over the rest. GCL and Sim respectively represent GraphCL and SimGRACE.

Training schemes	Methods	Cora			Citeseer			Pubmed			Computers			Photos		
		Acc	AUC	F1	Acc	AUC	F1	Acc	AUC	F1	Acc	AUC	F1	Acc	AUC	F1
supervised	GCN	0.3012±.06	0.6444±.04	0.2591±.04	0.4358±.09	0.7234±.07	0.3583±.10	0.4210±.01	0.6040±.06	0.3026±.04	0.2602±.07	0.6773±.02	0.2428±.04	0.4603±.04	0.8458±.01	0.4592±.04
	GAT	0.3646±.04	0.6769±.03	0.3108±.04	0.3695±.05	0.7232±.06	0.3305±.04	0.4209±.04	0.5710±.06	0.3227±.07	0.3482±.07	0.6878±.05	0.2397±.05	0.4742±.08	0.8213±.02	0.4498±.07
	BWGNN	0.2543±.05	0.5563±.03	0.1971±.02	0.3599±.07	0.6954±.05	0.3112±.06	0.3976±.03	0.4934±.03	0.2686±.04	0.2768±.05	0.6273±.03	0.1864±.03	0.4113±.04	0.7769±.00	0.3883±.01
	FAGCN	0.3819±.03	0.6818±.04	0.3009±.09	0.5219±.08	0.8042±.03	0.4667±.08	0.4522±.02	0.5622±.04	0.4275±.07	0.4651±.04	0.7762±.02	0.3009±.07	0.5937±.05	0.8847±.00	0.5346±.03
IP + finetuning	GCL+GCN	0.2507±.06	0.6350±.03	0.2240±.03	0.3140±.02	0.6661±.04	0.2397±.02	0.4217±.02	0.5257±.05	0.2896±.07	0.2856±.04	0.6467±.03	0.1653±.06	0.5533±.01	0.8661±.01	0.5217±.01
	GCL+FAGCN	0.3892±.05	0.7228±.03	0.3619±.05	0.4461±.02	0.7781±.01	0.4126±.02	0.4532±.02	0.5708±.03	0.4168±.04	0.4371±.06	0.7616±.01	0.3450±.02	0.6273±.01	0.8710±.01	0.5406±.03
	Sim+GCN	0.2492±.02	0.5765±.03	0.1567±.04	0.2950±.06	0.6203±.06	0.1812±.06	0.3980±.01	0.5067±.02	0.2805±.01	0.2666±.10	0.6286±.01	0.1603±.03	0.4290±.04	0.7645±.02	0.3955±.02
	Sim+FAGCN	0.3957±.03	0.7284±.02	0.3585±.01	0.5101±.03	0.7969±.01	0.4615±.04	0.4398±.01	0.5535±.01	0.4225±.02	0.4393±.01	0.7718±.02	0.3100±.02	0.5704±.02	0.8543±.02	0.4984±.01
GCOPE + finetuning	GCL+GCN	0.3368±.02	0.6971±.04	0.2967±.03	0.3701±.03	0.7066±.02	0.3265±.05	0.4443±.04	0.5888±.04	0.4242±.04	0.3439±.03	0.7023±.01	0.2976±.03	0.5635±.02	0.8733±.00	0.5480±.02
	GCL+FAGCN	0.4618±.03	0.7597±.05	0.4388±.05	0.5631±.03	0.8258±.02	0.4953±.04	0.4591±.01	0.5512±.01	0.4203±.03	0.4465±.01	0.7747±.00	0.3432±.03	0.6329±.02	0.8850±.00	0.5935±.03
	Sim+GCN	0.2525±.05	0.5744±.03	0.1722±.06	0.3475±.05	0.6527±.05	0.2704±.05	0.4116±.00	0.5166±.04	0.2994±.03	0.3230±.01	0.6994±.00	0.2515±.00	0.4772±.03	0.7851±.01	0.4277±.02
	Sim+FAGCN	0.3875±.04	0.7163±.03	0.3355±.08	0.5704±.04	0.8425±.01	0.5178±.04	0.4727±.03	0.5587±.03	0.5672±.03	0.4677±.04	0.7875±.01	0.3823±.02	0.5985±.02	0.8757±.02	0.5556±.05
IMP (%)		11.23%	5.23%	14.63%	13.81%	4.26%	16.59%	5.02%	0.99%	25.32%	13.79%	6.28%	30.70%	10.31%	2.30%	12.18%

Q&A

Part C Multi-modal Graph Pre- training with Large Language Models

Yuhan Li

Outline

- **Motivation**
- **Categorization of Combining LLM with Graph**
 - ❑ LLM as Enhancer
 - ❑ LLM as Predictor
 - ❑ LLM as Aligner
 - ❑ Others
- **Benchmarking GraphLLM**
- **Future Directions**

Motivation

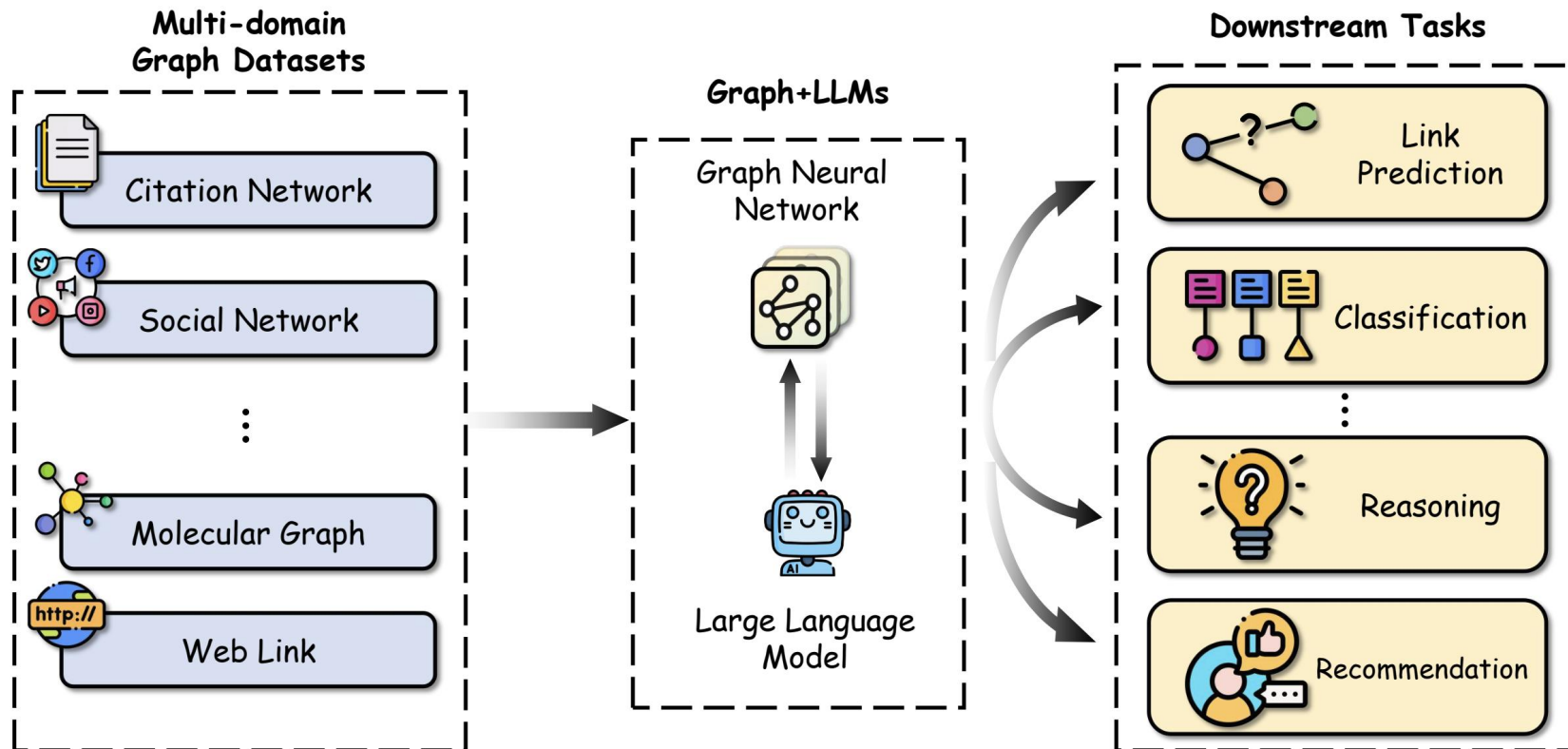
- **Large Language Models (LLMs)**
 - ❑ Non-autoregressive.
 - Encoder-only LLMs.
 - Masked language modeling
 - ❑ Autoregressive.
 - Encoder-decoder LLMs.
 - Decoder-only LLMs.
 - Next token prediction
 - ❑ Applications:
 - NLP tasks -> machine translation, text classification.
 - Other modality tasks -> images, videos

Motivation

- **Integrating LLMs with traditional GNNs can be mutually beneficial and enhance graph learning.**
 - ❑ GNNs -> constrained embeddings as node features
 - ❑ LLMs -> struggle to capture structural information
 - ❑ Combining GNNs with LLMs ...

Motivation

- The integration of GNNs and LLMs across a myriad of domains



Different roles played by LLMs

➤ LLM as enhancer

- Aiming to enhancing the quality of node embeddings with the help of powerful LLMs.
- Explanation-based enhancement.

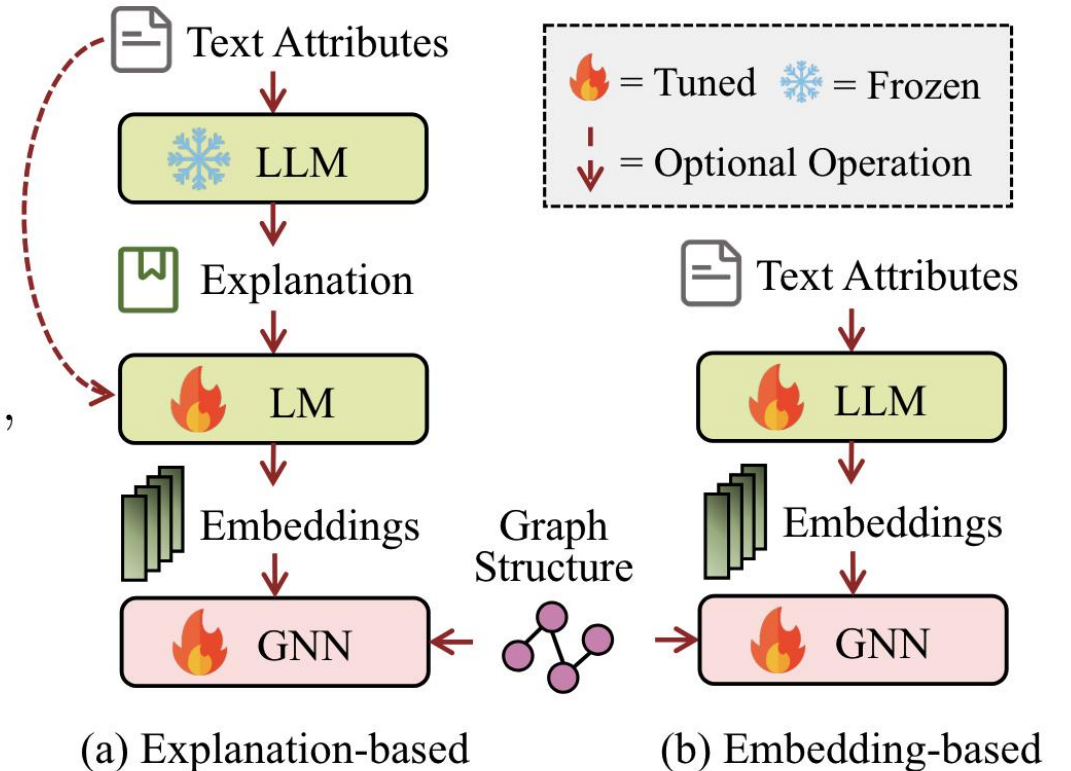
Enhancement: $e_i = f_{LLM}(t_i, p)$, $\mathbf{x}_i = f_{LM}(e_i, t_i)$,

Graph Learning: $\mathbf{H} = f_{GNN}(\mathbf{X}, \mathbf{A})$,

- Embedding-based enhancement.

Enhancement: $\mathbf{x}_i = f_{LLM}(t_i)$,

Graph Learning: $\mathbf{H} = f_{GNN}(\mathbf{X}, \mathbf{A})$.



LLM as enhancer | TAPE

➤ Citation Networks

- ❑ Text-rich graphs.
- ❑ Each node represents a paper, and its corresponding textual description (e.g., title and abstract) is treated as the node's text attributes.

➤ Retrieval-Augmented

- ❑ Leveraging LLMs to enhance more explanations for each node.

Abstract: [paper abstract]

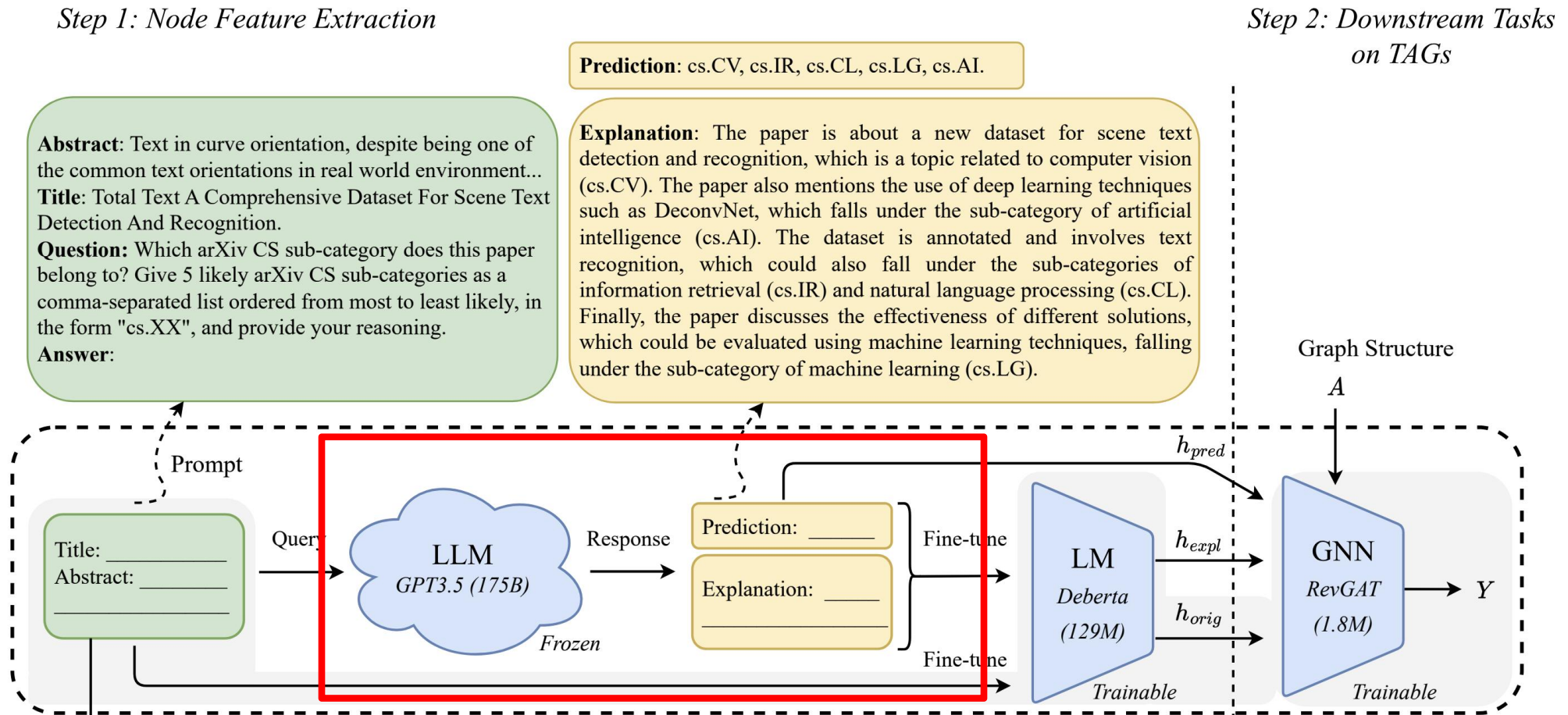
Title: [paper title]

Question: [ask the model to predict one or more class labels of the paper, ordered from most to least likely, and provide explanations for its predictions]

Answer:

LLM as enhancer | TAPE

➤ Pipeline



LLM as enhancer | TAPE

➤ Experimental results

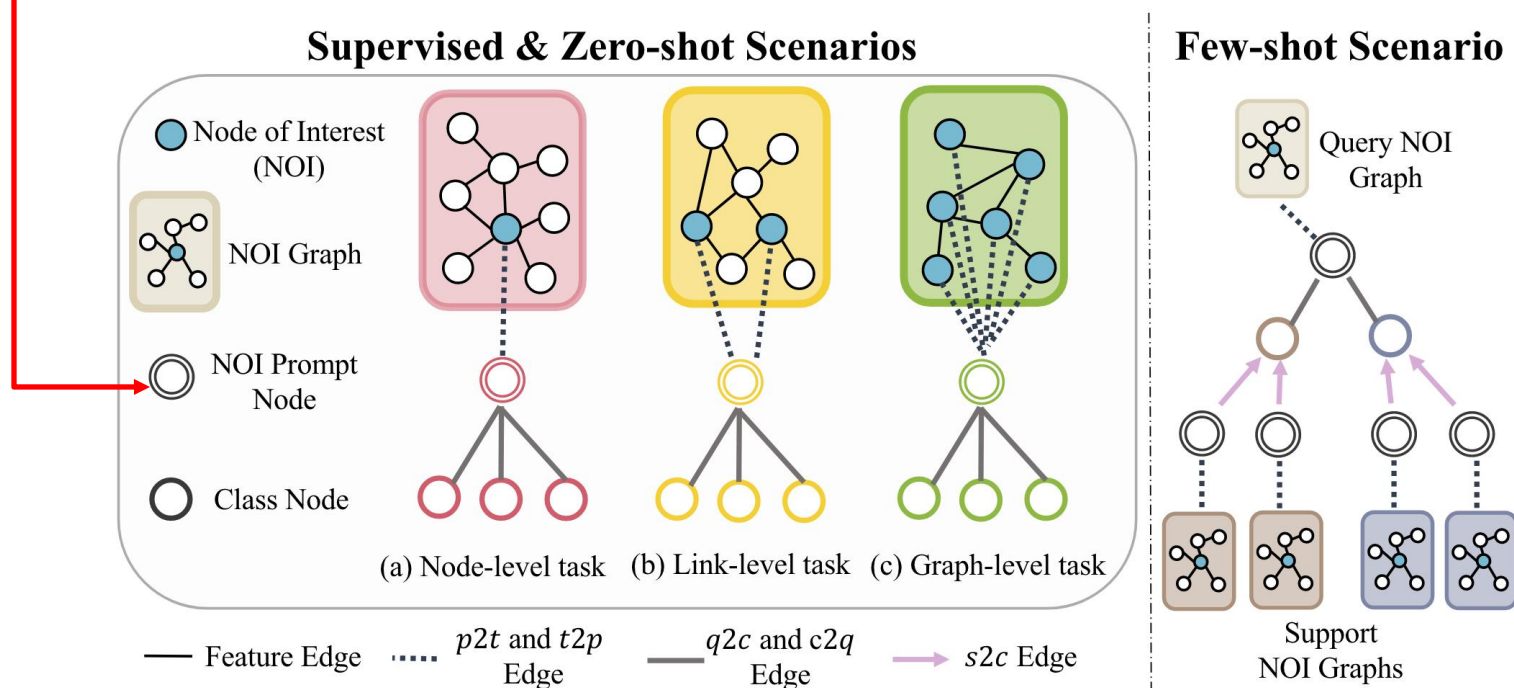
Dataset	Method	GNN			LM			Ours
		h_{shallow}	h_{GIANT}	$G \uparrow$	LLM	LM _{finetune}	$L \uparrow$	h_{TAPE}
Cora	MLP	0.6388 ± 0.0213	0.7196 ± 0.0000	37.41%	0.6769	0.7606 ± 0.0378	13.35%	0.8778 ± 0.0485
	GCN	0.8911 ± 0.0015	0.8423 ± 0.0053	2.33%	0.6769	0.7606 ± 0.0378	16.59%	0.9119 ± 0.0158
	SAGE	0.8824 ± 0.0009	0.8455 ± 0.0028	5.28%	0.6769	0.7606 ± 0.0378	18.13%	0.9290 ± 0.0307
	RevGAT	0.8911 ± 0.0000	0.8353 ± 0.0038	4.14%	0.6769	0.7606 ± 0.0378	18.04%	0.9280 ± 0.0275
PubMed	MLP	0.8635 ± 0.0032	0.8175 ± 0.0059	10.77%	0.9342	0.9494 ± 0.0046	0.75%	0.9565 ± 0.0060
	GCN	0.8031 ± 0.0425	0.8419 ± 0.0050	17.43%	0.9342	0.9494 ± 0.0046	-0.66%	0.9431 ± 0.0043
	SAGE	0.8881 ± 0.0002	0.8372 ± 0.0082	8.30%	0.9342	0.9494 ± 0.0046	1.31%	0.9618 ± 0.0053
	RevGAT	0.8850 ± 0.0005	0.8502 ± 0.0048	8.52%	0.9342	0.9494 ± 0.0046	1.15%	0.9604 ± 0.0047
ogbn-arxiv	MLP	0.5336 ± 0.0038	0.7308 ± 0.0006	42.19%	0.7350	0.7361 ± 0.0004	3.07%	0.7587 ± 0.0015
	GCN	0.7182 ± 0.0027	0.7329 ± 0.0010	4.71%	0.7350	0.7361 ± 0.0004	2.16%	0.7520 ± 0.0003
	SAGE	0.7171 ± 0.0017	0.7435 ± 0.0014	6.98%	0.7350	0.7361 ± 0.0004	4.22%	0.7672 ± 0.0007
	RevGAT	0.7083 ± 0.0017	0.7590 ± 0.0019	9.42%	0.7350	0.7361 ± 0.0004	5.28%	0.7750 ± 0.0012
ogbn-products	MLP	0.5385 ± 0.0017	0.6125 ± 0.0078	46.3%	0.7440	0.7297 ± 0.0023	7.96%	0.7878 ± 0.0082
	GCN	0.7052 ± 0.0051	0.6977 ± 0.0042	13.39%	0.7440	0.7297 ± 0.0023	9.58%	0.7996 ± 0.0041
	SAGE	0.6913 ± 0.0026	0.6869 ± 0.0119	17.71%	0.7440	0.7297 ± 0.0023	11.51%	0.8137 ± 0.0043
	RevGAT	0.6964 ± 0.0017	0.7189 ± 0.0030	18.24%	0.7440	0.7297 ± 0.0023	12.84%	0.8234 ± 0.0036
tape-arxiv23	MLP	0.6202 ± 0.0064	0.5574 ± 0.0032	35.20%	0.7356	0.7358 ± 0.0006	12.25%	0.8385 ± 0.0246
	GCN	0.6341 ± 0.0062	0.5672 ± 0.0061	27.42%	0.7356	0.7358 ± 0.0006	8.94%	0.8080 ± 0.0215
	SAGE	0.6430 ± 0.0037	0.5665 ± 0.0032	30.45%	0.7356	0.7358 ± 0.0006	12.28%	0.8388 ± 0.0264
	RevGAT	0.6563 ± 0.0062	0.5834 ± 0.0038	28.34%	0.7356	0.7358 ± 0.0006	12.64%	0.8423 ± 0.0256

LLM as enhancer | OFA

➤ NOI (Node of Interest) prompt node

- Associated with a task prompt text, encoded by an LLM.

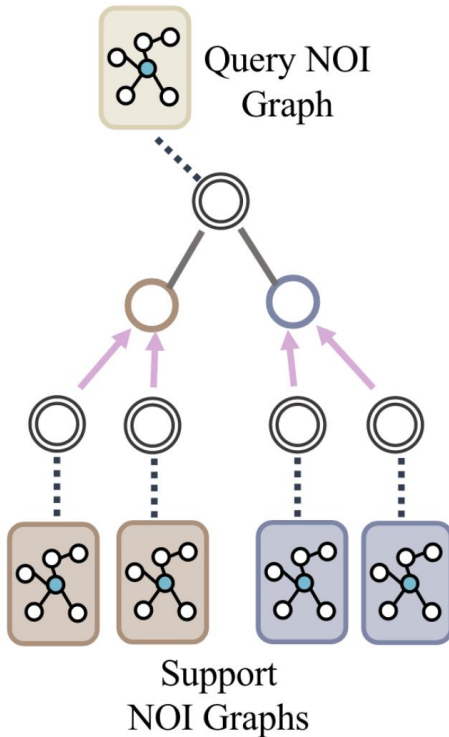
Text feature of the NOI prompt node: Prompt node. $\langle \text{task description} \rangle$.
Example: Prompt node. Graph classification on molecule properties.
Example: Prompt node. Node classification on the literature category of the paper.



LLM as enhancer | OFA

➤ Few/Zero-shot Ability

- “In-context Learning”: It utilizes few-shot support examples by connecting the support NOI prompt nodes to the corresponding class nodes to provide exemplary information.



# Way	ogbn-arxiv-5-way (Transductive)				Cora-2-way (Transfer)		
	5-shot	3-shot	1-shot	0-shot	5-shot	1-shot	0-shot
GPN	50.53±3.07	48.32±3.80	38.58±1.61	-	63.83±2.86	56.09±2.08	-
TENT	60.83±7.45	56.03±8.90	45.62±10.70	-	58.97±2.40	54.33±2.10	-
GLITTER	56.00±4.40	57.44±4.90	47.12±2.73	-	-	-	-
TLP-BGRL	50.13±8.78	46.21±7.92	35.81±8.58	-	81.31±1.89	59.16±2.48	-
TLP-SURGL	77.89±6.46	74.19±7.55	61.75±10.07	-	92.49±1.02	81.52±2.09	-
Prodigy	61.09±5.85	58.64±5.84	48.23±6.18	-	-	-	-
OFA-joint-lr	61.45±2.56	59.78±2.51	50.20±4.27	46.19±3.83	76.10±4.41	67.44±4.47	56.92±3.09

LLM as enhancer | ZeroG

➤ Zero-shot Transferability in Graphs

- ❑ This trend of zero-shot capabilities in machine learning, particularly after the advent of foundation models such as LLMs, has demonstrated considerable advancements in the field of AI.
- ❑ **NLP field:** **generative** paradigm, such as LLaMA, GPT-series, ...
- ❑ **CV field:** **retrieval** paradigm, such as CLIP, ...
- ❑ In **Graph field**, zero-shot transfer is also important since:
 - 1. The emergence of new graphs.
 - 2. The difficulty of human labeling.
- ❑ We focus on **cross-dataset zero-shot transferability in graphs**.

Training: Graph A

Zero-shot Inference

Testing: Graph B

LLM as enhancer | ZeroG

➤ Dimension Misalignment

- ❑ Shallow embedding: bag-of-words, skip-gram, TF-IDF, ...

➤ Mismatched Label Spaces

- ❑ GNN's classification head is fixed to the number of classes during pre-training.

➤ Negative Transfer

- ❑ Fully adapting graph models to source graphs often causes overfitting.

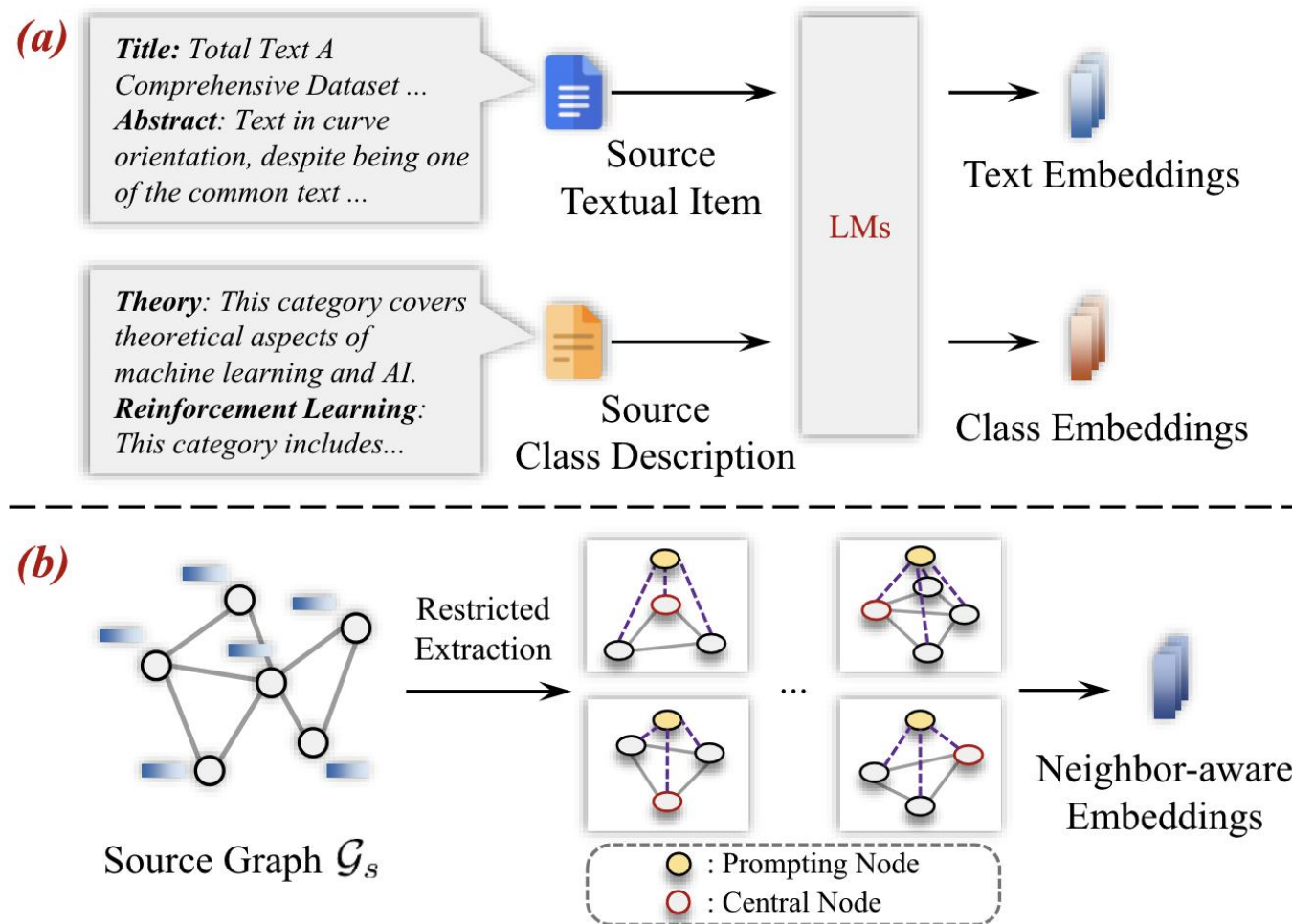
LLM as enhancer | ZeroG

➤ Step1: Unified Graph Representation

- ❑ Use a unified pre-trained LLM to encode both node attributes and descriptions associated with classes.
- ❑ A unified semantic space.

➤ Step2: Prompt-based Subgraph Sampling

- ❑ Restricted Extraction
- ❑ Prompting Node
- ❑ Neighborhood Aggregation



LLM as enhancer | ZeroG

➤ Step3: Upstream Pre-training

- PEFT strategy: LoRA.
- Cross-entropy loss

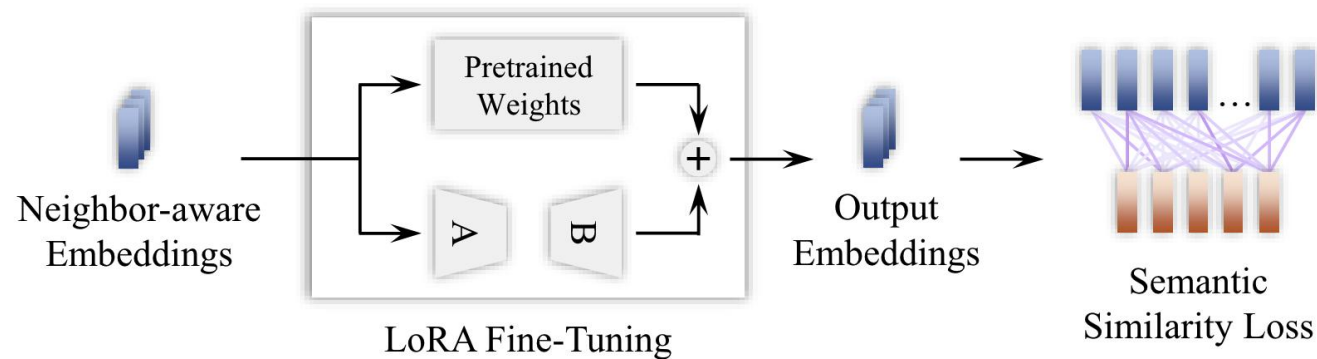
$$\mathcal{L}_{\text{pre}}(\Theta) = - \sum_{s \in \mathcal{T}_{\text{pre}}} \sum_{n \in N_s} \log \frac{\exp(\text{sim}(\mathbf{h}_n, \mathbf{h}_{y_n}))}{\sum_{c \in Y_s} \exp(\text{sim}(\mathbf{h}_n, \mathbf{h}_c))}$$

➤ Downstream Inference

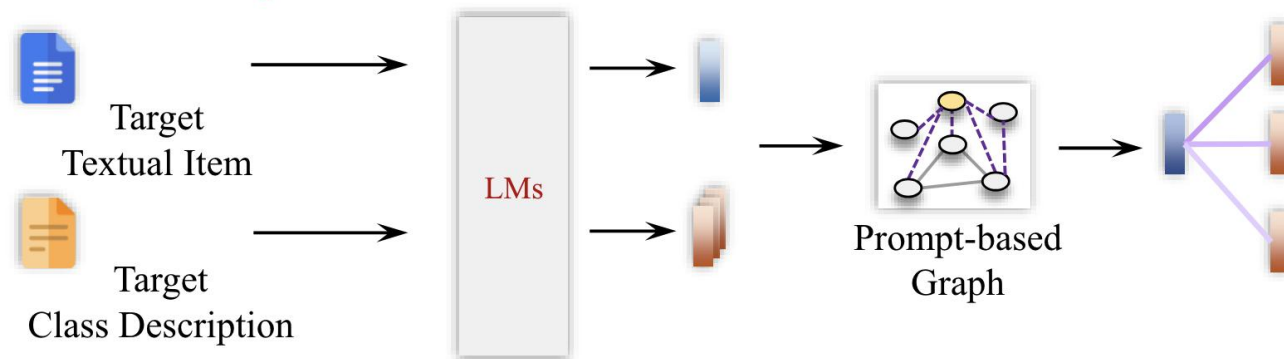
- The class that yields the highest similarity score is predicted to be the class of the node.

$$y' = \text{argmax}_i(\text{sim}(\mathbf{h}_n, \mathbf{h}_{c_i}) \mid i \in \{1, \dots, N\})$$

Upstream Pre-training



Downstream Inference



LLM as enhancer | ZeroG

➤ In-domain Transferability

Methods	\mathcal{A}	\mathcal{S}	Cora	Pubmed	Citeseer	P-Home	P-Tech
<i>zero-shot settings</i>							
DGI [56]	✓	✗	19.97	43.89	21.12	33.06	55.83
GraphCL [63]	✓	✗	26.22	43.73	20.59	37.44	62.63
GraphMAE [19]	✓	✗	34.79	48.23	34.62	37.04	73.37
BERT [12]	✗	✓	19.90	34.79	23.76	37.32	56.44
RoBERTa [34]	✗	✓	28.91	27.33	30.95	35.50	66.31
E5 [58]	✗	✓	39.70	41.93	45.89	57.56	59.17
Sent-BERT [40]	✗	✓	52.25	41.71	47.52	63.22	67.21
OFA [31]	✓	✓	27.07	37.87	37.92	32.86	71.03
ZEROG (ours)	✓	✓	68.72	78.02	64.94	73.20	82.96
<i>semi-supervised settings</i>							
GCN* [25]	-	-	81.50	79.00	70.30	73.85	93.28
GAT* [55]	-	-	83.00	79.00	72.50	73.46	88.89

➤ Cross-domain Transferability

Test	Pre-training	OFA	In-D	ZEROG
Wiki-CS	Arxiv \cup Cora \cup Pubmed \cup Citeseer	48.42	-	53.28
Wiki-CS	P-Home \cup P-Tech	21.09	-	60.97
Cora	P-Home \cup P-Tech	18.57	68.72	67.65(-1.07%)
Pubmed	P-Home \cup P-Tech	31.89	78.02	69.12(-8.90%)
Citeseer	P-Home \cup P-Tech	20.78	64.94	53.17(-11.77%)
P-Home	Arxiv \cup Cora \cup Pubmed \cup Citeseer	35.73	73.20	71.45(-1.75%)
P-Tech	Arxiv \cup Cora \cup Pubmed \cup Citeseer	62.10	82.96	83.20(+0.24%)

➤ Ablation Study

Methods	Cora	Pubmed	Citeseer	P-Home	P-Tech
ZEROG	68.72	78.02	64.94	73.20	82.96
- (w/o p)	68.25(-0.47%)	76.49(-1.53%)	61.64(-3.30%)	70.46(-2.74%)	79.68(-7.18%)
- (w/o NA)	43.31(-25.43%)	47.21(-30.81%)	48.68(-16.26%)	60.26(-12.94%)	58.91(-27.95%)
- (w/o norm)	54.43(-13.39%)	39.25(-38.77%)	34.84(-30.10%)	41.26(-31.94%)	72.17(-14.69%)
- (w/o LoRA)	17.36(-51.36%)	46.49(-31.35%)	23.98(-40.96%)	39.77(-33.43%)	87.22(+4.26%)

Different roles played by LLMs

➤ LLM as predictor

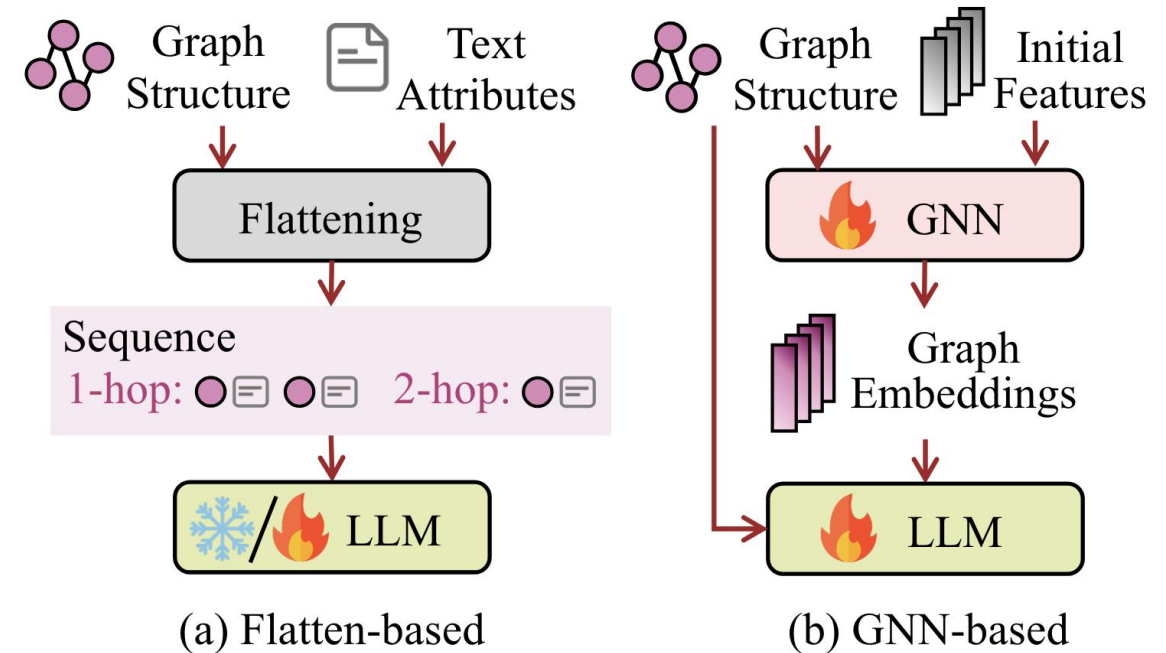
- Aiming to utilize LLMs to make predictions for a wide range of graph-related tasks, within a unified generative paradigm.

- Flatten-based prediction.

$$\begin{aligned} \text{Graph Flattening: } G_{seq} &= \text{Flat}(\mathcal{V}, \mathcal{E}, \mathcal{T}, \mathcal{J}), \\ \text{Prediction: } \tilde{Y} &= \text{Parse}(f_{\text{LLM}}(G_{seq}, p)), \end{aligned}$$

- GNN-based prediction.

$$\begin{aligned} \text{Graph Learning: } \mathbf{H} &= f_{\text{GNN}}(\mathbf{X}, \mathbf{A}), \\ \text{Prediction: } \tilde{Y} &= \text{Parse}(f_{\text{LLM}}(\mathbf{H}, p)), \end{aligned}$$



LLM as predictor | NLGraph

➤ NLGraph Benchmark

- Graph reasoning tasks, such as shortest path and cycle detection.

1. Connectivity

Determine if there is a path between two nodes in the graph. Note that (i,j) means that node i and node j are connected with an undirected edge. Graph: $(0,1) (1,2) (3,4) (4,5)$
Q: Is there a path between node 1 and node 4?

2. Cycle

In an undirected graph, (i,j) means that node i and node j are connected with an undirected edge. The nodes are numbered from 0 to 5, and the edges are: $(3,4) (3,5) (1,0) (2,5) (2,0)$
Q: Is there a cycle in this graph?

3. Topological Sort

In a directed graph with 5 nodes numbered from 0 to 4: node 0 should be visited before node 4, ...
Q: Can all the nodes be visited? Give the solution.

4. Shortest Path

In an undirected graph, the nodes are numbered from 0 to 4, and the edges are: an edge between node 0 and node 1 with weight 2, ...
Q: Give the shortest path from node 0 to node 4.

5. Maximum Flow

In a directed graph, the nodes are numbered from 0 to 3, and the edges are:
an edge from node 1 to node 0 with capacity 10,
an edge from node 0 to node 2 with capacity 6,
an edge from node 2 to node 3 with capacity 4.
Q: What is the maximum flow from node 1 to node 3?

6. Bipartite Graph Matching

There are 4 job applicants numbered from 0 to 3, and 5 jobs numbered from 0 to 4. Each applicant is interested in some of the jobs. Each job can only accept one applicant and a job applicant can be appointed for only one job.
Applicant 0 is interested in job 4, ...
Q: Find an assignment of jobs to applicants in such that the maximum number of applicants find the job they are interested in.

7. Hamilton Path

In an undirected graph, (i,j) means that node i and node j are connected with an undirected edge. The nodes are numbered from 0 to 4, and the edges are: $(4,2) (0,4) (4,3) (0,1) (0,2) (4,1) (2,3)$
Q: Is there a path in this graph that visits every node exactly once? If yes, give the path. Note that in a path, adjacent nodes must be connected with edges.

8. GNN

In an undirected graph, the nodes are numbered from 0 to 4, and every node has an embedding. (i,j) means that node i and node j are connected with an undirected edge. Embeddings: node 0: $[1,1]$, ...
The edges are: $(0,1)$...
In a simple graph convolution layer, each node's embedding is updated by the sum of its neighbors' embeddings.
Q: What's the embedding of each node after one layer of simple graph convolution layer?

LLM as predictor | NLGraph

➤ Input & Output

□ Shortest path, GPT-4:

In an undirected graph, the nodes are numbered from 0 to 5, and the edges are: An edge between node 2 and node 0 with weight 2, An edge between node 0 and node 4 with weight 1, An edge between node 1 and node 2 with weight 4, An edge between node 1 and node 3 with weight 4, An edge between node 4 and node 1 with weight 4, An edge between node 2 and node 3 with weight 1, An edge between node 2 and node 5 with weight 2, An edge between node 2 and node 4 with weight 3, An edge between node 5 and node 3 with weight 2, An edge between node 3 and node 4 with weight 3, An edge between node 4 and node 5 with weight 2.

Q: Give the shortest path from node 3 to node 0.



All the paths from node 3 to node 0 are: 3,2,0 with a total weight of $1 + 2 = 3$, 3,1,2,0 with a total weight of $4 + 4 + 2 = 10$, 3,4,0 with a total weight of $3 + 1 = 4$, 3,4,2,0 with a total weight of $3 + 3 + 2 = 8$, 3,5,2,0 with a total weight of $2 + 2 + 2 = 6$, 3,5,4,0 with a total weight of $2 + 2 + 1 = 5$.

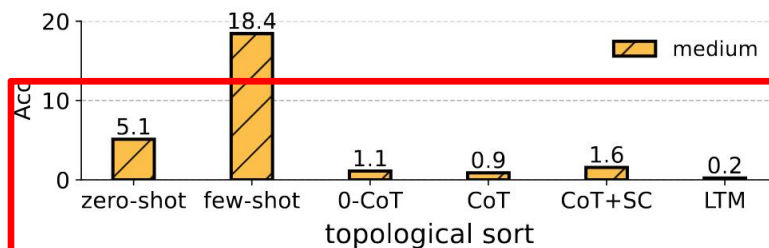
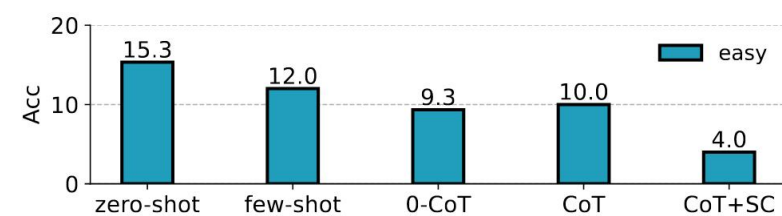
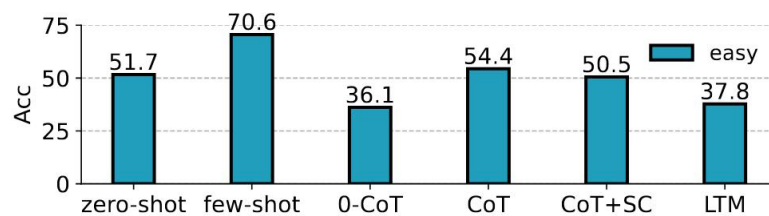
The weight of path 3,2,0 is the smallest, so the shortest path from node 3 to node 0 is 3,2,0 with a total weight of 3. ✓

LLM as predictor | NLGraph

➤ Insights

- LLMs have (Preliminary) graph reasoning abilities.

Method	Connectivity				Cycle				Shortest Path				
	Easy	Medium	Hard	Avg.	Easy	Medium	Hard	Avg.	Easy	Hard	Easy (PC)	Hard (PC)	Avg.
RANDOM	50.00	50.00	50.00	50.00	50.00	50.00	50.00	50.00	6.07	6.69	14.73	13.81	17.81
ZERO-SHOT	83.81	72.75	63.38	71.31	50.00	50.00	50.00	50.00	29.40	21.00	46.00	26.76	30.79
FEW-SHOT	93.75	83.83	76.61	84.73	80.00	70.00	61.00	70.33	31.11	26.00	49.19	35.73	35.51
CoT	94.32	82.17	77.21	84.57	84.67	63.33	53.25	66.75	63.89	29.50	76.84	35.79	51.51
0-CoT	79.55	65.83	68.53	71.30	55.33	57.67	49.00	54.00	8.89	7.50	62.39	43.95	32.03
CoT+SC	93.18	84.50	82.79	86.82	82.00	63.67	53.50	66.39	68.89	29.00	80.25	38.47	54.15

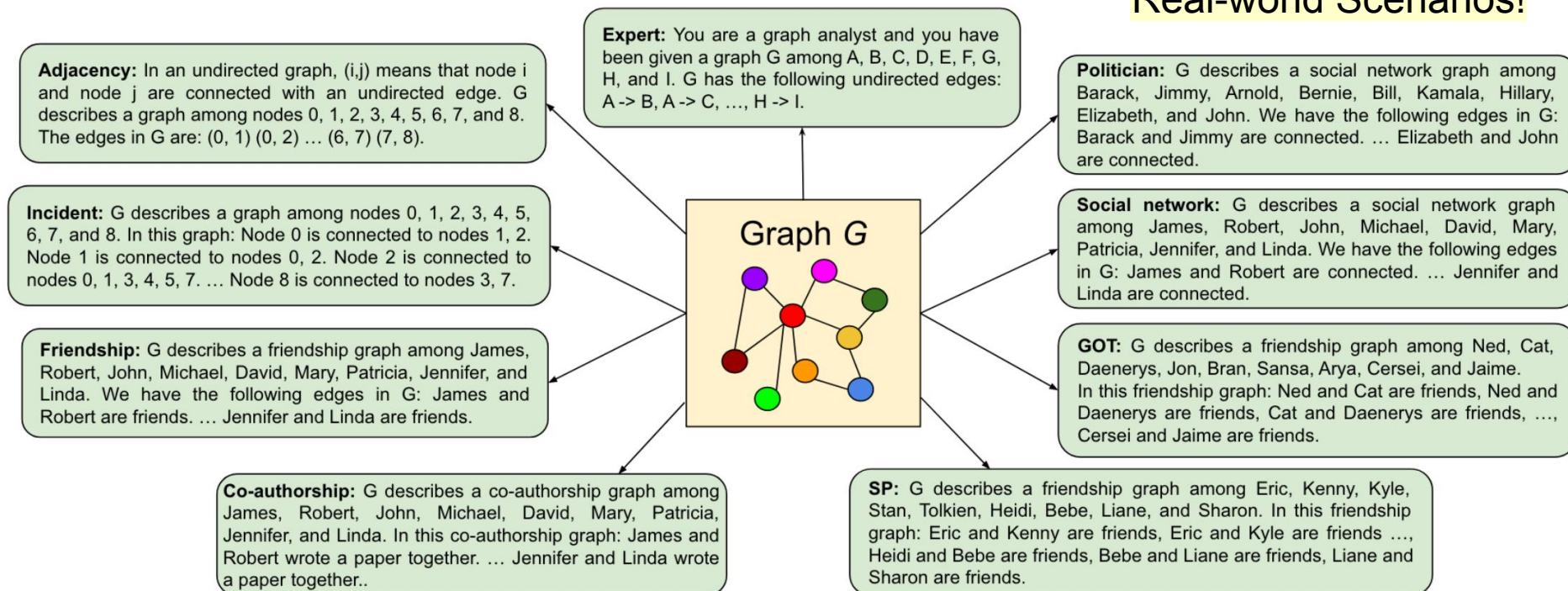


LLM as predictor | Talk like a graph

➤ GraphQA Benchmark

- Graph reasoning tasks, similar to NLGraph.

➤ Encoding Strategies



LLM as predictor | Talk like a graph

➤ Insights

- Graph encoding functions have significant impact on LLM reasoning.

Method	Encoding	Edge Existence	Node degree	Node count	Edge count	Connected nodes	Cycle check
ZERO-SHOT	Overall (μ/δ)	44.5 / 9.4	14.0/16.0	21.73 / 8.6	12.4 / 4.8	14.7 / 11.0	76.0 / 13.2
	Adjacency	45.8	12.4	18.8	14.0	19.8	71.6
	Incident	39.6	25.0	15.6	10.6	53.8	68.8
	Co-authorship	44.0	13.8	22.0	11.4	7.6	70.8
	Friendship	46.6	11.2	23.0	10.2	4.0	82.0
	SP	46.4	9.0	22.4	15.0	6.2	80.4
	GOT	49.0	13.6	22.8	13.2	7.6	79.0
	Social network	43.2	16.0	22.8	10.8	8.2	81.2
	Politician	44.6	15.2	24.2	11.6	8.8	81.0
	Expert	41.2	10.0	24.0	14.8	16.4	69.6

- As a result, it becomes important to translate a given task into more contextually meaningful textual information when employing LLMs for inference.

LLM as predictor | GraphWiz

➤ Motivation 1: Graph Size Limitation

- ❑ Support more nodes and edges

➤ Motivation 2: Solve Graph Problems Explicitly

- ❑ CoT ability => Explicit Reasoning Path.

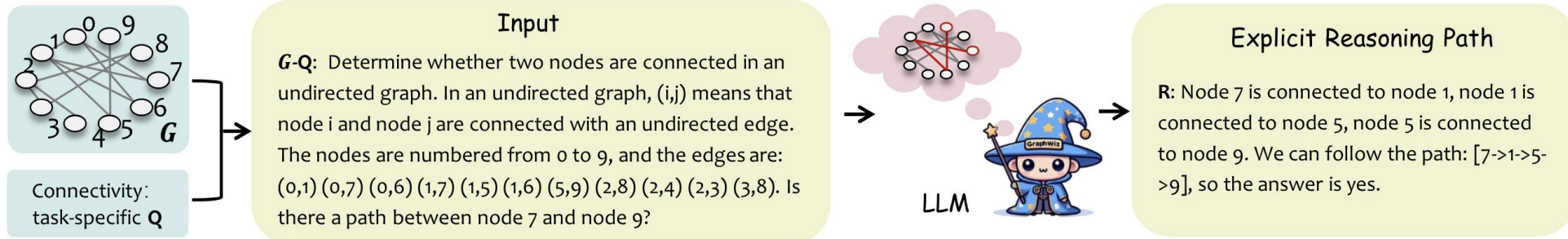
➤ Motivation 3: Training, not only Inference

- ❑ Existing works only focus on inference close-sourced LLMs.
- ❑ Can we train our own LLMs for graph reasoning?

LLM as predictor | GraphWiz

Goal

We aim at leveraging instruction-tuning to build a powerful **instruction-following LLM** that can map textual descriptions of graphs and structures, and then solve different graph problems **explicitly** in natural language



➤ What we do

- ❑ Tackle the data challenge: GraphInstruct (G-Q-R).
- ❑ Explore training strategies: Mix-tasked Instruction Tuning and DPO.
- ❑ In-Depth Analysis: Data Amount, Transferability, GraphWiz limit, etc.

LLM as predictor | GraphWiz

➤ GraphInstruct–Tasks

Strategy

- 1. Diverse Distributions:** Node range and edge density
- 2. Length Constraints:** No more than 4K
- 3. Unique Instances**
- 4. Scalable Graph Sizes.**

Initial 27k graph problem (G-Q)

Problem	Definition	Time Complexity	Weighted?	Directed?	Node Range	Difficulty
Cycle Detection	Detect if a given graph \mathcal{G} contains any cycles.	$O(\mathcal{V} + \mathcal{E})$	✗	✗	[2, 100]	Easy
Connectivity	Assess if two nodes u and v in a given graph \mathcal{G} are connected via a path.	$O(\mathcal{V} + \mathcal{E})$	✗	✗	[2, 100]	Easy
Bipartite Graph Check	Judge if a given graph \mathcal{G} is bipartite.	$O(\mathcal{V} + \mathcal{E})$	✗	✓	[2, 100]	Easy
Topological Sort	Find a topological ordering of vertices in a directed acyclic graph \mathcal{G} .	$O(\mathcal{V} + \mathcal{E})$	✗	✓	[2, 50]	Easy
Shortest Path	Compute the shortest path between two specific nodes u and v in a given graph \mathcal{G} .	$O(\mathcal{E} + \mathcal{V} \log \mathcal{V})$	✓	✗	[2, 100]	Medium
Maximum Triangle Sum	Find the maximum sum of weights for any connected triplet of vertices in a given graph \mathcal{G} .	$O(\mathcal{V} ^3)$	✓	✗	[2, 25]	Medium
Maximum Flow	Calculate the maximum flow from a source node s to a sink node t in a directed graph \mathcal{G} .	$O(\mathcal{V} ^2\sqrt{ \mathcal{E} })$	✓	✓	[2, 50]	Medium
Hamilton Path	Determine if a given graph \mathcal{G} has a Hamiltonian path that visits each vertex exactly once.	NP-Complete	✗	✗	[2, 50]	Hard
Subgraph Matching	Verify if there exists a subgraph in \mathcal{G} that is isomorphic to a given graph \mathcal{G}' .	NP-Complete	✗	✓	[2, 30]	Hard

LLM as predictor | GraphWiz

➤ GraphInstruct–Statistics

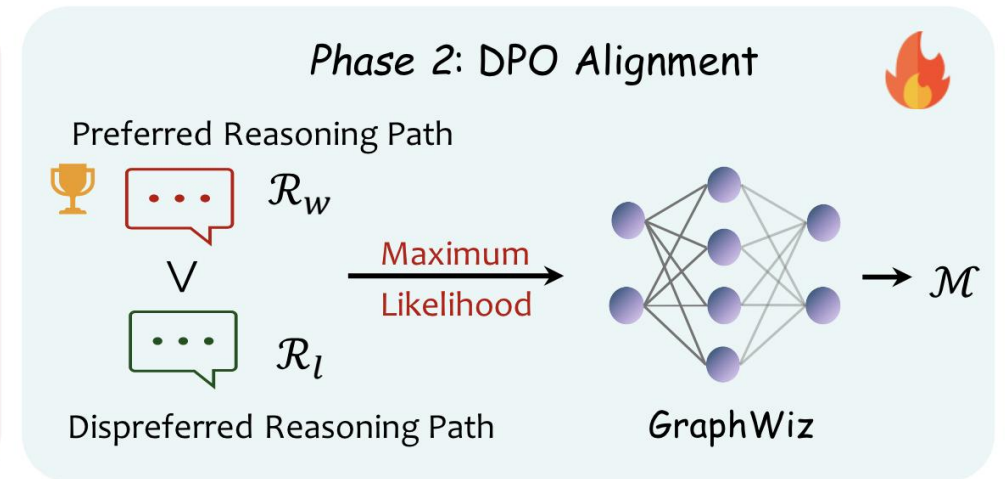
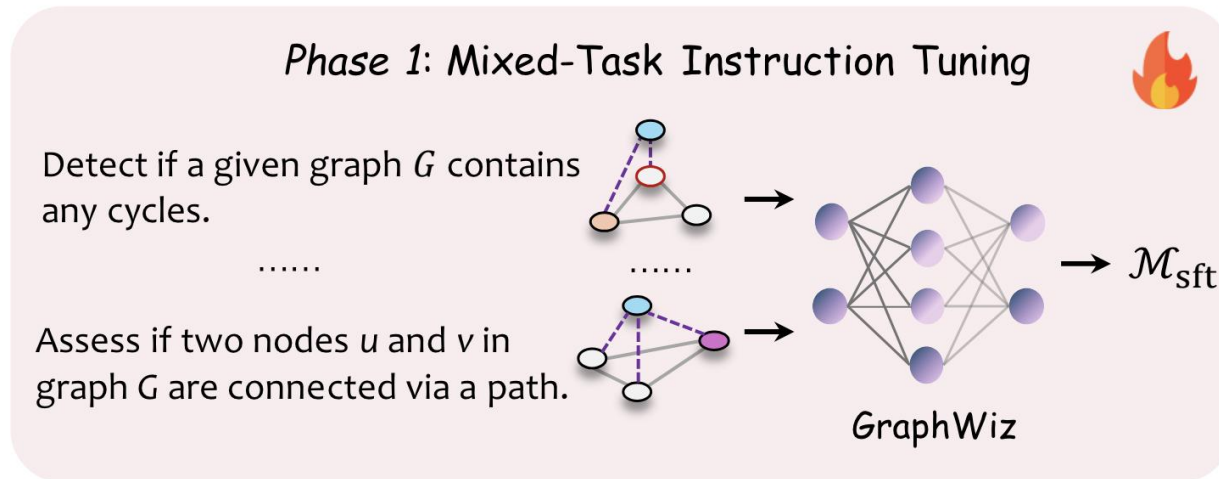
Datasets	Include Training Set?	Include CoTs?	Tasks	Node Scale	Edge Scale
NLGGraph	No	No	8	9-35	10-30
GraphQA	No	No	12	5-20	1-100
GraphInstruct	Yes	Yes	9	2-100	5-500

Tasks	Easy				Medium			Hard		Sum.	
	cycle	connect	bipartite	topology	shortest	triangle	flow	hamilton	Subgraph		
Train	Total \mathcal{G} - Q	3,717	2,687	2,013	902	1,392	2,756	405	2,097	1,435	17,158
	Total \mathcal{V}	84,980	79,853	58,860	10,146	23,204	14,714	4,333	33,284	7,847	315,051
	Total \mathcal{R}	13,122	10,001	9,324	4,481	5,859	13,483	747	8,454	6,274	72,785
Test	Total \mathcal{G} - Q	400	400	400	400	400	400	400	400	400	3,600
	Total \mathcal{V}	19,570	19,500	19,515	9,449	19,449	4,990	10,024	9,732	6,594	118,823

LLM as predictor | GraphWiz

➤ Training

- Two-phases training.

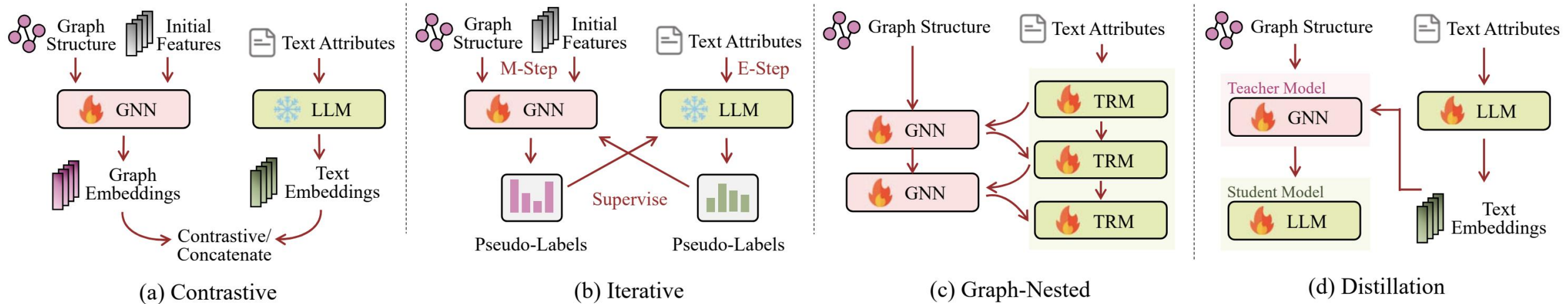


LLM as predictor | GraphWiz

➤ Main Results of GraphWiz

Categories	Algorithms	Easy				Medium			Hard		Average
		cycle	connect	bipartite	topology	shortest	triangle	flow	hamilton	subgraph	
Closed-Source	GPT-4 (zero-shot)	38.75	17.00	65.25	5.00	9.25	5.75	3.25	59.25	45.50	27.67
	GPT-3.5 (2-shot)	51.25	43.75	70.75	4.50	3.50	17.25	8.50	54.25	43.00	32.97
	GPT-4 (2-shot)	52.50	62.75	74.25	25.25	18.25	31.00	7.75	75.75	46.75	43.81
Graph Neural Networks	GCN	84.00	74.00	82.00	-	5.75	6.75	9.25	-	68.00	-
	GIN	87.50	73.00	85.25	-	7.25	7.30	12.00	-	66.50	-
	GAT	87.50	79.25	85.25	-	7.25	7.50	12.50	-	66.25	-
Mistral-7B	Naive SFT	73.75	83.50	78.50	1.00	23.00	47.00	28.75	31.75	41.25	46.56
	GraphWiz	92.00	89.50	72.00	19.00	31.25	38.75	29.25	26.50	85.50	53.75
	GraphWiz-DPO	85.50	79.50	85.50	85.25	12.50	29.00	35.50	62.75	48.50	58.22
LLaMA 2-7B	Naive SFT	73.75	83.50	41.25	4.00	9.50	30.00	16.50	69.00	75.45	44.81
	GraphWiz	91.50	87.00	74.00	18.00	28.00	38.25	24.50	52.25	82.25	55.08
	GraphWiz-DPO	89.00	82.50	84.75	46.75	24.00	52.75	43.50	81.50	77.25	65.00
LLaMA 2-13B	Naive SFT	73.75	83.75	59.00	0.50	11.75	34.75	24.25	59.75	54.75	44.69
	GraphWiz	94.75	87.00	78.00	28.00	27.75	36.00	24.50	59.00	81.50	57.39
	GraphWiz-DPO	87.50	88.50	88.25	72.75	22.00	48.75	43.75	46.50	77.00	63.89

Different roles played by LLMs



➤ LLM as aligner

- ❑ Aligning the embedding spaces of GNNs and LLMs is an effective way to integrate the graph modality with the text modality.
- ❑ Ensuring that each encoder's unique functionalities are preserved while coordinating their embedding spaces at a specific stage.

LLM as aligner | MoleculeSTM

➤ Molecules

- Each molecule is corresponded with a description.

PubChemSTM-raw

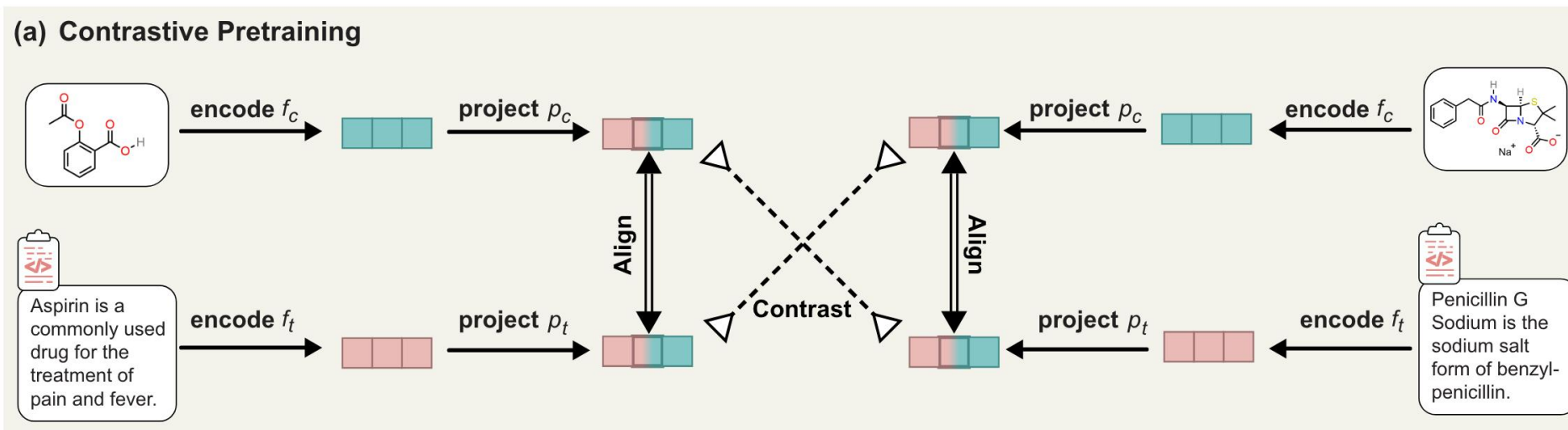
PubChemSTM-extracted

SMILES: c1ccccc1

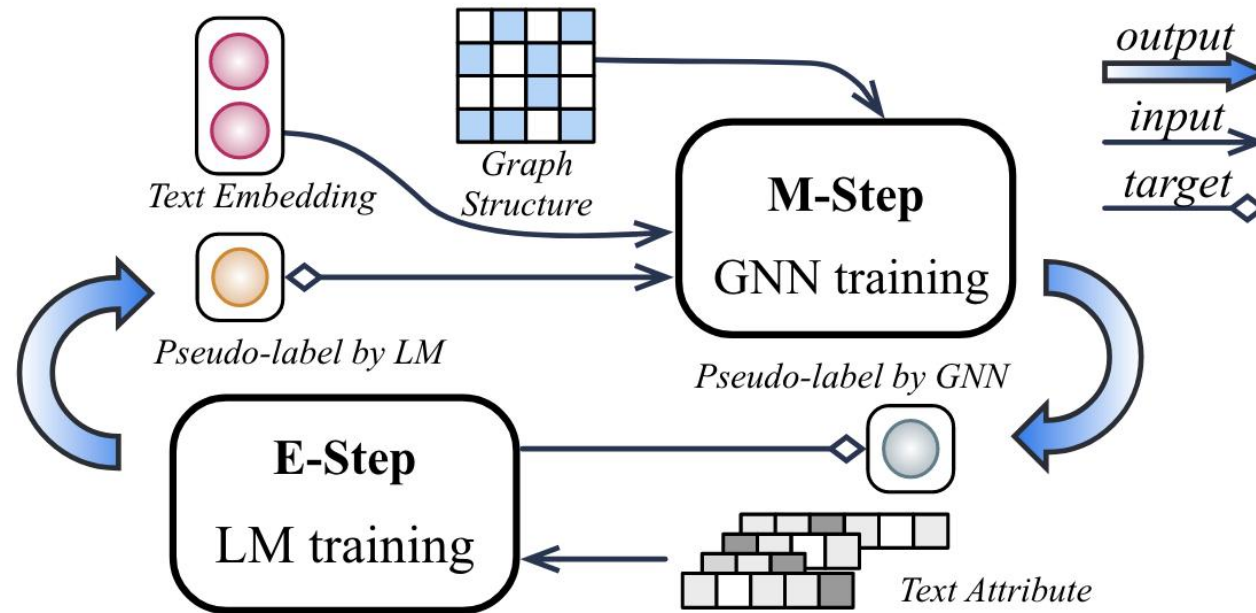
Benzene is a colorless liquid with a sweet odor. It evaporates into the air very quickly and dissolves slightly in water.

This molecule is a colorless liquid with a sweet odor. It evaporates into the air very quickly and dissolves slightly in water.

➤ Pipeline — Contrastive Learning



LLM as aligner | GLEM



➤ EM Framework

- ❑ E-step: LM optimization.
- ❑ M-step: GNN optimization.
- ❑ Iterative generate pseudo-labels and update both LM and GNN.

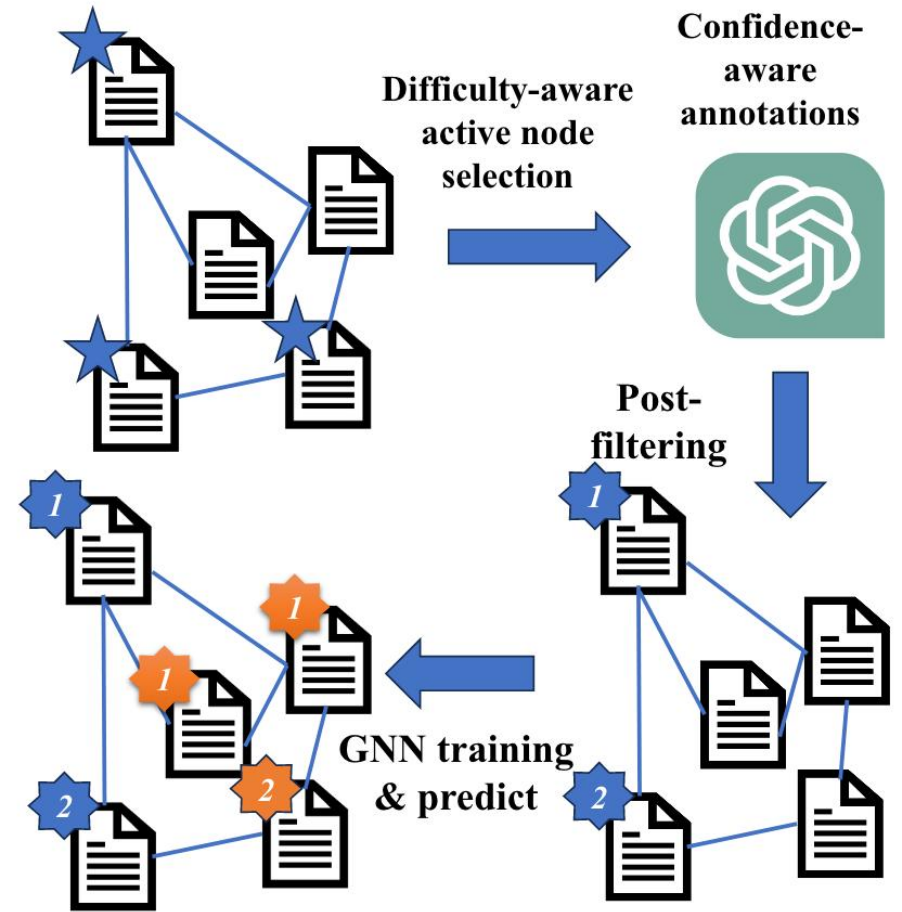
Others: LLM as Labeller | LLM-GNN

➤ Pipeline

- ❑ Step1: Active node selection
- ❑ Step2: Annotation
- ❑ Step3: Post-filtering
- ❑ Step4: GNN training/inference

➤ Reliable Annotation

Prompt Strategy	CORA		OGBN-PRODUCTS		WIKICS	
	Acc (%)	Cost	Acc (%)	Cost	Acc (%)	Cost
Vanilla (zero-shot)	68.33 ± 6.55	1	75.33 ± 4.99	1	68.33 ± 1.89	1
Vanilla (one-shot)	69.67 ± 7.72	2.2	78.67 ± 4.50	1.8	72.00 ± 3.56	2.4
TopK (zero-shot)	68.00 ± 6.38	1.1	74.00 ± 5.10	1.2	72.00 ± 2.16	1.1
Most Voting (zero-shot)	68.00 ± 7.35	1.1	75.33 ± 4.99	1.1	69.00 ± 2.16	1.1
Hybrid (zero-shot)	67.33 ± 6.80	1.5	73.67 ± 5.25	1.4	71.00 ± 2.83	1.4
Hybrid (one-shot)	70.33 ± 6.24	2.9	75.67 ± 6.13	2.3	73.67 ± 2.62	2.9



Benchmarking GraphLLM

Role	Method	Predictor	GNN	PLM/LLM	Techniques Used		Learning Scenarios		Venue	Code
					Fine-tune	Prompt	Supervised	Zero-shot		
<u>Enhancer</u>	GIANT [9]	GNN	GraphSAGE, etc.	BERT	✗	✗	✓	✗	ICLR'22	Link
	TAPE [13]	GNN	RevGAT	ChatGPT	✗	✓	✓	✗	ICLR'24	Link
	OFA [26]	GNN	R-GCN	Sentence-BERT	✗	✓	✓	✓	ICLR'24	Link
	ENGINE [54]	GNN	GraphSAGE	LLaMA-2	✓	✓	✓	✗	IJCAI'24	Link
	ZeroG [25]	GNN	SGC	Sentence-BERT	✓	✓	✗	✓	SIGKDD'24	Link
<u>Predictor</u>	InstructGLM [50]	LLM	-	FLAN-T5/LLaMA-v1	✓	✓	✓	✗	EACL'24	Link
	GraphText [53]	LLM	-	ChatGPT/GPT-4	✓	✓	✓	✗	Arxiv	Link
	GraphAdapter [17]	LLM	GraphSAGE	LLaMA-2	✓	✓	✓	✗	WWW'24	Link
	GraphGPT [40]	LLM	GT	Vicuna	✓	✓	✓	✓	SIGIR'24	Link
	LLaGA [6]	LLM	-	Vicuna/LLaMA-2	✓	✓	✓	✗	ICML'24	Link
<u>Aligner</u>	GLEM [52]	GNN/LLM	GraphSAGE, etc.	RoBERTa	✓	✗	✓	✗	ICLR'23	Link
	PATTON [21]	LLM	GT	BERT/SciBERT	✓	✗	✓	✗	ACL'23	Link

➤ Motivation

- ❑ 1. The use of different datasets, data processing approaches, and data splitting strategies in previous GraphLLM works.
- ❑ 2. The lack of benchmarks for zero-shot graph learning has led to limited exploration in this area.
- ❑ 3. Each method's computation and memory costs often overlooked.

Benchmarking GraphLLM | GLBench

➤ Comparison with existing benchmarks

Benchmark	#Datasets (Node-level)	#Domains	Text	#Models (GraphLLM)	Model Type	Supervision Scenario
Sen et al. [38]	2 (2)	1	✗	8 (0)	Classical	Supervised
Shchur et al. [39]	8 (8)	2	✗	8 (0)	GNN	Supervised
OGB [15]	14 (5)	3	✗	20 (0)	GNN	Supervised
CS-TAG [47]	8 (6)	2	✓	16 (2)	GNN, PLM, Enhancer	Supervised
GLBench	7 (7)	3	✓	18 (12)	GNN, PLM, GraphLLM	Supervised and Zero-shot

➤ Datasets

Dataset	# Nodes	# Edges	Avg. # Deg	Avg. # Tok	# Classes	# Train	Node Text	Domain
Cora	2,708	5,429	4.01	186.53	7	5.17%	Paper content	Citation
Citeseer	3,186	4,277	2.68	213.16	6	3.77%	Paper content	Citation
Pubmed	19,717	44,338	4.50	468.56	3	0.30%	Paper content	Citation
Ogbn-arxiv	169,343	1,166,243	13.77	243.19	40	53.70%	Paper content	Citation
WikiCS	11,701	216,123	36.94	642.04	10	4.96%	Entity description	Web link
Reddit	33,434	198,448	11.87	203.84	2	10.00%	User's post	Social
Instagram	11,339	144,010	25.40	59.25	2	10.00%	User's profile	Social

Benchmarking GraphLLM | GLBench

➤ Supervised Scenario

- Effectiveness
- LLM-as-predictor
- LLM-as-enhancer
- LLM-as-aligner
- Scaling law

Model	Cora		Citeseer		Pubmed		Ogbn-arxiv		WikiCS		Reddit		Instagram	
	Acc	F1	Acc	F1	Acc	F1	Acc	F1	Acc	F1	Acc	F1	Acc	F1
GCN [23]	82.11	80.65	69.84	65.49	79.10	79.19	72.24	51.22	80.35	77.63	63.19	62.49	65.75	58.75
GAT [43]	80.31	79.00	68.78	62.37	76.93	76.75	71.85	52.38	79.73	77.40	61.97	61.78	65.38	58.60
GraphSAGE [10]	79.88	79.35	68.23	63.10	76.79	76.91	71.88	52.14	79.87	77.05	58.51	58.41	65.12	55.85
Sent-BERT (22M) [36]	69.73	67.59	68.39	64.97	65.93	67.33	72.82	53.43	77.07	75.11	57.31	57.09	63.07	56.68
BERT (110M) [22]	69.71	67.53	67.77	64.10	63.69	64.93	72.29	53.30	78.55	75.74	58.41	58.33	63.75	57.30
RoBERTa (355M) [30]	69.68	67.33	68.19	64.90	71.25	72.19	72.94	52.70	78.67	76.16	57.17	57.10	63.57	56.87
GIANT [9]	81.04	80.13	65.82	62.31	76.89	76.05	72.04	50.81	80.48	78.67	64.67	64.64	66.01	56.11
TAPE [13]	80.95	79.79	66.06	61.84	79.87	79.30	72.99	51.43	82.33	80.49	60.73	60.50	65.85	50.49
OFA [26]	75.24	74.20	73.04	68.98	75.61	75.60	73.23	57.38	77.34	74.97	64.86	64.95	60.85	55.44
ENGINE [54]	81.54	79.82	72.15	67.65	74.74	75.21	75.01	57.55	81.19	79.08	63.20	59.34	67.62	59.22
InstructGLM [50]	69.10	65.74	51.87	50.65	71.26	71.81	39.09	24.65	45.73	42.70	55.78	53.24	57.94	54.87
GraphText [53]	76.21	74.51	59.43	56.43	74.64	75.11	49.47	24.76	67.35	64.55	61.86	61.46	62.64	54.00
GraphAdapter [17]	72.85	70.66	69.57	66.21	72.75	73.19	74.45	56.04	70.85	66.49	61.21	61.13	67.40	58.40
LLaGA [6]	74.42	72.50	55.73	54.83	52.46	68.82	72.78	53.86	73.88	70.90	67.19	67.18	62.94	54.62
GLEM _{GNN} [52]	82.11	80.00	71.16	67.62	81.72	81.48	76.43	58.07	82.40	80.54	59.60	59.41	66.10	54.92
GLEM _{LLM} [52]	73.79	72.00	68.78	65.32	79.18	79.25	74.03	58.01	80.23	78.30	57.97	57.56	65.00	54.50
PATTON [21]	70.50	67.97	63.60	61.12	84.28	83.22	70.74	49.69	80.81	77.72	59.43	57.85	64.27	57.48

Benchmarking GraphLLM | GLBench

Category	Model	\mathcal{A}	\mathcal{S}	Cora		Citeseer		Pubmed		WikiCS		Instagram	
				Acc	F1	Acc	F1	Acc	F1	Acc	F1	Acc	F1
<u>Graph SSL</u>	DGI [44]	✓	✗	17.50	12.44	21.67	13.53	44.88	38.72	9.03	6.13	63.64	50.13
	GraphMAE [14]	✓	✗	27.08	23.66	15.24	14.44	22.03	15.65	10.74	6.69	53.56	<u>52.18</u>
<u>LLMs</u>	LLaMA3 (70B) [42]	✗	✓	<u>67.99</u>	<u>68.05</u>	51.44	49.98	77.00	64.18	73.64	72.62	38.23	36.41
	GPT-3.5-turbo [35]	✗	✓	65.67	63.22	50.58	49.34	75.99	69.90	68.75	66.56	49.39	49.67
	GPT-4o [1]	✗	✓	68.62	68.49	<u>53.55</u>	<u>52.42</u>	77.96	71.79	<u>71.52</u>	<u>70.06</u>	42.02	40.96
	DeepSeek-chat [3]	✗	✓	65.62	65.77	50.35	48.32	79.23	<u>74.30</u>	70.77	69.91	40.58	39.27
<u>Training-free</u>	Emb w/ NA	✓	✓	63.59	58.23	51.75	49.51	74.66	73.15	52.30	48.40	45.52	45.14
<u>Enhancer</u>	OFA [26]	✓	✓	23.11	23.30	32.45	28.67	46.60	35.04	34.27	33.72	53.63	51.10
	ZEROG [25]	✓	✓	62.52	57.53	58.92	54.58	<u>79.08</u>	77.94	60.46	57.24	<u>56.13</u>	52.50
<u>Predictor</u>	GraphGPT [40]	✓	✓	24.90	7.98	13.95	13.89	39.85	20.07	38.02	29.46	43.94	43.49

➤ Zero-shot Scenario

- ❑ LLMs
- ❑ Semantics/Structures?
- ❑ Even a simple baseline can outperform existing GraphLLM methods.

Future Directions

- **Dealing with non-Text-Attributed-Graph.**
- **Dealing with Data Leakage.**
 - Especially for citation networks.
- **Improving Transferability.**
 - Transfer across datasets/domains/tasks.
- **Improving Explainability.**
 - Generate user-friendly explanations for graph reasoning, classification, etc.
- **Improving Efficiency.**
 - Especially for LLM-as-predictor methods.
 - PEFT.
- **Analysis and improvement of expressive ability.**

Q&A

Time	Section	Presenter
10:00-10:15	Part A: Opening & Introduction	Hong Cheng
10:15-10:50	Part B: Uni-modal Pretraining	Zhixun Li
10:50-11:30	Part C: Multi-modal Pretraining	Yuhan Li
11:30-12:00	Coffee Break	-
12:00-12:45	Part D: Pretraining with Prompting	Xiangguo Sun
12:45-13:00	Q&A	-

Part D Graph Pre-training with Prompting

Xiangguo SUN

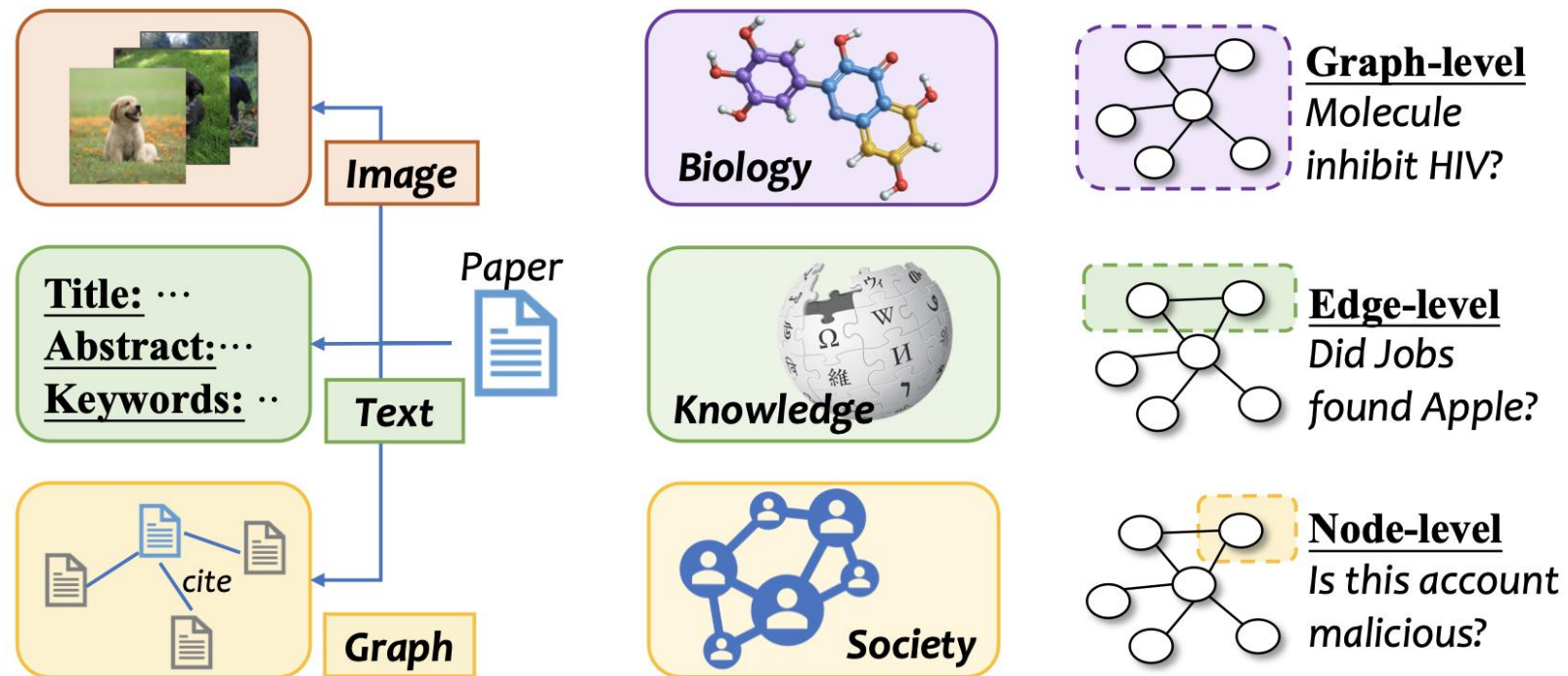
Graph Prompting

- **What and why graph prompt**
- **A Basic workflow of graph prompt**
- **Graph prompt in multi-task settings**
- **Graph prompt in cross-domain settings**
- **Applications and open-source tools**
- **Prompt with LLMs and graphs**

Graph AGI Still in the Early Stage

➤ Why hard?

- ❑ Cross-modalities, cross-domains, cross-tasks
- ❑ Social disputes: counterfactual outcomes, energy cost, etc.



(a) Cross-modalities

(b) Cross-domains

(c) Cross-tasks

Fine-tune v.s. Prompt

➤ Fine-tune

- ❑ Need to tune the large pre-trained model (inefficient)
- ❑ Do not change data
- ❑ Limited task generalization

➤ Prompt

- ❑ Frozen the large pre-trained model (efficient)
- ❑ Has the capability of reformulating data
- ❑ More general cross tasks

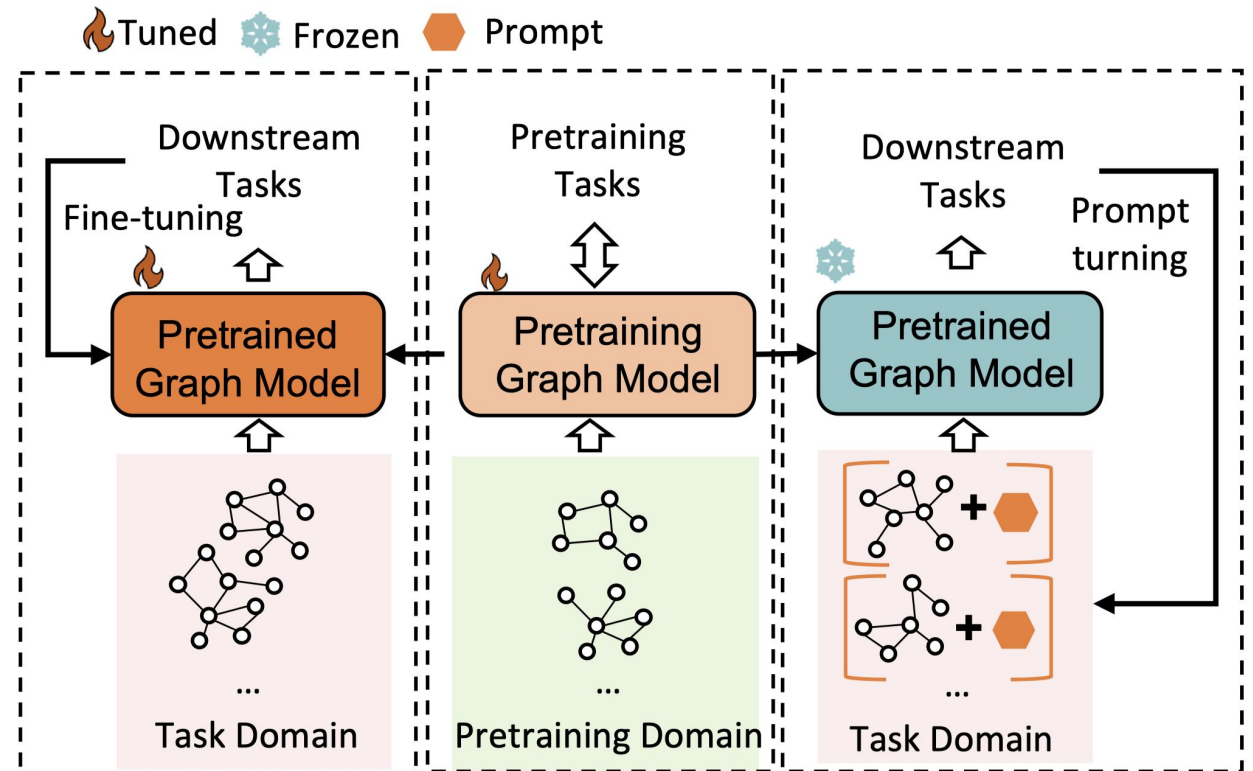
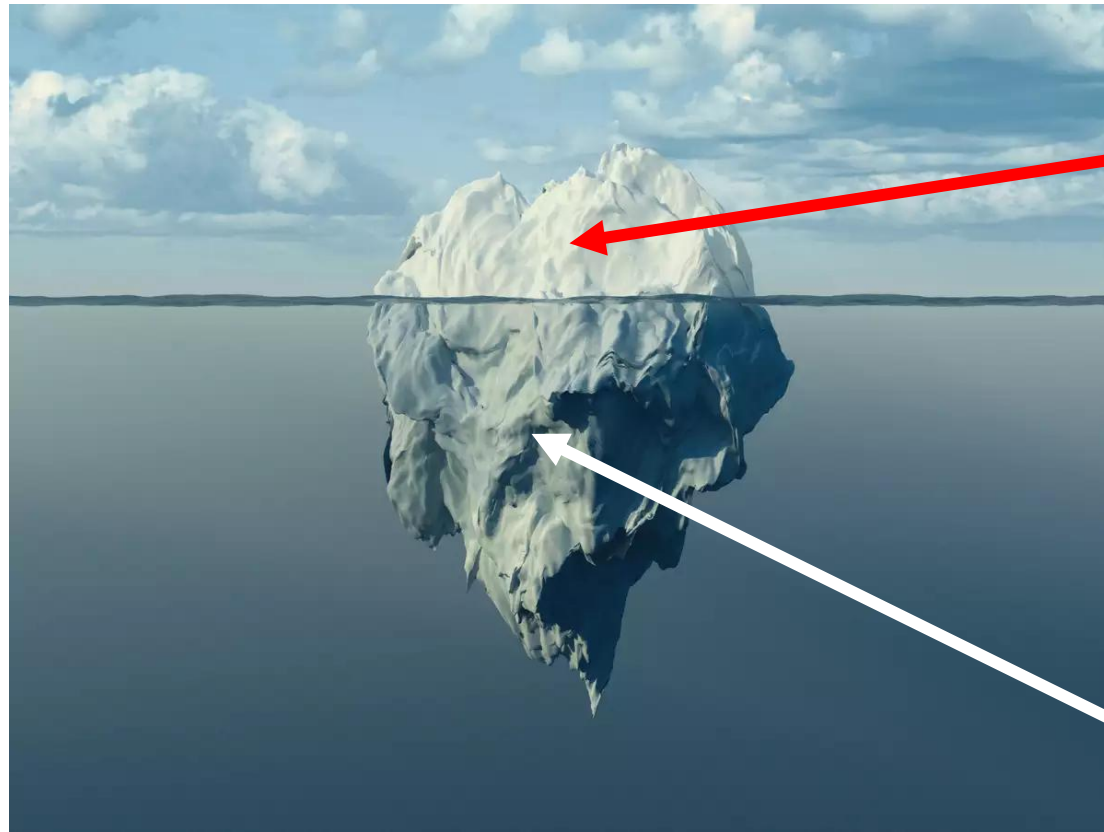


Figure 1: Fine-tuning, Pre-training, and Prompting.

Artificial General Intelligence (AGI)



- Large Language Models
- Training Tricks
- Computing Capability
- ...

Data

Prompt: Promising for Graph AGI

- **A promising approach to reformulate data.**
 - Which is helpful for cross-domains demand.
- **Widely used in other modalities (NLP and CV)**
 - Which is promising for cross-modalities.

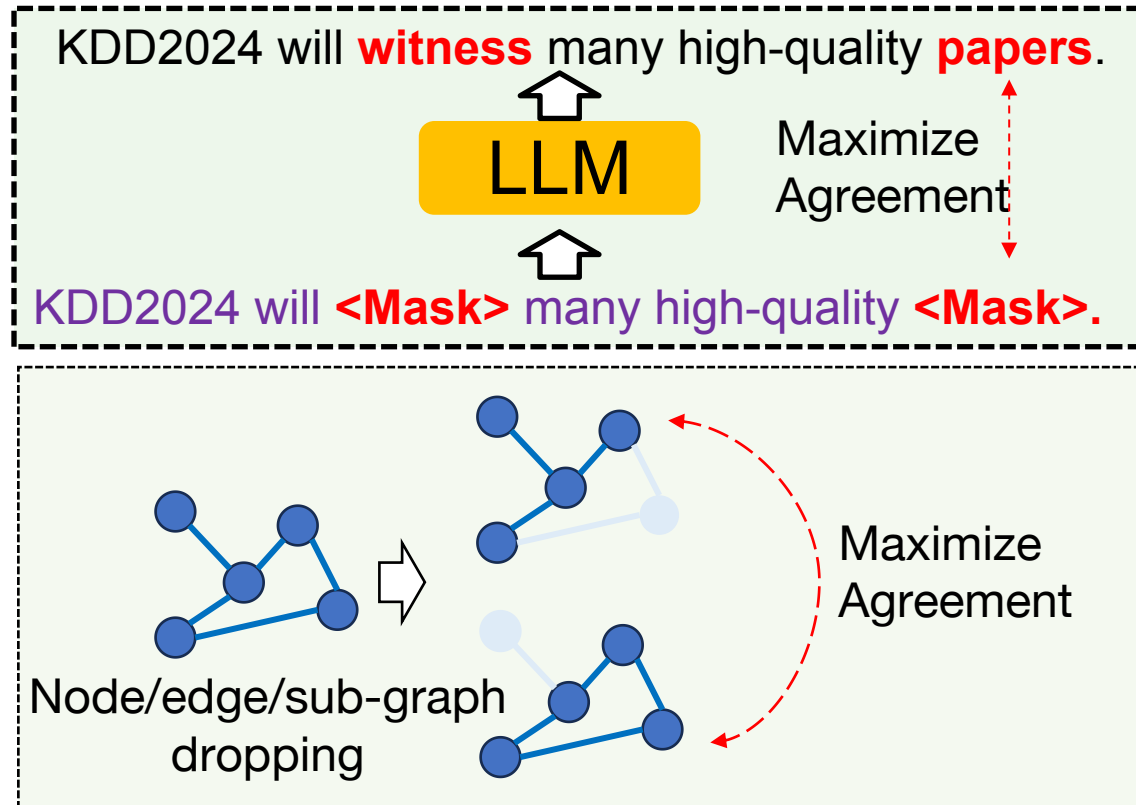
Prompt: Promising for Graph AGI

- **Reformulate downstream tasks to the pre-training task.**
 - Which is promising for cross-tasks.
- **No need to change the large foundation model again.**
 - Which is more efficient than fine-tuning

How to develop a prompting framework to graphs like language model?

Motivation

➤ Similar insights between LLM and GNN pre-training



Pre-training in LLM:
Masked word
prediction

Pre-training in graph
models: contrastive
learning.

Aligning two graph views is very similar to predicting some vacant “masks”
on graphs.

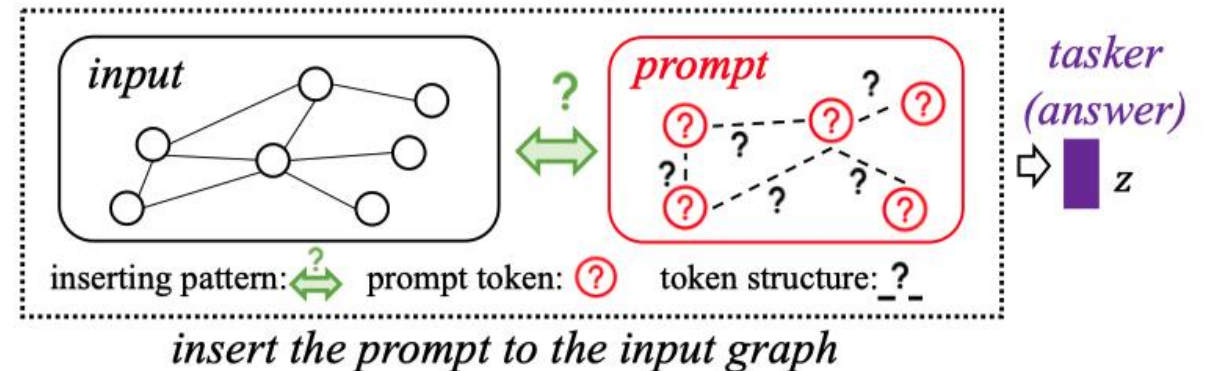
Challenge 1

- **Designing the graph prompt is more intractable than language prompts**
 - NLP prompts are usually some preset tokens, whereas the graph prompt needs to know how to organize these tokens and how to insert the prompt into the original graph.

KDD2023 will witness many high-quality papers. I feel so [MASK]

A language prompt

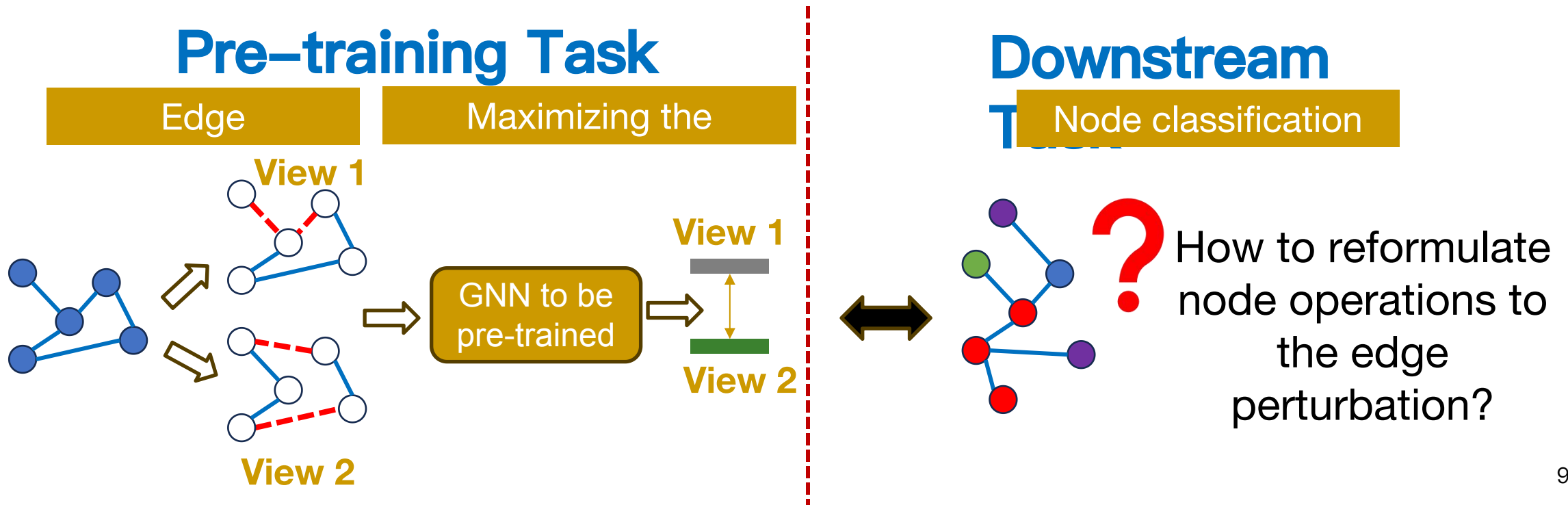
language prompt



graph prompt

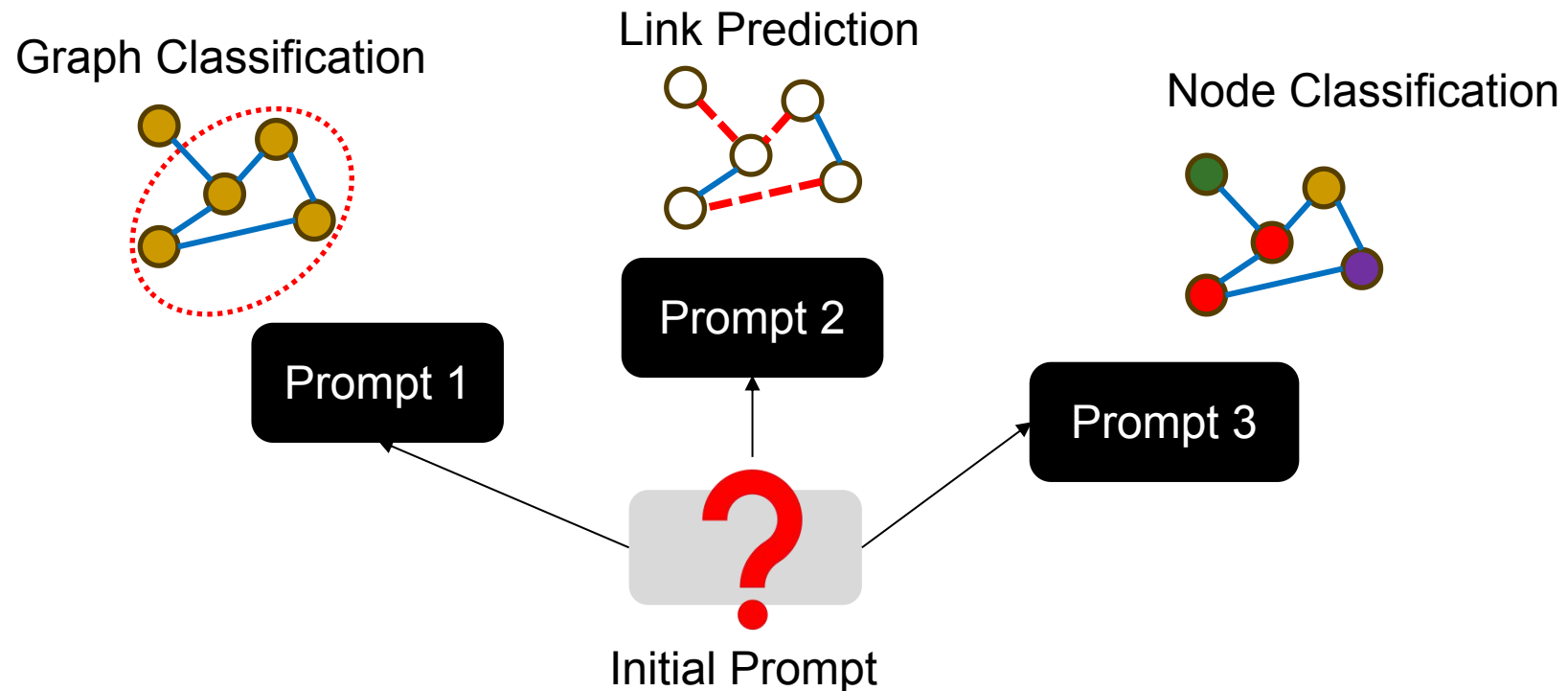
Challenge 2

- **Reconciling downstream problems to the pre-training task is more difficult in graph domains**
 - Graph tasks with node level, edge level, and graph level are far diversified.



Challenge 3

- **Learning reliable prompts is more difficult in the multi-task setting**
 - ❑ Hand-crafted prompts are usually task-bounded, which is far from sufficient for multiple tasks.



Revisit Language Prompt

- **Soft-Prompt and Hand-crafted Prompt**
 - ❑ Hand-crafted prompts are manually designed phrases.
 - ❑ Soft-prompts are learnable word latent vectors
- **Make graph prompt learnable (soft-prompt for graphs)**
 - ❑ Hand-crafted: not clear what should they look like.
 - ❑ Soft-prompts: learnable on graph and are more easily to achieve.

KDD2023 will witness many high-quality papers. I feel so [MASK]

A language prompt

Hand-crafted prompt

KDD2023 will witness many high-quality papers [] [] [] [] [MASK]

A language prompt

soft prompt

Unified Soft-Prompt for Graphs

➤ Prompt Token

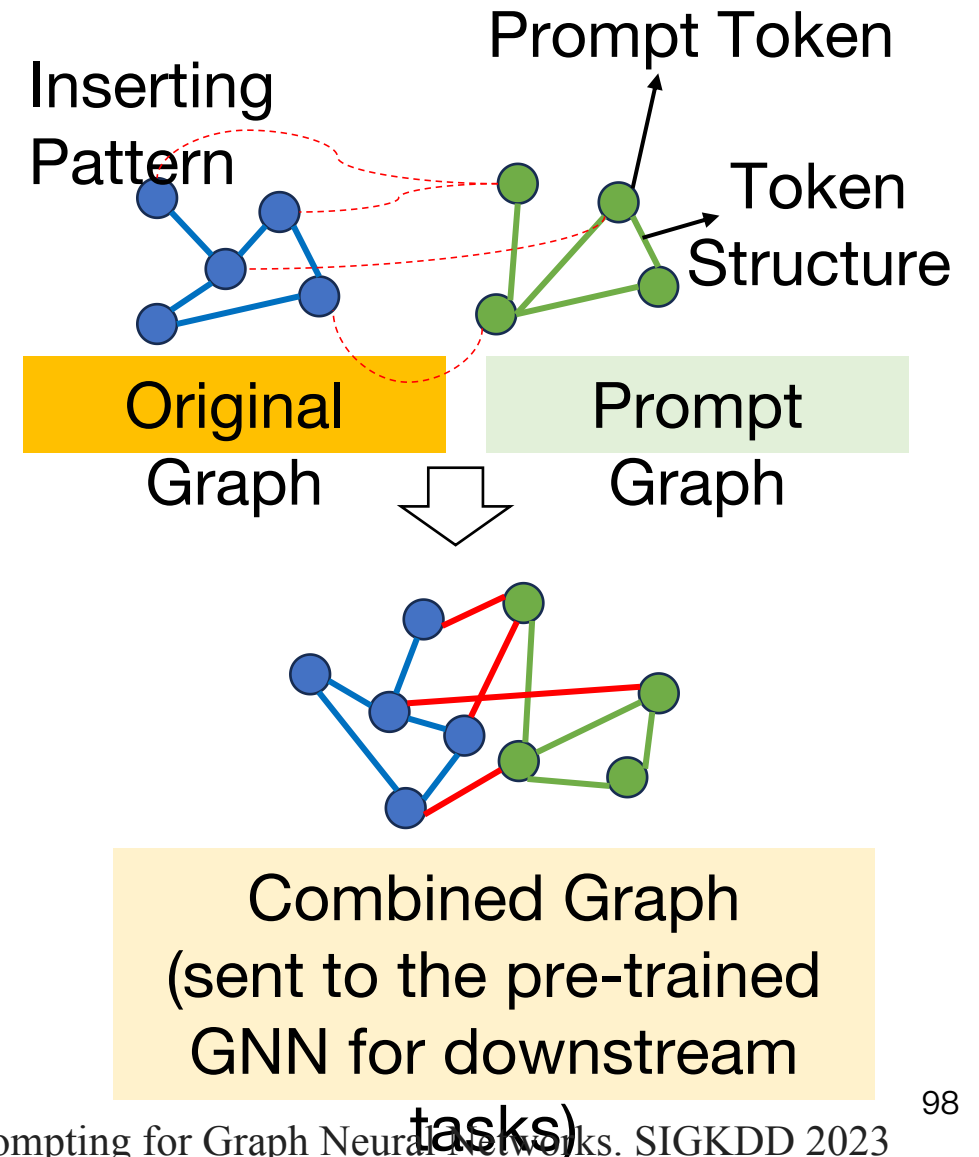
- ❑ Vectorized information with the same size as node features.

➤ Token Structure

- ❑ Inner connections among different tokens.

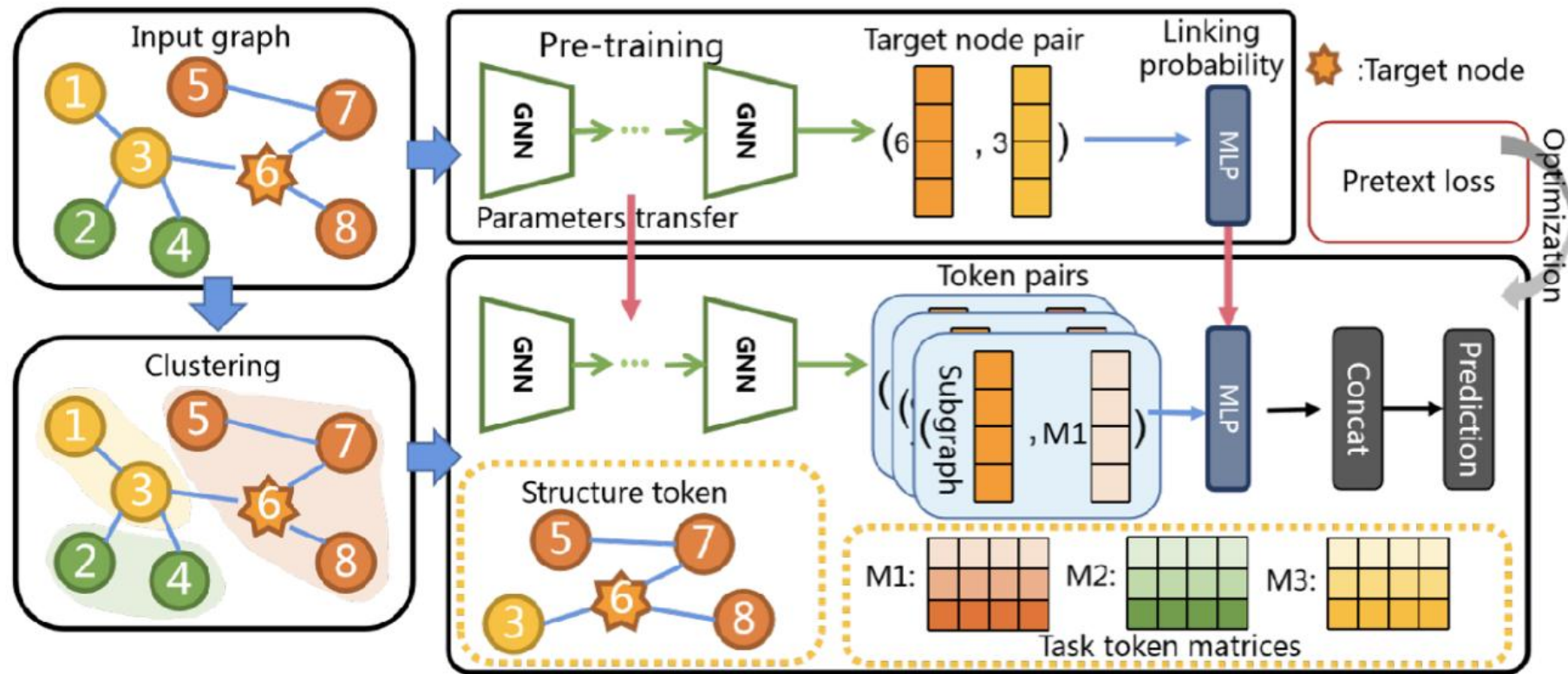
➤ Inserting Pattern

- ❑ Cross links between prompt tokens and the original graph.



Reformulating Downstream Tasks

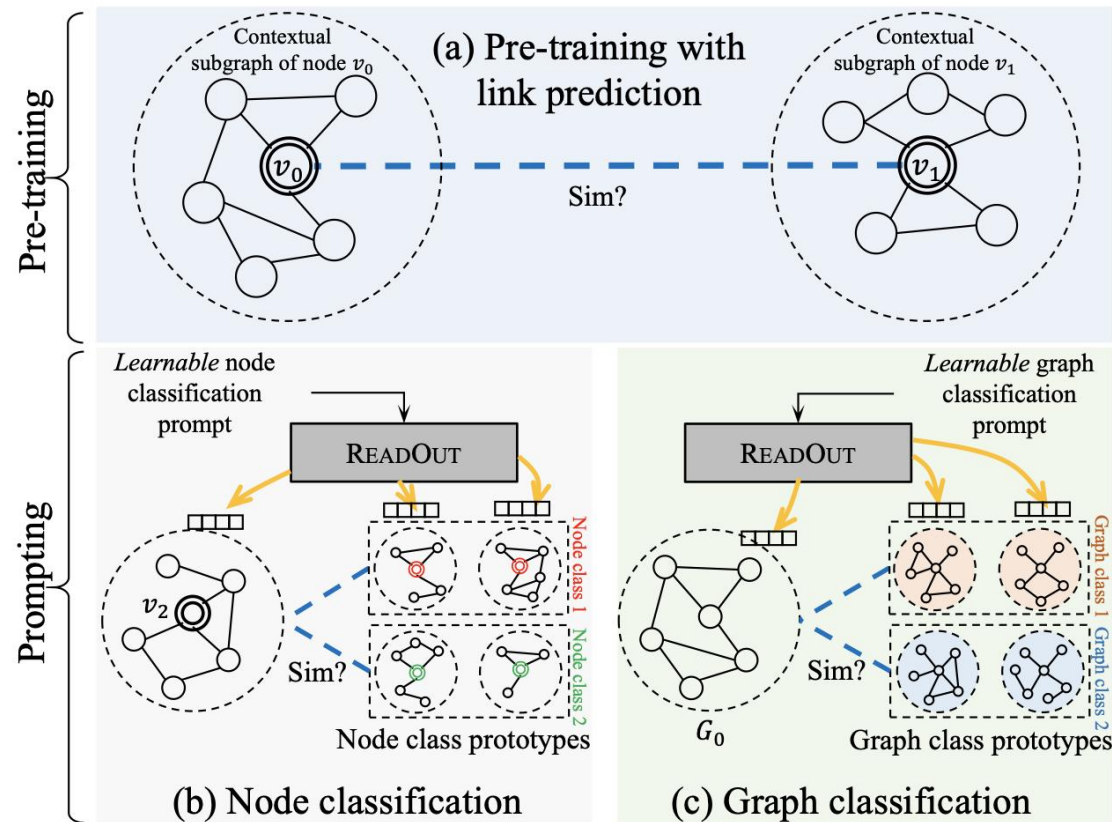
➤ Node-level to edge-level



Mingchen Sun, Kaixiong Zhou, Xin He, Ying Wang, Xin Wang. GPPT: Graph Pre-training and Prompt Tuning to Generalize Graph Neural Networks. In KDD'2022

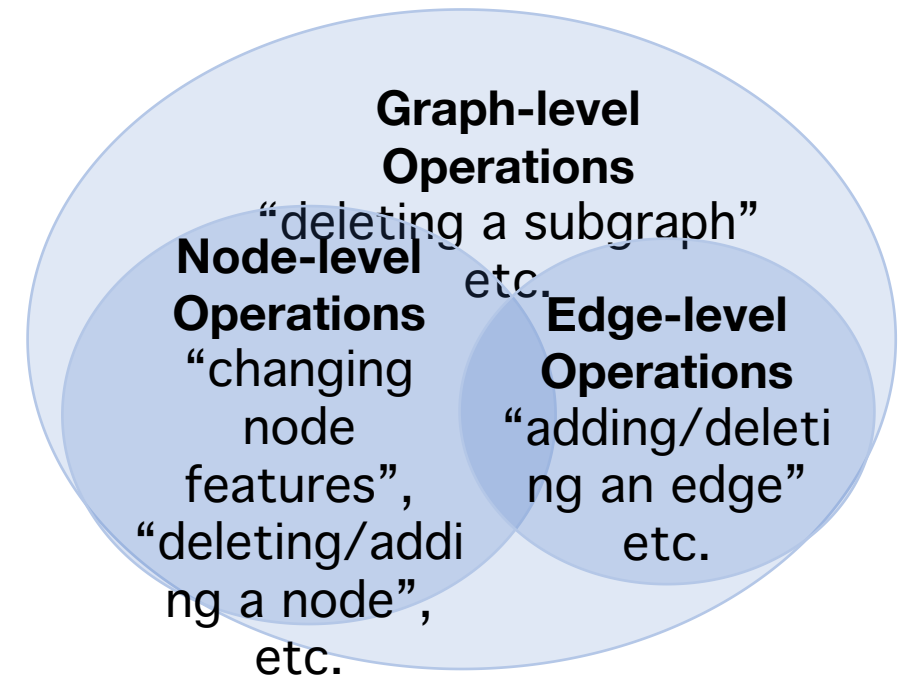
Reformulating Downstream Tasks

➤ Reformulating downstream tasks to link-level tasks



Reformulating Downstream Tasks

- **Reformulating downstream tasks to graph-level tasks**
 - Node/edge-level operations can be treated as some special cases at the graph-level operations.
 - e.g, “deleting a subgraph” is the higher-level operation of “deleting nodes and edges”.

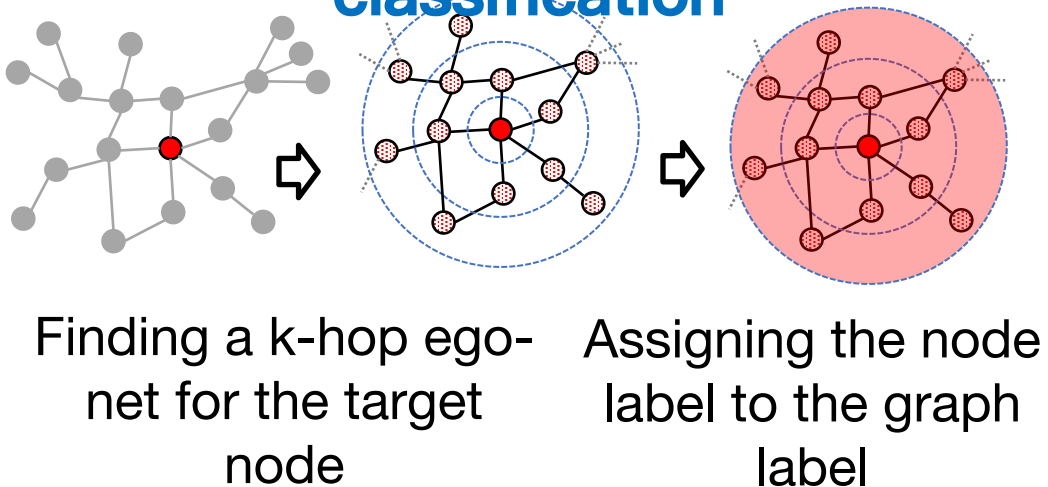


Reformulating Downstream Tasks

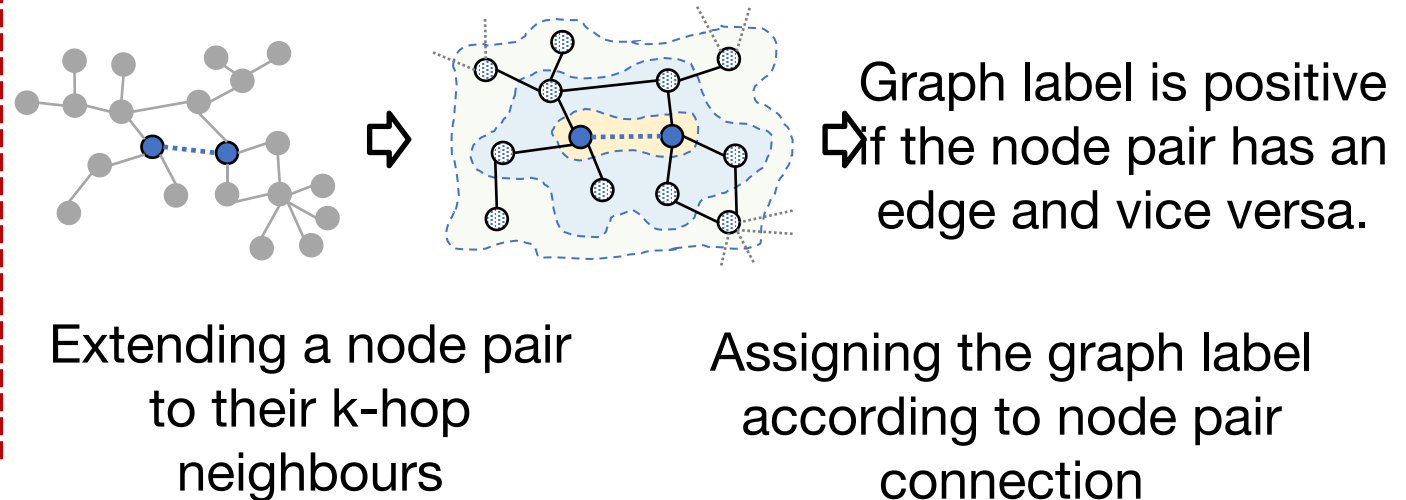
➤ Reformulating downstream tasks by induced graphs

- ❑ Node tasks to graph tasks.
- ❑ Edge tasks to graph tasks.

Reformulating node classification to graph classification

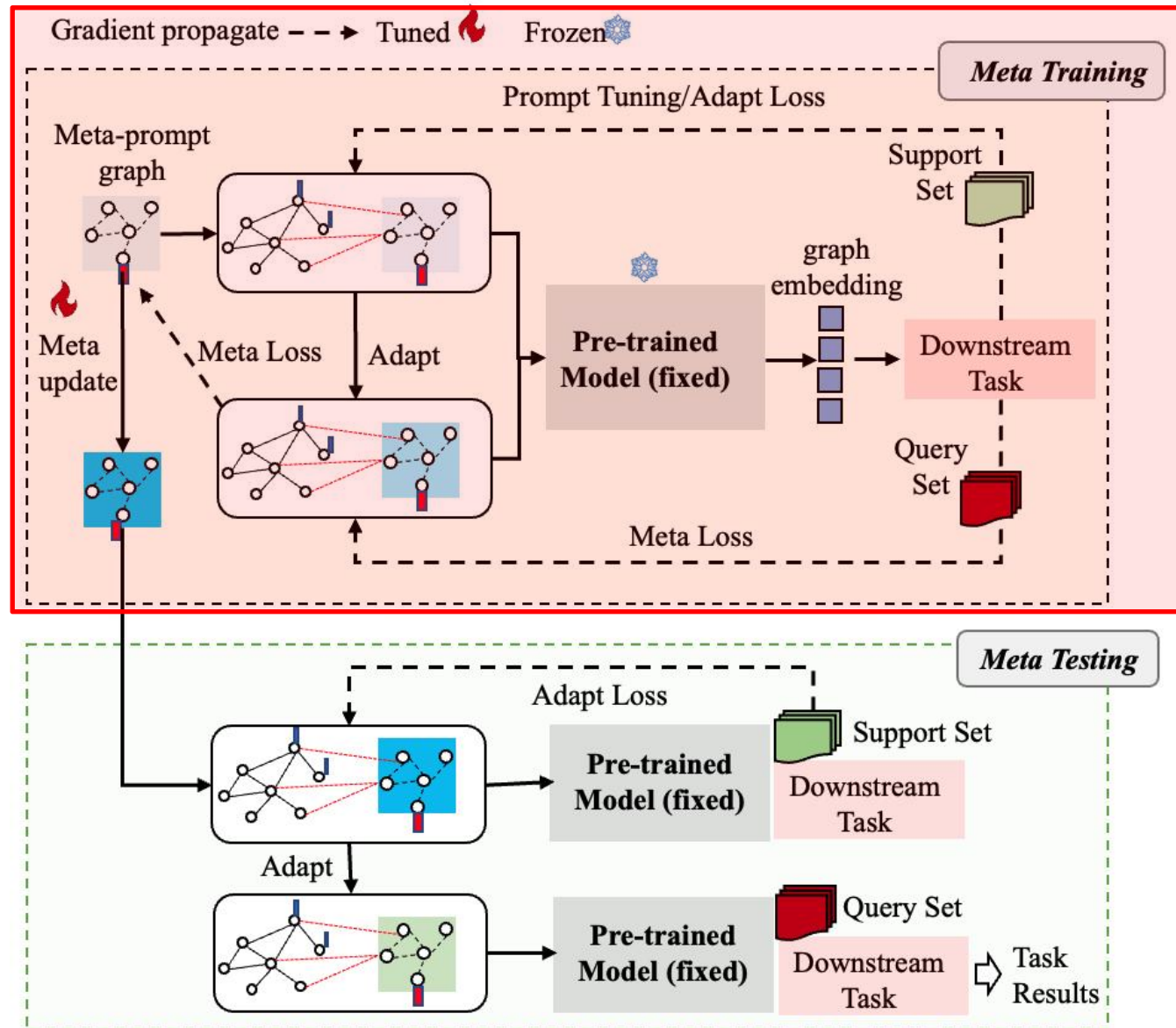


Reformulating link prediction to graph classification

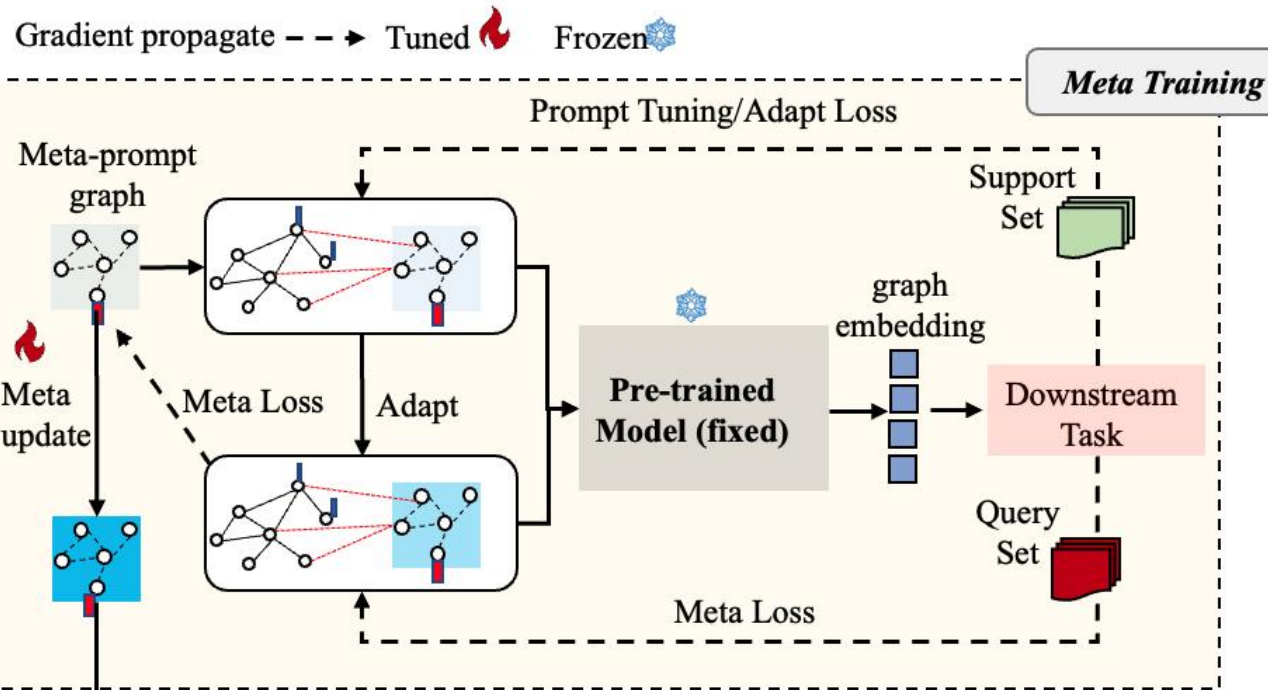


Multi-task Prompting via Meta Learning

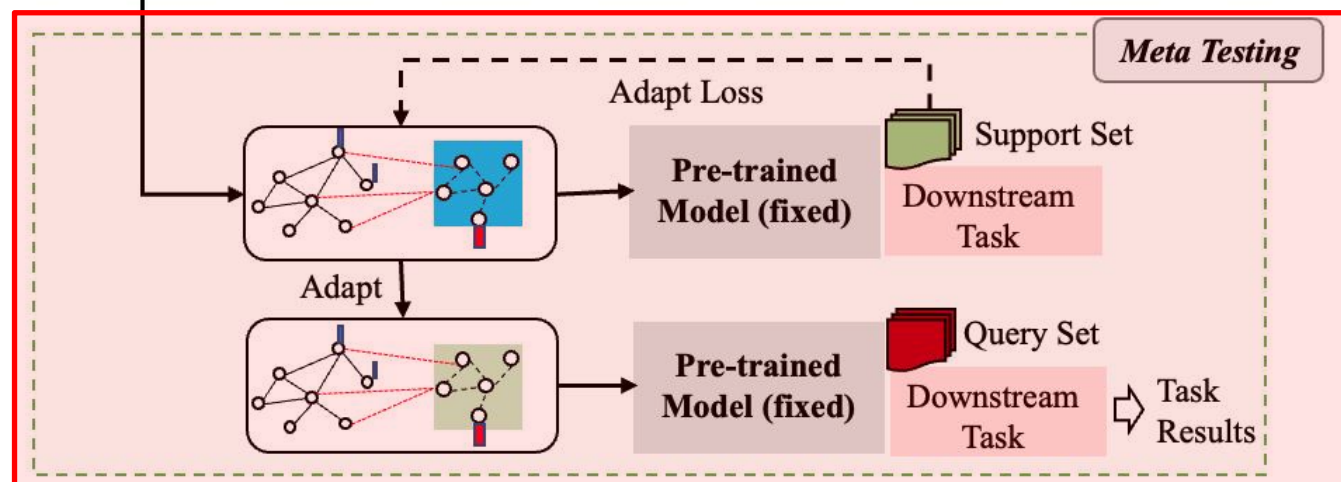
Phase 1: Meta Training on Source Tasks



Multi-task Prompting via Meta Learning



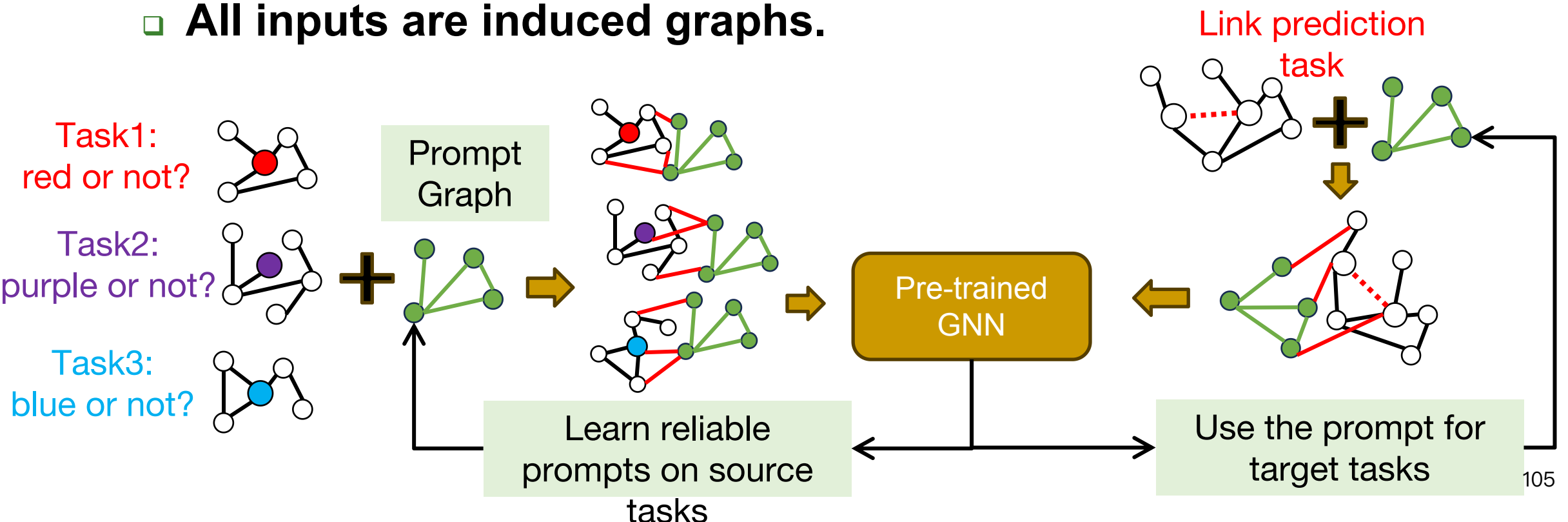
Phase 2: Meta Testing on the Target Task



Multi-task Prompting via Meta Learning

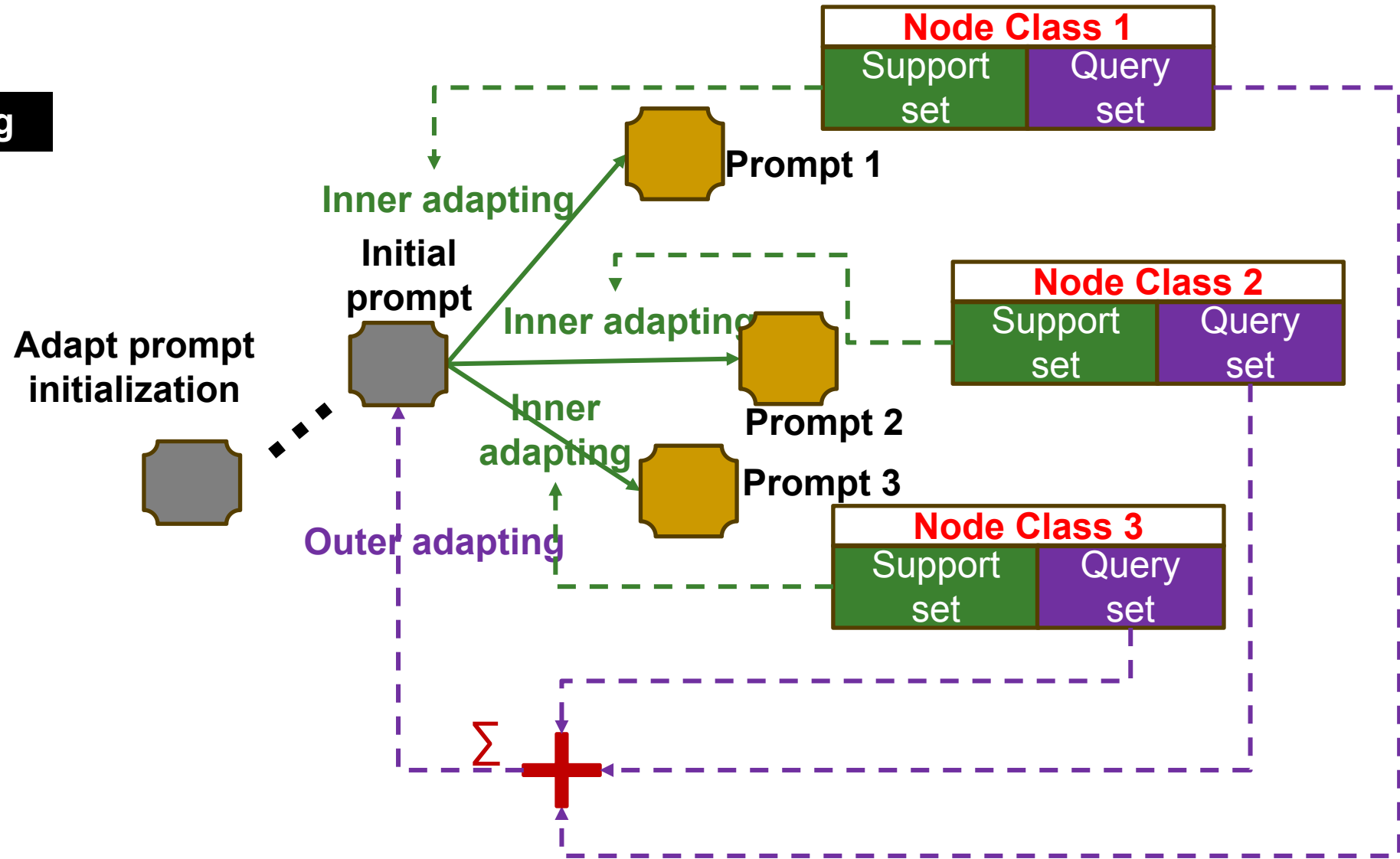
➤ An Example:

- ❑ **Target task:** link prediction.
- ❑ **Source tasks:** Node binary classification tasks.
 - Each task corresponds to one node class.
- ❑ **All inputs are induced graphs.**



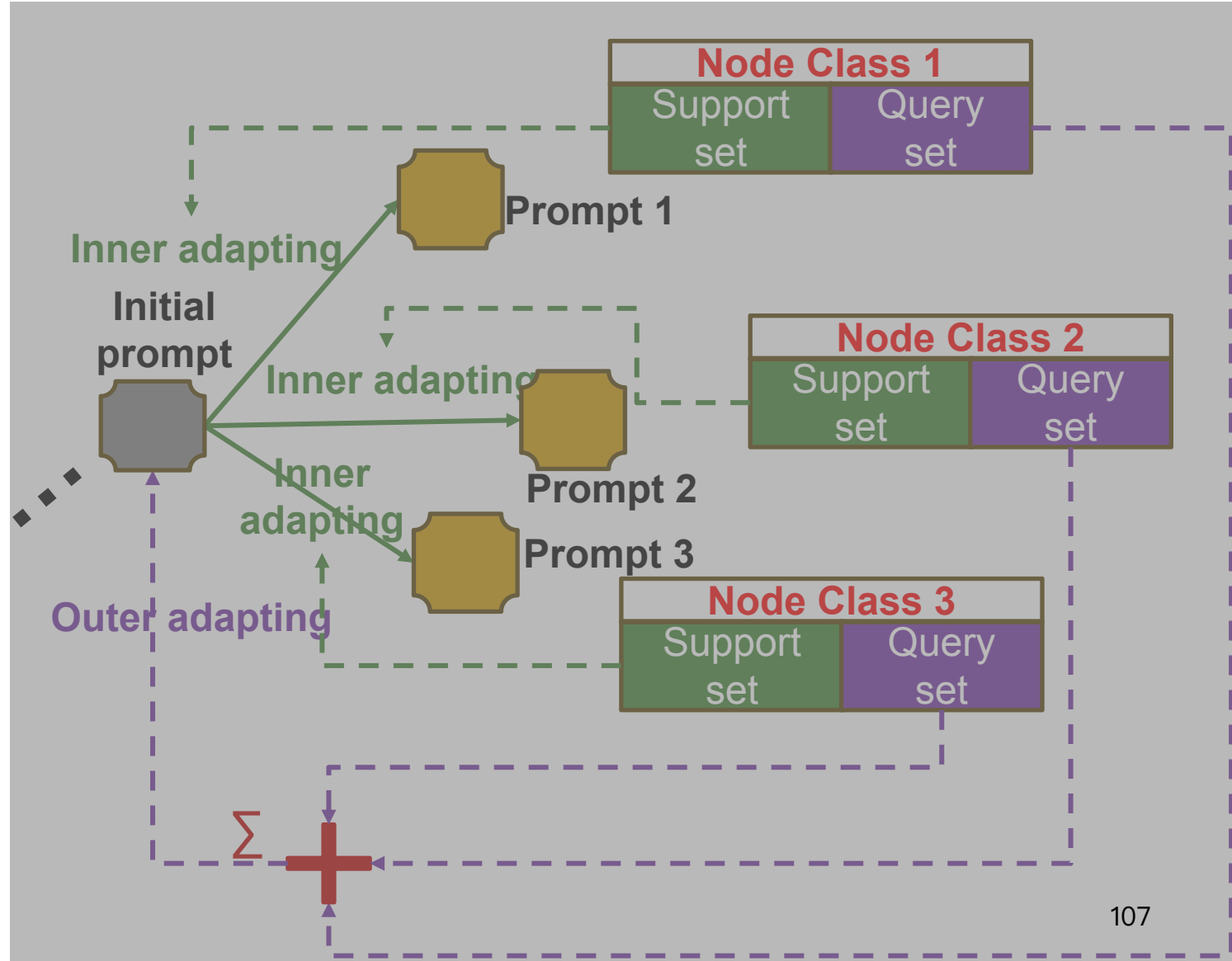
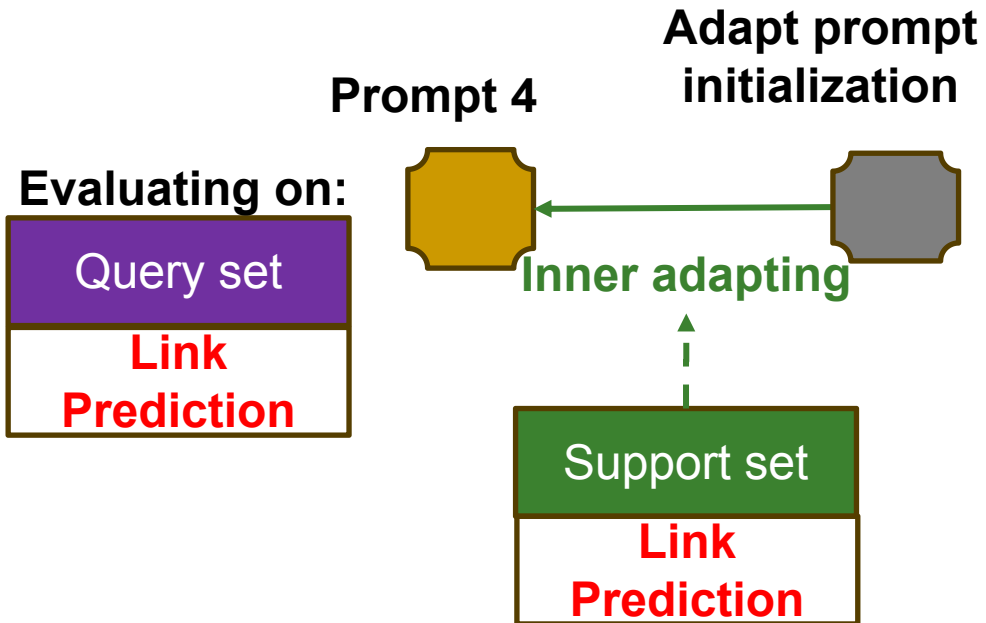
Multi-task Prompting via Meta Learning

Phase 1: Meta Training



Multi-task Prompting via Meta Learning

Phase 2: Meta Testing



Why It Works?

- The nature of prompting is to manipulate the input data to match the pretext.
- The flexibility of data operations is the bottleneck of prompting performance.

Fang et al. [1] proved that we can always learn an appropriate prompt token p^* making the following equation stand:

$$\varphi^*(\mathbf{A}, \mathbf{X} + p^*) = \varphi^*(g(\mathbf{A}, \mathbf{X})) + O_{p\varphi}$$

- φ^* : pre-trained model
- p^* : a prompt token
- \mathbf{A}, \mathbf{X} : adjacent matrix and feature matrix
- $g(\cdot)$: graph manipulation (e.g. “changing node features”, “adding or removing edges/subgraphs” etc)

This means we can learn an appropriate token applied to the original graph to imitate any graph manipulation.

Why It Works?

The error bound $O_{p\varphi}$ is related to: (1) some non-linear layers of the model (unchangeable), and (2) **the quality of the learned prompt (changeable)**, which is promising to be further narrowed down by a more advanced prompt scheme.

$$\underbrace{\varphi^*(\mathbf{A}, \mathbf{X} + p^*)}_{\text{original}} = \varphi^*(g(\mathbf{A}, \mathbf{X})) + O_{p\varphi}$$

↓

$$\varphi^*(\psi(\mathcal{G}, \mathcal{G}_p^*)) = \varphi^*(g(\mathbf{A}, \mathbf{X})) + O_{p\varphi}^*$$

We extend the standalone token p^* to a prompt graph \mathcal{G}_p^* that has multiple prompt tokens with learnable inner structures and more advanced inserting pattern ψ to the original graph \mathcal{G}

We can empirically demonstrate: $O_{p\varphi}^* \leq O_{p\varphi}$

That means our method supports more flexible transformations on graphs to match various pre-training strategies.

Experiments

➤ Multi-Task Performance with Few-shot Learning

Setting Table 2: Node-level performance (%) with 100-shot setting. IMP (%): the average improvement of prompt over the rest.

Node
classification

Training schemes	Methods	Cora			CiteSeer			Reddit			Amazon			Pubmed		
		Acc	F1	AUC	Acc	F1	AUC	Acc	F1	AUC	Acc	F1	AUC	Acc	F1	AUC
supervised	GAT	74.45	73.21	82.97	83.00	83.20	89.33	55.64	62.03	65.38	79.00	73.42	97.81	75.00	77.56	79.72
	GCN	77.55	77.45	83.71	88.00	81.79	94.79	54.38	52.47	56.82	95.36	93.99	96.23	53.64	66.67	69.89
	GT	74.25	75.21	82.04	86.33	85.62	90.13	61.50	61.38	65.56	85.50	86.01	93.01	51.50	67.34	71.91
pre-train + fine-tune	GraphCL+GAT	76.05	76.78	81.96	87.64	88.40	89.93	57.37	66.42	67.43	78.67	72.26	95.65	76.03	77.05	80.02
	GraphCL+GCN	78.75	79.13	84.90	87.49	89.36	90.25	55.00	65.52	74.65	96.00	95.92	98.33	69.37	70.00	74.74
	GraphCL+GT	73.80	74.12	82.77	88.50	88.92	91.25	63.50	66.06	68.04	94.39	93.62	96.97	75.00	78.45	75.05
	SimGRACE+GAT	76.85	77.48	83.37	90.50	91.00	91.56	56.59	65.47	67.77	84.50	84.73	89.69	72.50	68.21	81.97
	SimGRACE+GCN	77.20	76.39	83.13	83.50	84.21	93.22	58.00	55.81	56.93	95.00	94.50	98.03	77.50	75.71	87.53
	SimGRACE+GT	77.40	78.11	82.95	87.50	87.05	91.85	66.00	69.95	70.03	79.00	73.42	97.58	70.50	73.30	74.22
prompt	GraphCL+GAT	76.50	77.26	82.99	88.00	90.52	91.82	57.84	67.02	75.33	80.01	75.62	97.96	77.50	78.26	83.02
	GraphCL+GCN	79.20	79.62	85.29	88.50	91.59	91.43	56.00	68.57	78.82	96.50	96.37	98.70	72.50	72.64	79.57
	GraphCL+GT	75.00	76.00	83.36	91.00	91.00	93.29	65.50	66.08	68.86	95.50	95.43	97.56	76.50	79.11	76.00
	SimGRACE+GAT	76.95	78.51	83.55	93.00	93.14	92.44	57.63	66.64	69.43	95.50	95.43	97.56	73.00	74.04	81.89
	SimGRACE+GCN	77.85	76.57	83.79	90.00	89.47	94.87	59.50	55.97	59.46	95.00	95.24	98.42	78.00	78.22	87.66
	SimGRACE+GT	78.75	79.53	85.03	91.00	91.26	95.62	69.50	71.43	70.75	86.00	83.72	98.24	73.00	73.79	76.64
IMP (%)		1.47	1.94	1.10	3.81	5.25	2.05	3.97	5.04	6.98	4.49	5.84	2.24	8.81	4.55	4.62
Reported Acc of GPPT (Label Ratio 50%)		77.16	-	-	65.81	-	-	92.13	-	-	86.80	-	-	72.23	-	-
appr. Label Ratio of our 100-shot setting		~ 25%			~ 18%			~ 1.7%			~ 7.3%			~ 11%		

Experiments

➤ Multi-Task Performance with Few-shot Learning

Settings

Table 12: Edge-level performance (%) with 100-shot setting. IMP (%): the average improvement of prompt over the rest.

Training schemes	Methods	Cora			CiteSeer			Reddit			Amazon			Pubmed		
		Acc	F1	AUC	Acc	F1	AUC	Acc	F1	AUC	Acc	F1	AUC	Acc	F1	AUC
supervised	GAT	84.30	83.35	85.43	68.63	82.79	89.98	93.50	93.03	94.48	85.00	82.67	88.78	80.05	77.07	79.26
	GCN	83.85	84.90	85.90	66.67	81.01	89.62	83.50	84.51	91.43	89.00	89.81	98.85	79.00	77.73	80.19
	GT	85.95	86.01	87.25	69.70	83.03	82.46	95.50	94.52	96.89	94.00	93.62	99.34	74.50	65.77	85.19
pre-train + fine-tune	GraphCL+GAT	85.64	85.97	87.22	72.67	82.85	92.98	94.00	93.75	98.43	86.50	86.96	84.47	85.54	83.92	91.78
	GraphCL+GCN	86.36	85.82	86.39	70.67	81.82	90.00	94.00	93.94	97.04	86.50	84.92	98.41	80.00	78.05	85.21
	GraphCL+GT	85.79	86.27	87.51	86.01	85.38	88.58	96.67	95.38	97.65	96.50	97.42	98.12	85.50	87.11	81.68
	SimGRACE+GAT	86.85	86.80	88.12	85.33	85.26	90.04	95.50	95.54	97.11	87.50	86.34	88.65	80.01	81.03	86.89
	SimGRACE+GCN	85.62	85.38	87.83	89.33	86.34	95.10	88.00	87.88	94.49	98.45	97.57	98.29	80.50	82.58	91.22
	SimGRACE+GT	86.35	87.03	88.47	86.00	89.52	90.42	97.50	95.54	96.92	96.50	96.45	99.09	81.00	79.57	85.69
prompt	GraphCL+GAT	86.85	86.88	87.92	76.67	83.00	96.22	95.36	94.50	98.65	88.50	86.00	87.15	86.50	84.75	92.61
	GraphCL+GCN	86.87	86.80	87.79	76.67	82.37	93.54	95.50	95.52	97.75	86.96	85.63	98.66	81.50	78.61	86.11
	GraphCL+GT	87.02	86.90	87.97	86.67	88.00	91.10	97.03	95.94	98.62	98.50	98.48	98.53	86.50	87.78	82.21
	SimGRACE+GAT	87.37	87.33	88.37	91.33	92.30	95.18	95.72	96.69	97.64	95.50	95.38	98.89	80.50	82.03	87.86
	SimGRACE+GCN	86.85	86.80	88.67	93.47	97.69	97.08	88.00	88.12	95.10	98.50	98.52	98.55	81.00	83.76	91.41
	SimGRACE+GT	87.30	87.24	88.74	95.33	96.52	94.46	98.00	98.02	99.38	98.50	98.52	99.10	82.50	80.45	87.61
	IMP(%)	1.65	1.48	1.28	12.26	6.84	5.21	1.94	2.29	1.88	3.63	3.44	2.03	2.98	4.64	3.21

Edge
classification

Experiments

➤ Multi-Task Performance with Few-shot Learning Settings

Table 13: Graph-level performance (%) with 100-shot setting. IMP (%): the average improvement of prompt over the rest.

Training schemes	Methods	Cora			CiteSeer			Reddit			Amazon			Pubmed		
		Acc	F1	AUC	Acc	F1	AUC	Acc	F1	AUC	Acc	F1	AUC	Acc	F1	AUC
supervised	GAT	84.40	86.44	87.60	86.50	84.75	91.75	79.50	79.76	82.11	93.05	94.04	93.95	69.86	72.30	66.92
	GCN	83.95	86.01	88.64	85.00	82.56	93.33	64.00	70.00	78.60	91.20	91.27	94.33	61.30	59.97	66.29
	GT	85.85	85.90	89.59	77.50	75.85	89.72	69.62	68.01	66.32	90.33	91.39	94.39	60.30	60.88	67.62
pre-train + fine-tune	GraphCL+GAT	85.50	85.54	89.31	83.00	85.47	92.13	72.03	72.82	83.23	92.15	92.18	94.78	85.50	85.50	86.33
	GraphCL+GCN	85.50	85.59	87.94	86.50	84.57	94.56	71.00	71.90	80.33	93.58	93.55	94.93	78.75	77.29	89.40
	GraphCL+GT	85.95	85.05	87.92	84.50	81.87	88.36	69.63	70.06	81.35	91.68	91.55	94.78	86.85	86.93	88.91
	SimGRACE+GAT	86.04	86.33	88.55	83.50	85.84	90.09	81.32	81.64	88.61	93.58	93.57	93.91	87.33	86.70	88.02
	SimGRACE+GCN	85.95	86.05	89.33	84.50	86.46	91.60	80.50	81.52	89.11	90.73	90.52	94.85	85.26	84.64	86.99
	SimGRACE+GT	86.40	86.47	89.64	81.00	81.54	89.81	69.50	70.97	77.11	92.63	92.56	94.04	85.95	86.05	89.37
prompt	GraphCL+GAT	86.40	86.47	89.46	86.50	89.93	92.24	73.36	73.32	84.77	94.08	94.02	94.20	85.95	85.97	87.17
	GraphCL+GCN	85.95	86.01	88.95	87.00	85.87	95.35	72.50	72.91	81.37	94.05	94.05	94.98	84.60	84.43	88.96
	GraphCL+GT	86.05	85.17	88.93	85.50	85.28	88.60	72.63	70.97	82.39	92.63	92.64	94.82	87.03	86.96	89.10
	SimGRACE+GAT	86.67	86.36	89.51	87.50	88.37	91.47	82.62	83.33	89.41	93.35	94.66	94.61	87.75	87.69	88.88
	SimGRACE+GCN	86.85	86.90	89.95	85.00	85.85	91.95	81.00	82.24	89.43	93.95	92.06	93.89	85.50	85.54	87.30
	SimGRACE+GT	86.85	86.87	89.75	87.50	86.63	90.85	76.50	80.82	86.84	94.05	94.06	94.96	86.40	86.50	89.74
IMP(%)		1.12	0.43	0.79	3.52	4.54	0.53	4.69	4.31	6.13	1.72	1.39	0.14	10.66	10.12	9.16

Graph
classification

From Multi-task to Multi-domain

➤ Domain transfer on graphs via prompt

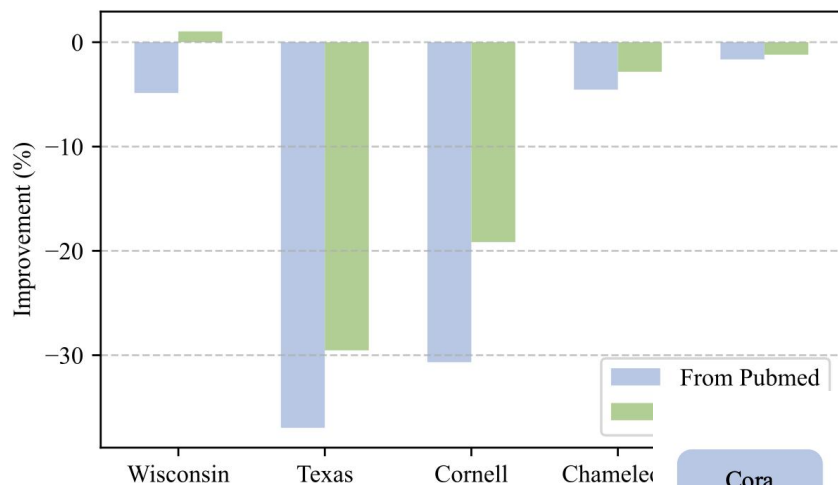


Figure 1: Negative transfer phenomenon in the cross-domain transfer setting. Sources (Pubmed and Photos) are two homophilic datasets. Targets (Wisconsin, Cornell, Chameleon, and Squirrel) are five heterophilic datasets.

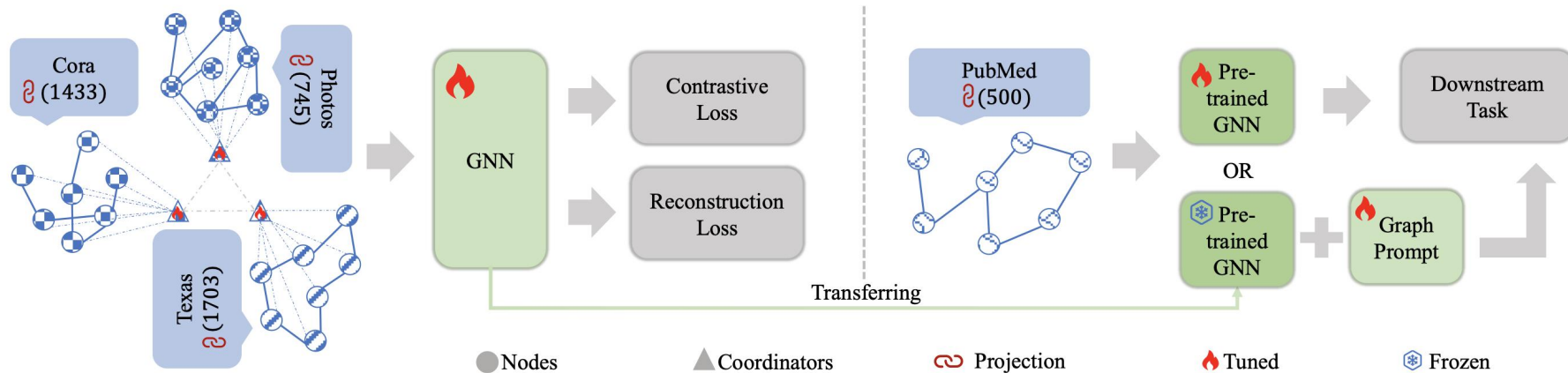


Figure 2: Overview of our proposed GCOPE method. The left part is our pretraining stage and the right part transferring stage.

Cross-domain Graph Pre-training

- **Cross-domain ability is one of the key innovations in AGI (e.g., NLP and CV)**
 - ❑ Which pre-trains one foundation model using various contexts, absorbing cross-domain knowledge (**'All in One'**).
 - ❑ Then, generalizes learned knowledge to a wide spectrum of downstream domains (**'One for All'**).
- **Hard to replicate the success in the graph field remains.**
 - ❑ Which faces the **negative transfer** phenomenon.

Negative Transfer Phenomenon

➤ Homophilic Domain

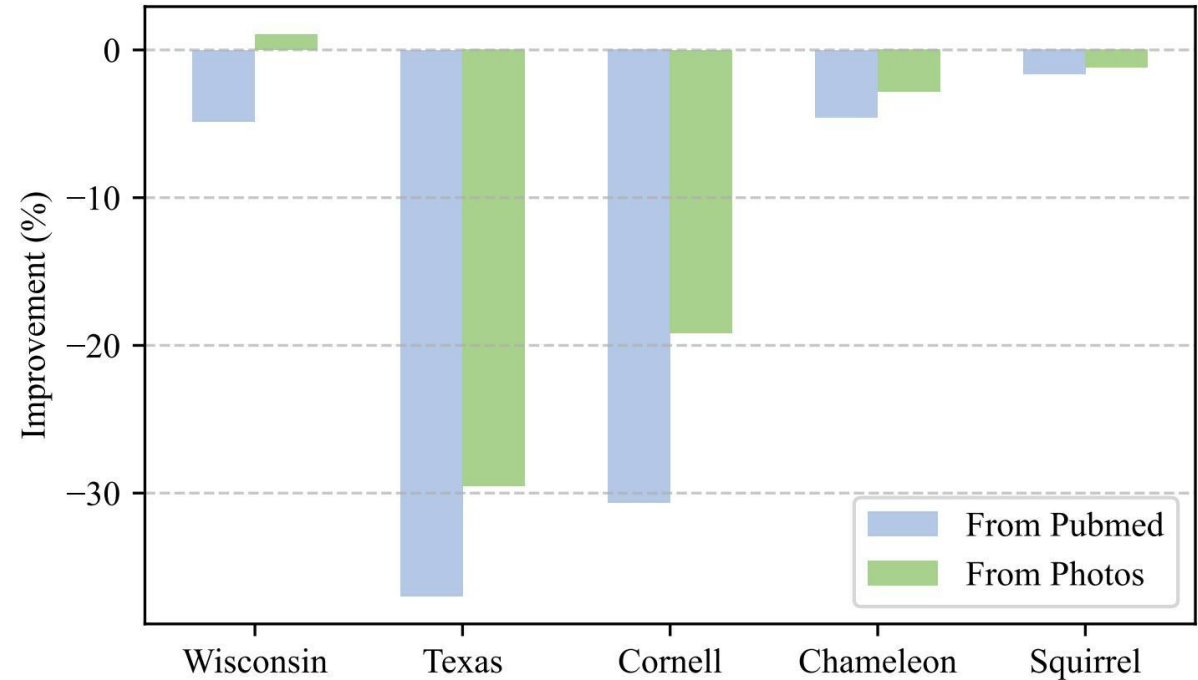
- ❑ Source domain.
- ❑ Pre-train on Pubmed or Photos.

➤ Heterophilic Domain

- ❑ Target domain.
- ❑ Transfer to Wisconsin, Texas, Cornell, Chameleon, or Squirrel.

➤ Negative Transfer

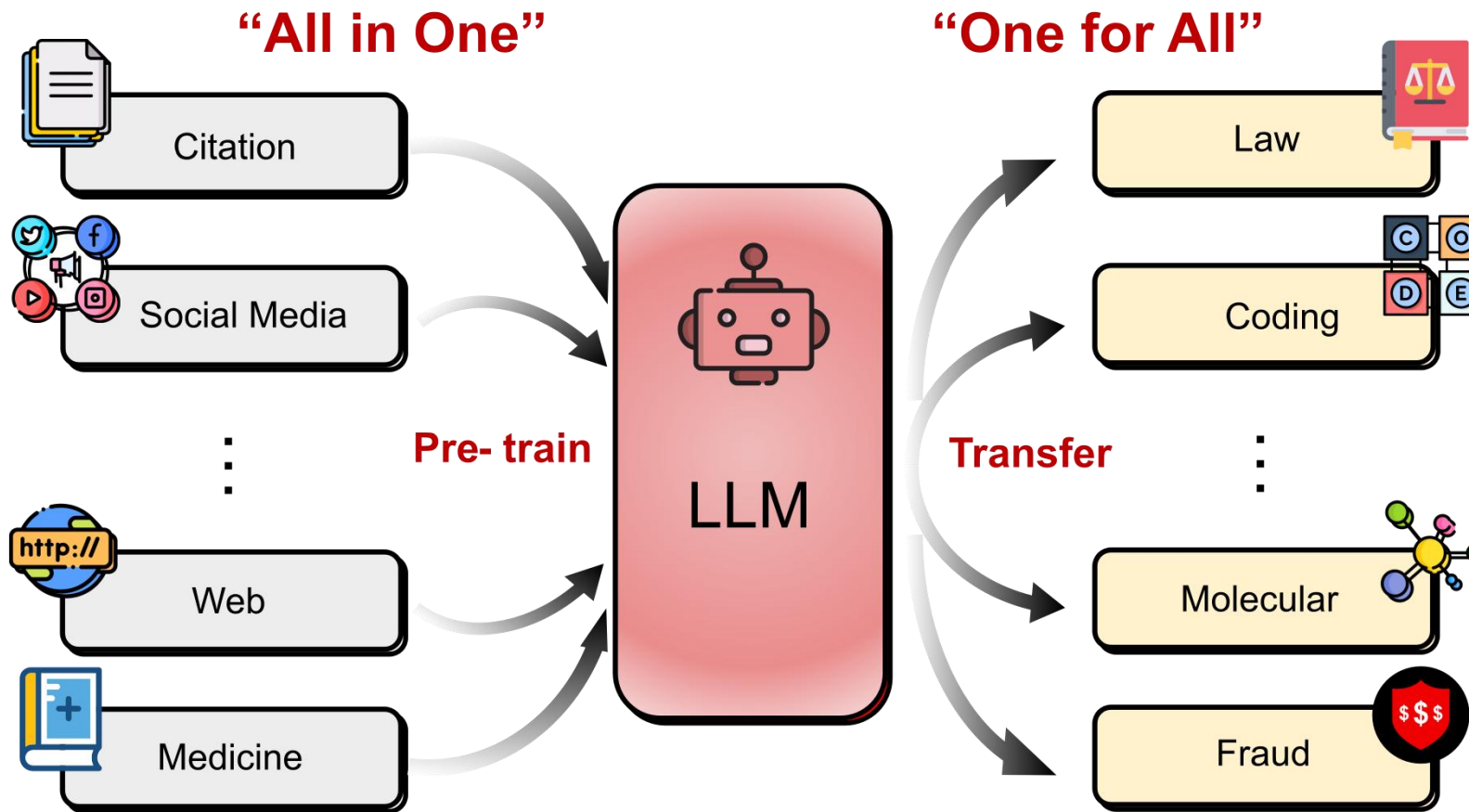
- ❑ Hard to transfer across various domains via traditional pre-training approaches.



Negative transfer phenomenon in the single-source cross-domain transfer setting which is the traditional way to achieve transferring.

Motivation

- Follow the pre-training paradigm in LLM



Introducing the 'All in One and One for All' paradigm into the graph field like

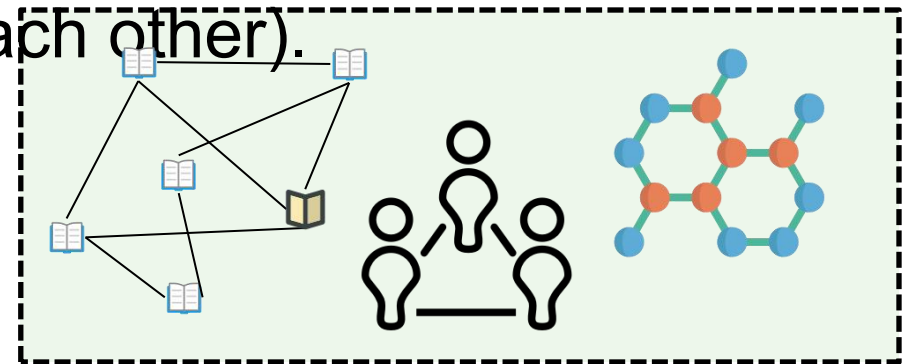
LLM

Challenge 1

- **Identifying and leveraging commonalities across domains is more intractable than LLMs during the pre-training phase**
 - ❑ The cross-domain training samples in NLP are all in text format, whereas the samples in graph fields are in **diverse structural patterns**, which is **particularly** observed between **homophilic** graphs (a pair of nodes are intended to be similar if they are connected) and **heterophilic** graphs (connected nodes depart from each other).

Just finished an amazing hike with stunning views!
The Eiffel Tower is a famous landmark in Paris, France.
⋮
The patient presents with symptoms consistent with a mild upper respiratory infection.

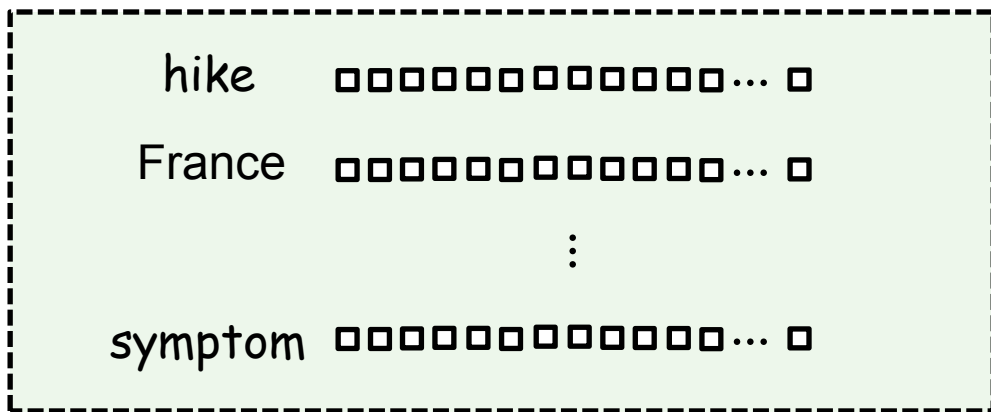
Text samples



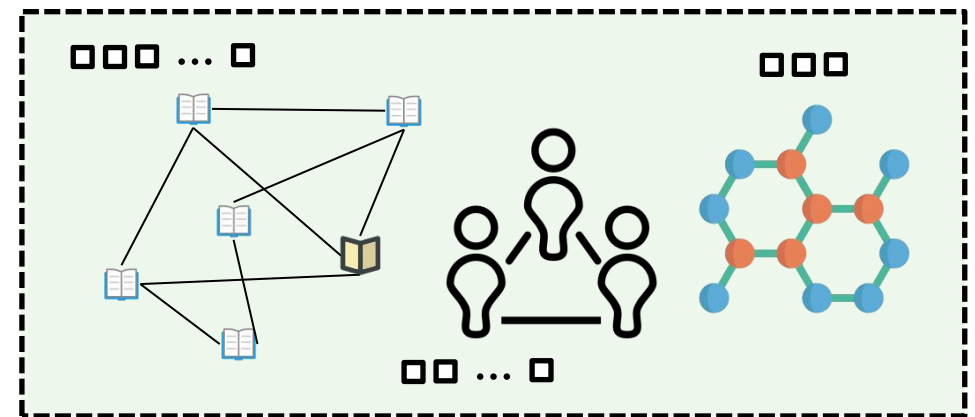
Graph samples

Challenge 2

- **Aligning semantic spaces (features) across graph datasets is more complex inherently in graph domains.**
 - ❑ Unlike the pure textual descriptions in NLP, in graph domains, many graphs are **not text-attributed or with specific feature semantics**. They have only latent feature vectors and we actually do not know how exactly each dimension means. Additionally, the **dimensions are far diversified**.



Unified feature spaces



Diverse feature spaces

Our Solutions

- We introduce the concept of “**coordinators**”, which are some virtual nodes that function as dynamic bridges between disparate graph datasets, **prompting the integration across domains.**
- We design **a complete cross-domain pre-training framework** and provide two transferring components, which can ensure that the knowledge transferred is **not just relevant but also contextually enriched.**
- We carefully analyze **why our method works** and confirm the effectiveness of our method via extensive experiments.

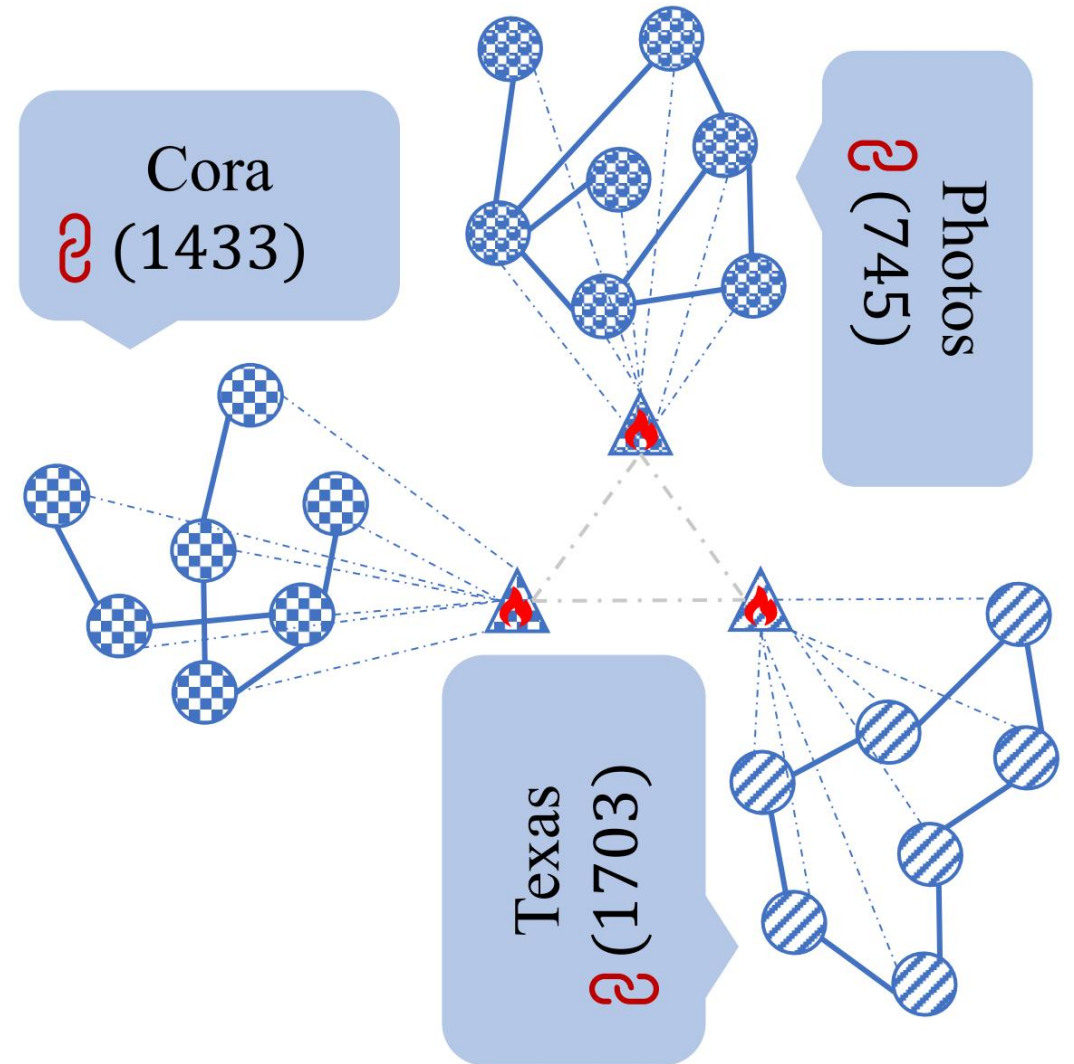
Coordinators

➤ Feature Projection

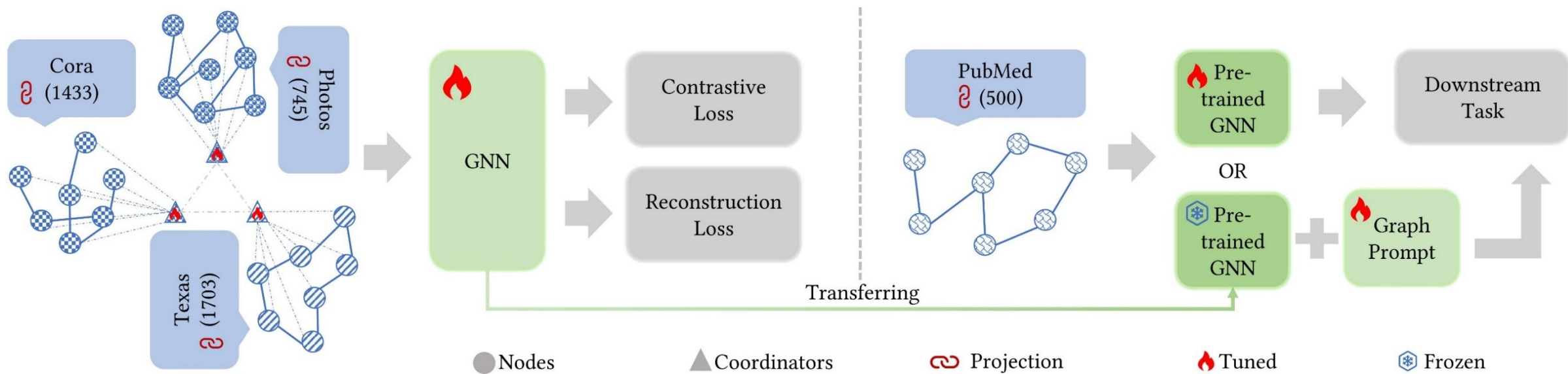
- ❑ Various features are aligned by a **projecting module**, such as 1433 \rightarrow 100, 745 \rightarrow 100, and 1703 \rightarrow 100.

➤ Graph Coordinators

- ❑ **Cross Connection** between Coordinators and Datasets
- ❑ **Inner Connection** within Coordinators



Unified Cross-domain Graph Pre-training



Based on carefully designed graph coordinators, we propose a complete cross-domain graph pre-training approach called **Graph CO**ordinators for **PrE**training (**GCOPE**), that harnesses the underlying commonalities across diverse graph datasets to enhance few-shot learning. Our novel methodology involves a unification framework that **amalgamates disparate graph datasets during the pretraining phase** to distill and transfer meaningful knowledge to target tasks.

Experiments

➤ Cross-domain Performance with Few-shot Learning

An example:

Pretrain on:

- Cora
- Citeseer
- Pubmed
- Computers
- Photo
- Texas
- Cornell
- Chameleon
- Squirrel

Transfer to:

- Wisconsin

IMP (%) =

Improvement Percentage

Training schemes	Methods	Cora			Citeseer			Pubmed			Computers			Photos		
		Acc	AUC	F1	Acc	AUC	F1	Acc	AUC	F1	Acc	AUC	F1	Acc	AUC	F1
supervised	GCN	0.3012±.06	0.6444±.04	0.2591±.04	0.4358±.09	0.7234±.07	0.3583±.10	0.4210±.01	0.6040±.06	0.3026±.04	0.2602±.07	0.6773±.02	0.2428±.04	0.4603±.04	0.8458±.01	0.4592±.04
	GAT	0.3646±.04	0.6769±.03	0.3108±.04	0.3695±.05	0.7232±.06	0.3305±.04	0.4209±.04	0.5710±.06	0.3227±.07	0.3482±.07	0.6878±.05	0.2397±.05	0.4742±.08	0.8213±.02	0.4498±.07
	BWGNN	0.2543±.05	0.5563±.03	0.1971±.02	0.3599±.07	0.6954±.05	0.3112±.06	0.3976±.03	0.4934±.03	0.2686±.04	0.2768±.05	0.6273±.03	0.1864±.03	0.4113±.04	0.7769±.00	0.3883±.01
	FAGCN	0.3819±.03	0.6818±.04	0.3009±.09	0.5219±.08	0.8042±.03	0.4667±.08	0.4522±.02	0.5622±.04	0.4275±.07	0.4651±.04	0.7762±.02	0.3009±.07	0.5937±.05	0.8847±.00	0.5346±.03
IP + finetuning	GCL+GCN	0.2507±.06	0.6350±.03	0.2240±.03	0.3140±.02	0.6661±.04	0.2397±.02	0.4217±.02	0.5257±.05	0.2896±.07	0.2856±.04	0.6467±.03	0.1653±.06	0.5533±.01	0.8661±.01	0.5217±.01
	GCL+FAGCN	0.3892±.05	0.7228±.03	0.3619±.05	0.4461±.02	0.7781±.01	0.4126±.02	0.4532±.02	0.5708±.03	0.4168±.04	0.4371±.06	0.7616±.01	0.3450±.02	0.6273±.01	0.8710±.01	0.5406±.03
	Sim+GCN	0.2492±.02	0.5765±.03	0.1567±.04	0.2950±.06	0.6203±.06	0.1812±.06	0.3980±.01	0.5067±.02	0.2805±.01	0.2666±.10	0.6286±.01	0.1603±.03	0.4290±.04	0.7645±.02	0.3955±.02
	Sim+FAGCN	0.3957±.03	0.7284±.02	0.3585±.01	0.5101±.03	0.7969±.01	0.4615±.04	0.4398±.01	0.5535±.01	0.4225±.02	0.4393±.01	0.7718±.02	0.3100±.02	0.5704±.02	0.8543±.02	0.4984±.01
GCOPE + finetuning	GCL+GCN	0.3368±.02	0.6971±.04	0.2967±.03	0.3701±.03	0.7066±.02	0.3265±.05	0.4443±.04	0.5888±.04	0.4242±.04	0.3439±.03	0.7023±.01	0.2976±.03	0.5635±.02	0.8733±.00	0.5480±.02
	GCL+FAGCN	0.4618±.03	0.7597±.05	0.4388±.05	0.5631±.03	0.8258±.02	0.4953±.04	0.4591±.01	0.5512±.01	0.4203±.03	0.4465±.01	0.7747±.00	0.3432±.03	0.6329±.02	0.8850±.00	0.5935±.03
	Sim+GCN	0.2525±.05	0.5744±.03	0.1722±.06	0.3475±.05	0.6527±.05	0.2704±.05	0.4116±.00	0.5166±.04	0.2994±.03	0.3230±.01	0.6994±.00	0.2515±.00	0.4772±.03	0.7851±.01	0.4277±.02
	Sim+FAGCN	0.3875±.04	0.7163±.03	0.3355±.08	0.5704±.04	0.8425±.01	0.5178±.04	0.4727±.03	0.5587±.03	0.5672±.03	0.4677±.04	0.7875±.01	0.3823±.02	0.5985±.02	0.8757±.02	0.5556±.05
IMP (%)		11.23%	5.23%	14.63%	13.81%	4.26%	16.59%	5.02%	0.99%	25.32%	13.79%	6.28%	30.70%	10.31%	2.30%	12.18%

Training schemes	Methods	Wisconsin			Texas			Cornell			Chameleon			Squirrel		
		Acc	AUC	F1	Acc	AUC	F1	Acc	AUC	F1	Acc	AUC	F1	Acc	AUC	F1
supervised	GCN	0.6290±.05	0.8320±.04	0.4871±.14	0.5812±.08	0.6731±.04	0.4557±.10	0.3263±.04	0.5666±.01	0.3151±.03	0.2393±.03	0.5310±.04	0.1923±.03	0.2093±.00	0.5263±.01	0.1889±.01
	GAT	0.6009±.02	0.8346±.01	0.5217±.05	0.6300±.08	0.5854±.08	0.4282±.13	0.3275±.14	0.5306±.03	0.1497±.04	0.2342±.02	0.5205±.04	0.1379±.03	0.2118±.00	0.5195±.02	0.1160±.01
	BWGNN	0.5620±.05	0.8463±.02	0.5189±.05	0.7438±.10	0.6642±.07	0.6274±.22	0.3150±.09	0.5938±.06	0.2190±.05	0.2206±.02	0.5039±.03	0.1540±.03	0.2155±.00	0.5149±.00	0.1664±.02
	FAGCN	0.5222±.05	0.7905±.0310	0.4725±.06	0.6900±.06	0.7185±.01	0.5334±.12	0.2938±.06	0.6573±.04	0.2872±.05	0.2575±.02	0.5515±.02	0.1941±.01	0.2181±.00	0.5202±.00	0.1875±.02
IP + finetuning	GCL+GCN	0.5249±.03	0.7876±.03	0.4415±.05	0.7350±.01	0.7210±.02	0.5636±.09	0.4175±.04	0.6350±.02	0.3500±.04	0.2249±.02	0.5213±.00	0.1432±.03	0.2118±.01	0.5059±.01	0.1110±.03
	GCL+FAGCN	0.6063±.04	0.8356±.01	0.5555±.07	0.7425±.03	0.7034±.03	0.6141±.09	0.2588±.04	0.6262±.04	0.2442±.04	0.2443±.00	0.5530±.01	0.1875±.01	0.2223±.00	0.5307±.00	0.1740±.02
	Sim+GCN	0.5258±.04	0.7927±.05	0.4604±.06	0.6338±.05	0.6024±.07	0.4269±.14	0.3438±.13	0.5954±.09	0.2168±.09	0.2271±.01	0.5183±.02	0.1578±.03	0.2133±.00	0.5133±.01	0.1550±.02
	Sim+FAGCN	0.6335±.02	0.8557±.00	0.5830±.04	0.6725±.14	0.6922±.04	0.5906±.10	0.2725±.05	0.6433±.04	0.2617±.04	0.2748±.01	0.5652±.00	0.2011±.00	0.2170±.00	0.5213±.00	0.1716±.01
GCOPE + finetuning	GCL+GCN	0.6606±.04	0.8487±.01	0.5952±.04	0.7738±.06	0.7387±.01	0.6763±.08	0.3975±.10	0.6694±.04	0.3120±.04	0.2411±.01	0.5564±.00	0.2210±.00	0.2245±.00	0.5207±.01	0.1741±.00
	GCL+FAGCN	0.6579±.03	0.8531±.01	0.5649±.00	0.7125±.02	0.6693±.02	0.6300±.03	0.4013±.05	0.6897±.01	0.3160±.02	0.2886±.00	0.5898±.00	0.2320±.00	0.2257±.00	0.5257±.00	0.1885±.01
	Sim+GCN	0.5412±.03	0.8059±.02	0.4509±.06	0.6137±.18	0.6900±.03	0.4674±.10	0.3675±.09	0.6045±.04	0.2339±.04	0.2573±.02	0.5467±.01	0.1852±.01	0.2180±.00	0.5147±.00	0.1783±.00
	Sim+FAGCN	0.7321±.00	0.9305±.00	0.6873±.01	0.7950±.03	0.7451±.01	0.7042±.03	0.5925±.01	0.8069±.03	0.4626±.03	0.2894±.01	0.5662±.02	0.2192±.02	0.2193±.00	0.5370±.00	0.1984±.01
IMP (%)		12.57%	4.58%	13.76%	6.65%	6.08%	16.87%	37.66%	14.29%	29.62%	11.97%	6.01%	25.36%	3.25%	1.06%	16.39%

Research Survey for Further Study

➤ Graph Prompting Research

- ❑ Xiangguo Sun, Jiawen Zhang, Xixi Wu, Hong Cheng, Yun Xiong, Jia Li. Graph Prompt Learning: A Comprehensive Survey and Beyond. <https://arxiv.org/abs/2311.16534>

➤ Graph Meets Large Language Model

- ❑ A Survey of Graph Meets Large Language Model: Progress and Future Directions. Survey paper at IJCAI2024.

More applications of graph prompt

➤ Graph prompt for Protein Multimer Structure

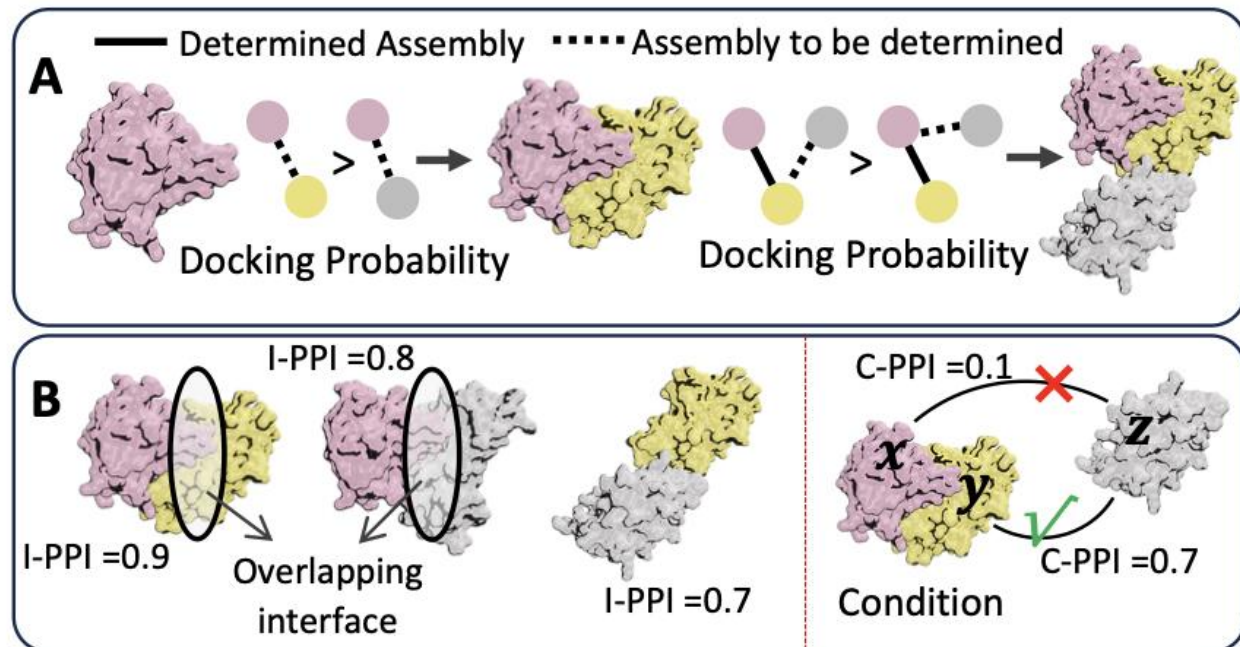


Figure 1: (A). Step-wise assembly for MSP. (B). Motivation for extending I-PPI to C-PPI.

More applications of graph prompt

➤ Graph prompt for Protein Multimer Structure

In Figure 10, we demonstrate that PromptMSP can successfully assemble unknown multimers, where no chain has a similarity higher than 40% with any chain in the training set.

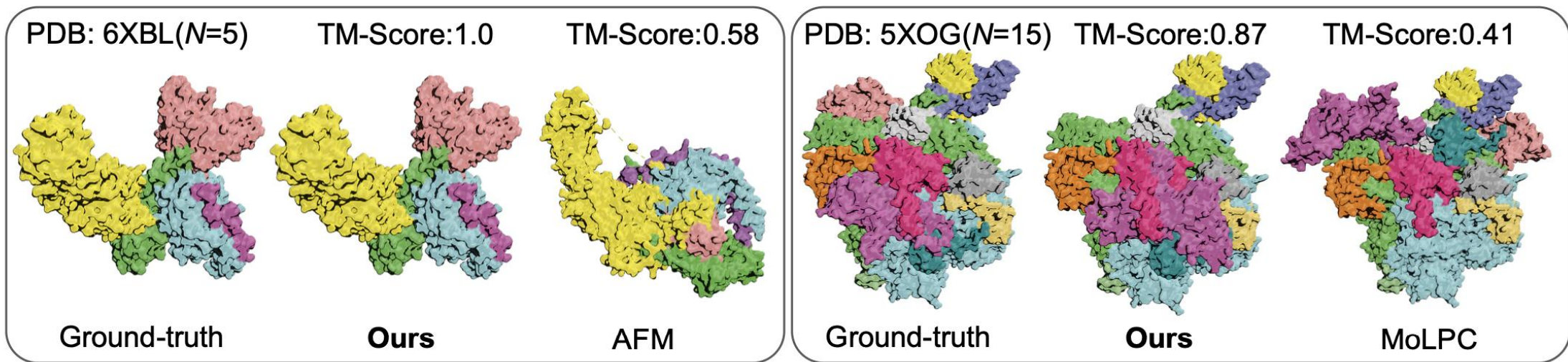


Figure 10: Visualization of multimers with chain numbers of 5 and 15. They are both successfully predicted by PROMPTMSP. For 5XOG, our model correctly predicted 12 out of 14 assembly actions.

More applications of graph prompt

Graph prompt for Drug-Drug Interaction

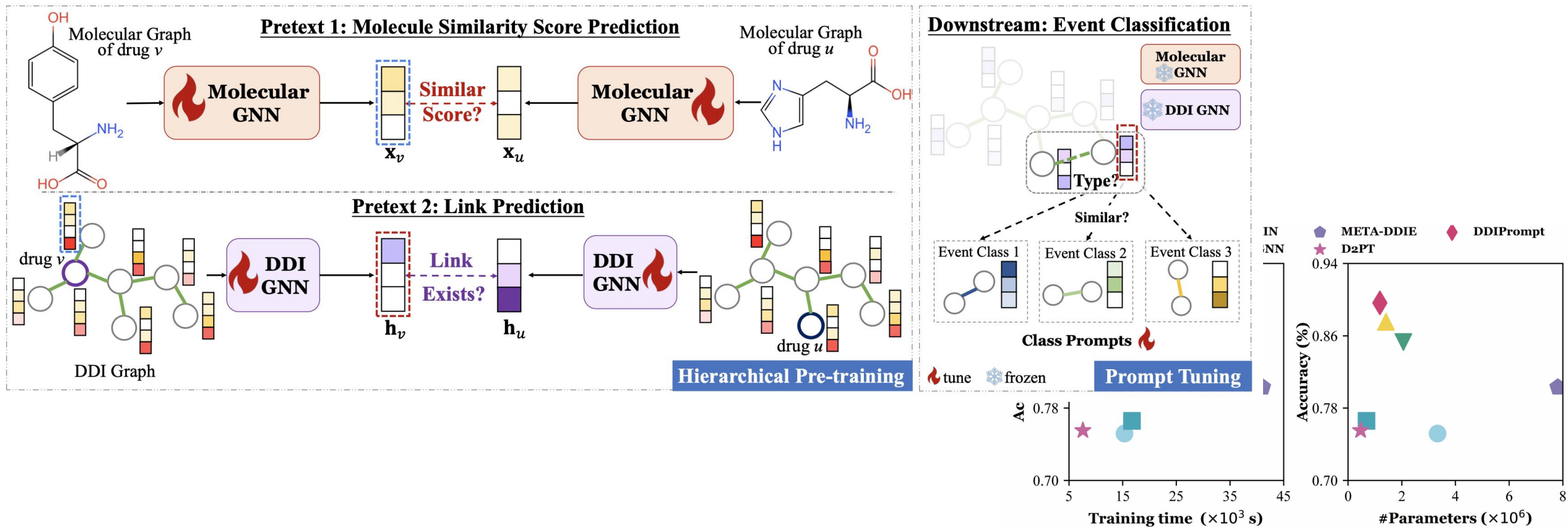


Figure 3: Efficiency analysis on Ryu's dataset.

More applications of graph prompt

➤ Graph prompt for Drug-Drug Interaction

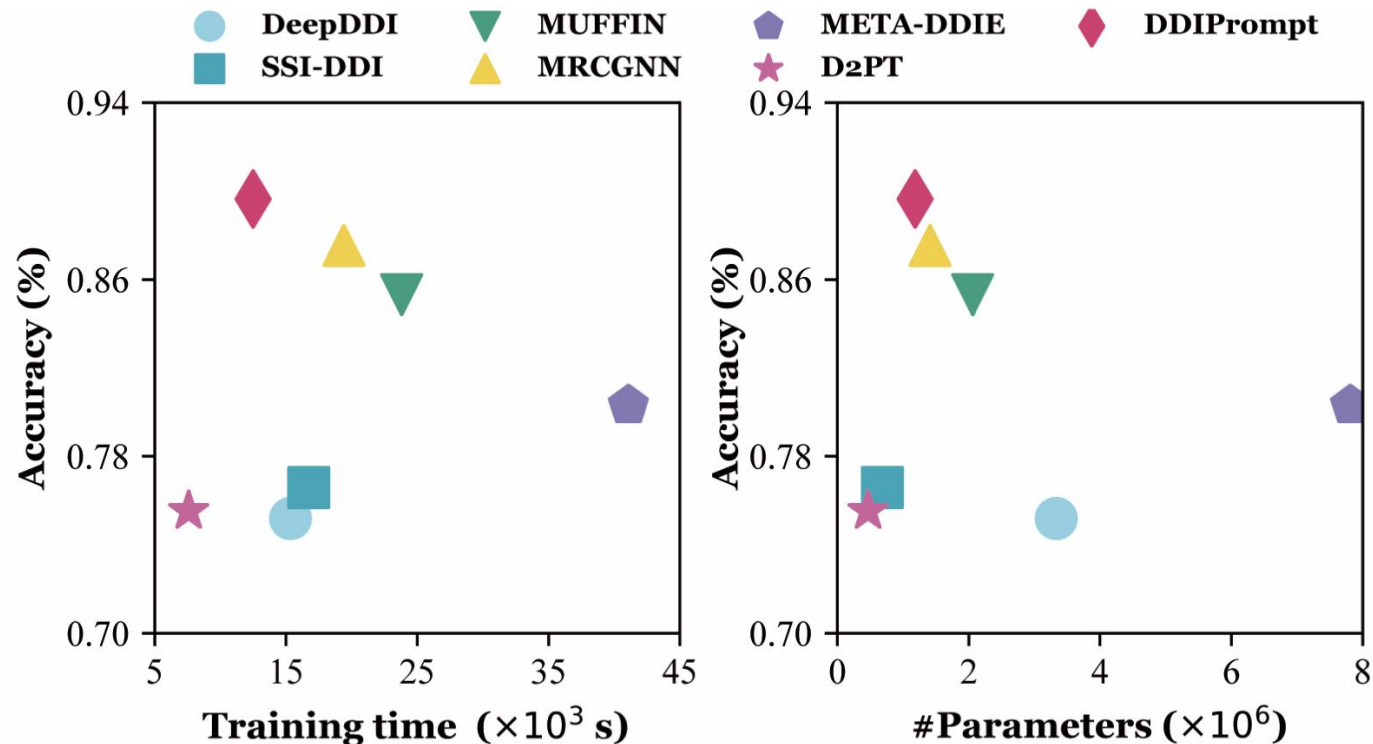
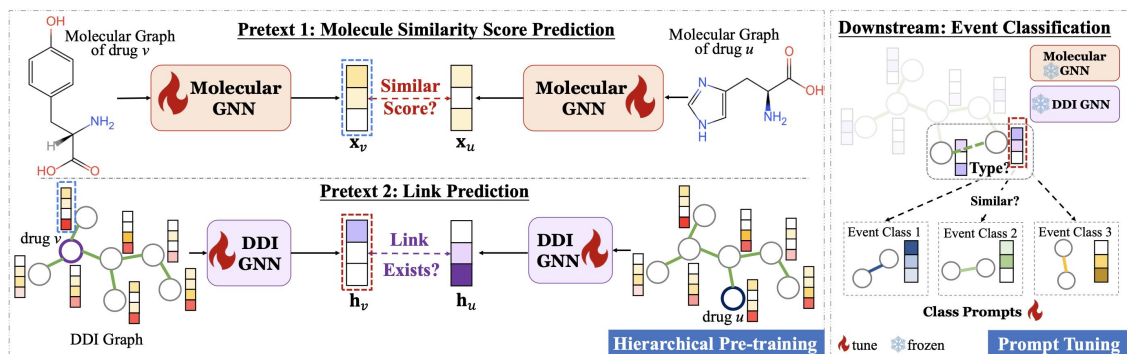


Figure 3: Efficiency analysis on Ryu's dataset.

Graph Prompt Tool

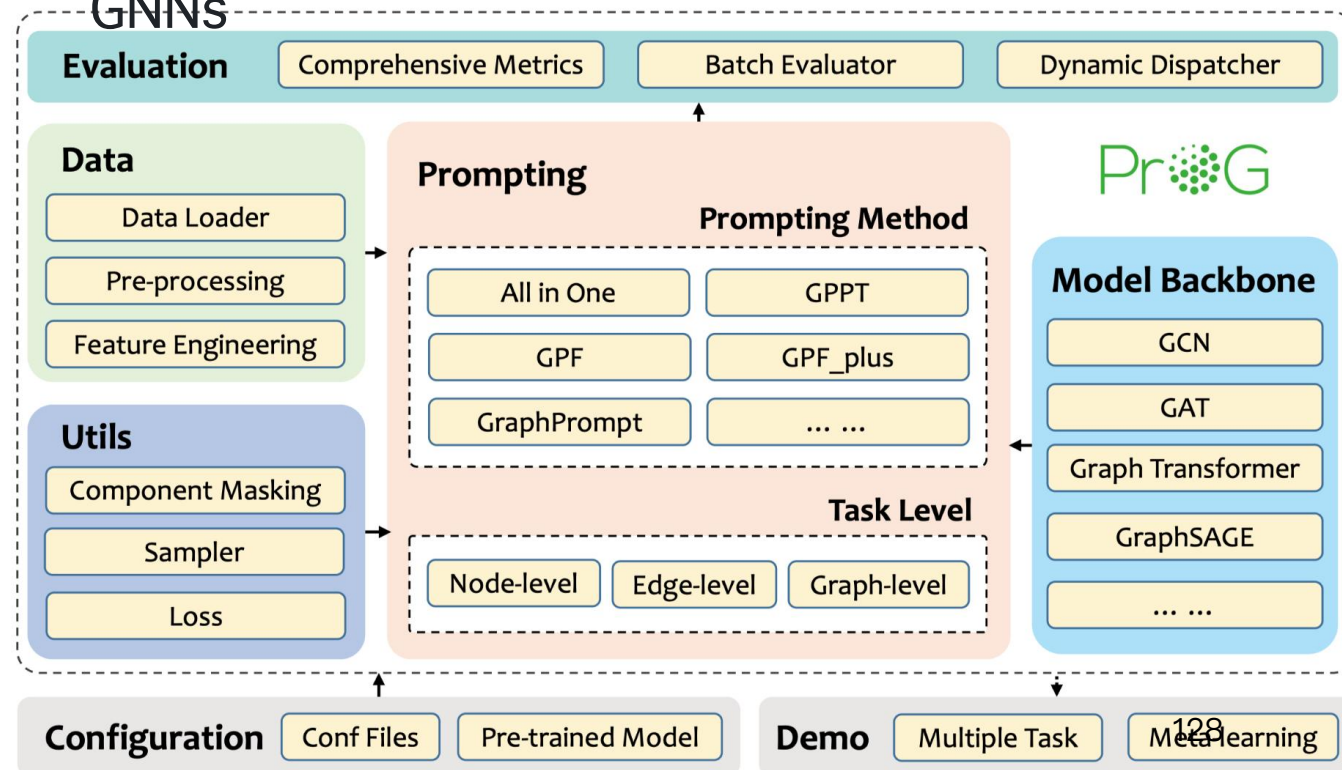


- We develop a powerful tool to help researchers easily conduct various graph prompting approaches.

<https://github.com/sheldonresearch/ProG>



A library built upon PyTorch to easily conduct single or multi-task prompting for pre-trained GNNs



Graph Prompt Tool



```
import prompt_graph as ProG
from ProG.pretrain import Edgepred_GPPT, Edgepred_Gprompt, GraphCL, SimGRACE, NodePrePrompt,
from ProG.utils import seed_everything
from ProG.utils import mkdir, get_args
from ProG.data import load4node, load4graph

args = get_args()
seed_everything(args.seed)

if args.task == 'SimGRACE':
    pt = SimGRACE(dataset_name = args.dataset_name, gnn_type = args.gnn_type, hid_dim = args
if args.task == 'GraphCL':
    pt = GraphCL(dataset_name = args.dataset_name, gnn_type = args.gnn_type, hid_dim = args.
if args.task == 'Edgepred_GPPT':
    pt = Edgepred_GPPT(dataset_name = args.dataset_name, gnn_type = args.gnn_type, hid_dim =
if args.task == 'Edgepred_Gprompt':
    pt = Edgepred_Gprompt(dataset_name = args.dataset_name, gnn_type = args.gnn_type, hid_di
if args.task == 'DGI':
    pt = DGI(dataset_name = args.dataset_name, gnn_type = args.gnn_type, hid_dim = args.hid_
if args.task == 'NodeMultiGprompt':
    nonlinearity = 'prelu'
    pt = NodePrePrompt(args.dataset_name, args.hid_dim, nonlinearity, 0.9, 0.9, 0.1, 0.001,
if args.task == 'GraphMultiGprompt':
    nonlinearity = 'prelu'
    pt = GraphPrePrompt(graph_list, input_dim, out_dim, args.dataset_name, args.hid_dim, nor
if args.task == 'GraphMAE':
    pt = GraphMAE(dataset_name = args.dataset_name, gnn_type = args.gnn_type, hid_dim = args
                    mask_rate=0.75, drop_edge_rate=0.0, replace_rate=0.1, loss_fn='sce', alpha
pt.pretrain()
```

Graph Prompt Tool



```
import prompt_graph as ProG
from ProG.tasker import NodeTask, LinkTask, GraphTask

if args.task == 'GraphTask':
    input_dim, output_dim, dataset = load4graph(args.dataset_name)

if args.task == 'NodeTask':
    tasker = NodeTask(pre_train_model_path = args.pre_train_model_path,
                      dataset_name = args.dataset_name, num_layer = args.num_layer,
                      gnn_type = args.gnn_type, hid_dim = args.hid_dim, prompt_type = args.prompt_type,
                      epochs = args.epochs, shot_num = args.shot_num, device=args.device, lr =
                      batch_size = args.batch_size, data = data, input_dim = input_dim, output

if args.task == 'GraphTask':
    tasker = GraphTask(pre_train_model_path = args.pre_train_model_path,
                       dataset_name = args.dataset_name, num_layer = args.num_layer, gnn_type =
                       shot_num = args.shot_num, device=args.device, lr = args.lr, wd = args.wd,
                       batch_size = args.batch_size, dataset = dataset, input_dim = input_dim,

_, test_acc, std_test_acc, f1, std_f1, roc, std_roc, _, _ = tasker.run()
```

Graph Prompt Tool



Supportive graph prompt approaches currently (keep updating):

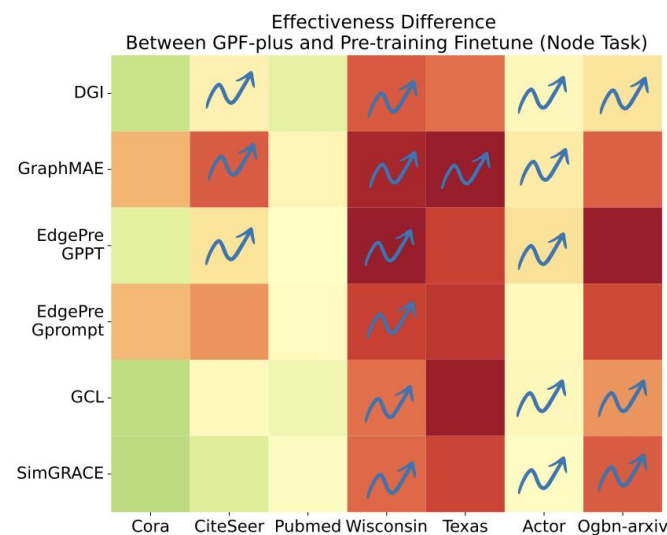
- [All in One] X. Sun, H. Cheng, J. Li, B. Liu, and J. Guan, "All in One: Multi-Task Prompting for Graph Neural Networks," KDD, 2023
- [GPF Plus] T. Fang, Y. Zhang, Y. Yang, C. Wang, and L. Chen, "Universal Prompt Tuning for Graph Neural Networks," NeurIPS, 2023.
- [GraphPrompt] Liu Z, Yu X, Fang Y, et al. Graphprompt: Unifying pre-training and downstream tasks for graph neural networks. The Web Conference, 2023.
- [GPPT] M. Sun, K. Zhou, X. He, Y. Wang, and X. Wang, "GPPT: Graph Pre-Training and Prompt Tuning to Generalize Graph Neural Networks," KDD, 2022
- [GPF] T. Fang, Y. Zhang, Y. Yang, and C. Wang, "Prompt tuning for graph neural networks," arXiv preprint, 2022.

Graph Prompt Tool

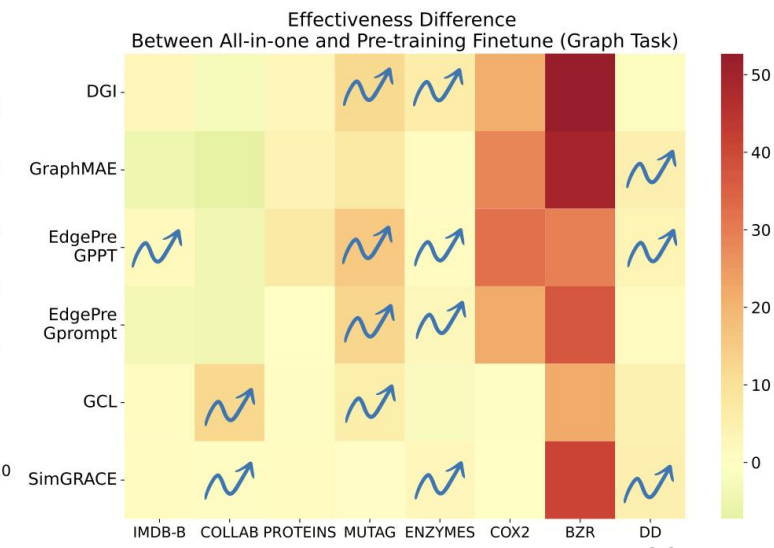


Table 3: Performance on 1-shot graph classification. The best results for each dataset are highlighted in bold with a dark red background. The second-best are underlined with a light red background.

Methods\Datasets	IMDB-B	COLLAB	PROTEINS	MUTAG	ENZYMES	COX2	BZR	DD
Supervised	57.30 \pm 0.98	47.23 \pm 0.61	56.36 \pm 7.97	65.20 \pm 6.70	20.58 \pm 2.00	27.08 \pm 1.95	25.80 \pm 6.53	55.33 \pm 6.22
Pre-train & Fine-tune	57.75 \pm 1.22	48.10 \pm 0.23	63.44 \pm 3.64	65.47 \pm 5.89	22.21 \pm 2.79	<u>76.19\pm5.41</u>	34.69 \pm 8.50	57.15 \pm 4.32
GPPT	50.15 \pm 0.75	47.18 \pm 5.93	60.92 \pm 2.47	60.40 \pm 15.43	21.29 \pm 3.79	<u>78.23\pm1.38</u>	59.32 \pm 11.22	57.69 \pm 6.89
All-in-one	<u>60.07\pm4.81</u>	<u>51.66\pm0.26</u>	<u>66.49\pm6.26</u>	<u>79.87\pm5.34</u>	<u>23.96\pm1.45</u>	76.14 \pm 5.51	<u>79.20\pm1.65</u>	<u>59.72\pm1.52</u>
Gprompt	54.75 \pm 12.43	<u>48.25\pm13.64</u>	59.17 \pm 11.26	<u>73.60\pm4.76</u>	22.29 \pm 3.50	54.64 \pm 9.94	55.43 \pm 13.69	57.81 \pm 2.68
GPF	<u>59.65\pm5.06</u>	47.42 \pm 11.22	<u>63.91\pm3.26</u>	68.40 \pm 5.09	22.00 \pm 1.25	65.79 \pm 17.72	<u>71.67\pm14.71</u>	<u>59.36\pm1.18</u>
GPF-plus	57.93 \pm 1.62	47.24 \pm 0.29	62.92 \pm 2.78	65.20 \pm 6.04	<u>22.92\pm1.64</u>	33.78 \pm 1.52	71.17 \pm 14.92	57.62 \pm 2.42



(a) GPF-plus (1-shot node classification Task).



(b) All-in-one (1-shot graph classification Task).

Graph Prompt Tool

- We released a repository for a comprehensive collection of research papers, datasets, other resources.

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Awesome-Graph-Prompt

A collection of AWESOME things about performing prompt learning on Graphs.

 awesome  Stars 298

Recently, the workflow of "pre-train, fine-tune" has been shown less effective and efficient when dealing with diverse downstream tasks on graph domain. Inspired by the prompt learning in natural language processing (NLP) domain, the "pre-train, prompt" workflow has emerged as a promising solution.

This repo aims to provide a curated list of research papers that explore the prompt learning on graphs. It is based on our Survey Paper: [Graph Prompt Learning: A Comprehensive Survey and Beyond](#). We will try to make this list updated frequently. If you found any error or any missed paper, please don't hesitate to open issues or pull requests. 🍷

Prompt with LLMs on graphs

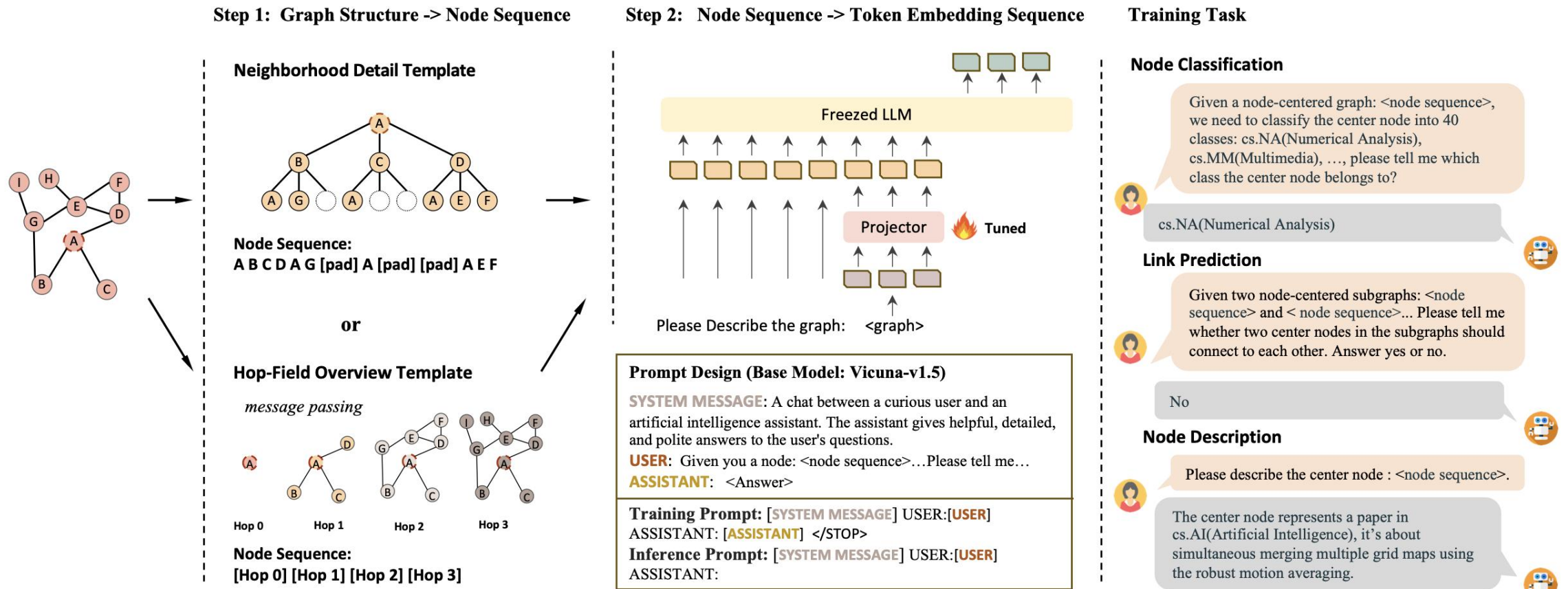


Figure 1. Illustration of LLaGA framework and its prompt design paradigm.

Future Directions

- **We are still waiting for “ChatGPT Moment” in graphs.**
- **How powerful is the graph prompt in manipulating data?**
- **How helpful is the graph prompt for more general graph model?**

Q&A